

	Green Dots	Red Dots	Clarification Notes
<b>Strengths</b>			
Regional Cooperation	16	0	
Increased Market Share of Eco-Tourism	16	4	Confusion of what eco-tourism is
Public/Private Partnerships	8	18	Confusion about what private partnership is. They thought the developers were going to take over.
State Parks Grants	25	1	
State and Federal Partnerships	14	0	
Regional trail System	29	0	
Donors Assist in Achieving City Goals	11	2	Changed from Private Donors to this to help clarify that they were not developers.
<b>Challenges</b>			
Competition for City Funding	16	1	
Regional Cooperation	12	0	
Maintenance of Trails and Volunteerism	20	0	
State Legislative Actions	11	5	
Funding Mechanism for Purchasing Open Space	31	0	
Staffing Levels	10	1	
Open Space in Subdivisions may not be very Usable	13	3	
Needfor a Master Plan for Rodeo Grounds	30	5	
<b>Other Comments</b>			
More trash cans mean less trash and poop	0	0	
Prioritize making trails and green spaces ADA compliant	3	0	
Provide a wildlife cooridor to connect Glassford ill to County grasslands			
Adding bike lanes to exisitng roads would greatly increase recreation	4	2	
Connect Peavine Trail to Downtown	2	2	
Stop the Sundog Connector	0	2	
Stop Deep Well Ranch keep Prescott small town. No more big development-track homes.	11	2	
Free local park passes for tax paying residents	1	0	
No Smart City	3	0	

Manage lake vegetation- aquatics, algae, deepen areas filled via with silt	2	0	
Support wildlife and connectivity	4	0	
Peavine trail adjacent to Prescott yard activities and especially shooting range. Need better access to the Peavine.	0	1	
Too many Embry Riddle planes in the air over the open spaces. Limit # of planes, times, days. Require quieter planes.	0	1	
Low impact recreation as much as possible	1	0	
Foundation Principle- Sustainability long term and partnerships	1	0	
Manage Watson and Willow Lakes- balance aquatic and riparian veg demands	1	0	
Open space parcels need to be connected by corridors to support wildlife populations	3	0	
Goal: Create a regional watershed conservation, recreation and management plan	3	0	
Stop charging Prescott Citizens to get in to Watson Lake	6	0	
Encourage the inclusion of community gardens and open space within new and existing developments incorporating water harvesting features and enhancement of the wildlife habitat environment	4	0	
Why is grey water use not a good thing	2	0	
Encourage rainwater/stormwater harvesting options such as bioswales, detention and retention ponds, porous pavements (green streets) for parks, open space, residential, commercial and municipal properties	5	0	
Stop Mass grading, destroying hills, terracing container wall	0	0	
Favor Granite Dells Regional Park and Preserve	7	0	
Stop mass grading. It ruins viewscape.	5	0	
Consider a permanent minimum tax to support the future of Open Space/Trails and their maintenance and growth on a permanent basis.	5	0	

Open Space and Recreation

9/28/2023 version

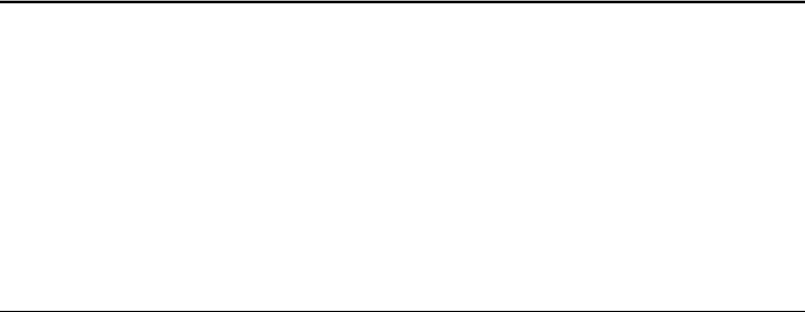
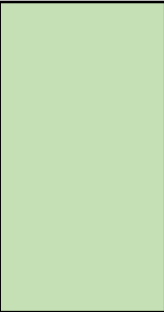
Have a stronger focus on the economic development aspects of Open Space/Trails for sustainability.	2	0	
No mass Grading	3	0	
Do not sell open space to developers. Protect open space!	3	0	
Every new development should pay in to COP recreation and park services to help family and kids	0	0	
Public use of open space in subdivisions	1	0	
Protect wildlife corridors that already exist with road, bypasses and set aside 300' path	0	0	
No development of rodeo grounds	2	0	
More arts funding	4	1	
Love idea to create 10 min walkability to work in more neighborhoods	1	0	
Trail connection to Long View Subdivision	0	0	

Workforce Housing

	Green Dots	Red Dots	Claiification/Additional Comments
Allowing ADU's for Long Term Rentals	42	21	There was not an understanding that this would allow a neighbor to rent it out fulltime. Lack of understanding.
Apartments	29	22	
Townhomes	43	10	
More areas for Manufactured Homes	31	27	
<b>Public comments</b>			
Foundation Principle- Is this sustainable?	0	0	
An apartment should be self-contained with bathroom, kitchen and parking	2	0	
Apartments are okay- but needs adequate parking. No spill over.	0	0	
Apartments need proper buffering to respect the neighboring community	0	0	
Need an option for tiny homes	3	0	
No smart city	2	1	
ADUs should be on larger lots and parking requirements should NOT be relaxed	0	0	
High denisity well built is not a sin	0	0	
Parking requirements kept for additional ADU 1 space	0	0	
Workforce Housing S/B for Prescott workforce teachers, first responders, fire etc. - sounds like more income level? No more apartments like behind alley on Miller Valley	3	0	
Require houses with extra bedrooms to be rented as affordable housing	0	0	
Sec 8 housing in Yav. Co.. Start housing authority	3	1	
Rental Units need to have the same water restrictions as permanent housing areas	5	0	
Housing co-op	0	0	
Community housing that is affordable	3	0	
Rent control	0	5	
A balance of choices	3	0	

Workforce Housing

Proposed Solutions:create a rent control program so that landlords cannot require extortionate rent; create a Prescott Community Housing Cooperative with multiple city properties rented at affordable prices to those in need; and support landlords in paying the mortgages while also maintaining affordable rent



Precott Vision

	Green Dots	Red Dots	Clarification/other comments
Energized Downtown	5	0	
Friendly Neighborhoods	5	0	
Employment Opportunities	2	2	
Safe and Affordable Housing	2	2	
<b>Public Comments</b>			
Provide subsidies for attainable housing not the housing itself	0	0	
Protect our freedoms! All of them.	0	0	
Help small unique businesses survive!	0	0	
ADA officer for city	0	0	
There is not a more valuable public expenditure than preservation and improvement of public space. Benefits everyone. Improves property values. Brings in external dollars in tourism.	0	0	
I'd rather pay more property taxes than give up our small town.	0	0	
Stop mass developments.	0	0	
Cut light pollution preserve/restore dark skies	6	0	
Don't widen 89 in the Dells!	3	2	
No sundog connector hwy	12	0	
Mixed Use: young people and apartments upper/galleries, cafes,shops, restaurants, clubs, lower level/ 3 story max	1	0	
No Section 8 housing. More commercial /less residential by airport	3	2	
More wildlife corridors!	0	0	
No rodeo expansion just redodel/ don't widen Gail Gardener Neighborhood	6	0	
Help the animals on the rodeo grounds need shade and water for horses	5	0	
Don't expand rodeo make necessary improvements only	12	0	
Porches/ safe pedestrian paths/Dark Sky city	0	0	

Precott Vision

No sundog connector/ yeah stop it	7	0
5 year moritorium on new building. Water and quality are limited. Many European towns stopped growing to maintain the town.	3	0
Apartment complexes in center of town for young workers/ perks for developers/ buy large houses and turn into aptment/ also downtown buildings	2	6
Initiate public/private affordable housing before further annexation	3	0
Do not approve a 5 story hotel in the middle of historic downtown	7	0
Attract young working people w/city center affordable upper story housing and cool shops, cafes and restaurants	3	0
Quality K-12 Schools	8	2
Schools that teach about race, gender, atheism?, global economic system	0	1
Do not pave our trails! Use DG.	0	0
No more big development (Rodeo convention and Buckle Club should not be in single family streets)	8	1
No sundog connector hwy/Preserve Glassford Hill	8	0
Granite Dells Regional Park instead of the connector	7	0
Add nondiscrimination wording to the plan	4	0
More park space	0	0
Options for tiny homes	1	0
Keep 89 historic 89 in the Dells/ no widening	14	1
No building in national or state forest	6	0
Need Granite Dells Regional Park and Preserve	5	0
Stop the speeding cars- cameras? traffic/speed bumps	7	0

Precott Vision

No sundog connector	14	1
Stop advertising Prescott as a place to live!	0	0
Preserve Whiskey Row- only allow bars and bordellos	0	0
Prescott City Council- have night meetings		
No Section 8 Housing/ Do not blast widen hwy 89	8	5
Unpredictable water: quantity and quality	3	0
Water! No more big sprawling HOA residential development	8	0
Connect Peavine to Chino Valley	1	0
Yes Sundog	4	8
No Section 8 Housing	0	5
A Nondiscrimination ordinance	0	0
Would like to see more bike lanes downtown for safety and lifestyle	10	0
Public transportation/ eco busses	2	0
No sundog connector with exit road of sunrise- blind hills, curves, people and dog walkers. no sidewalks	1	0
Do not blast rock for Hwy 89 Dells	10	2
Traffic calming in the dells/ no widening	3	2
No H2O increase in fires. Reason for no growth	1	0
Limit Annexation	4	1
No more McMansions on ridge lines	6	0
Fund bike lanes- do not just hope to get grants	4	1
Need sundog- at least limited use	2	7
Make sure housing developments have support services and shopping nearby to cut down on traffic/ keep the cities separate so a megalopolis isn't created. Use green belts and agricultureconservation easements	1	0
Need more bike lanes/green city safety	7	1
No sundog conector/ no more growth/ we do not have H2O	4	2



Precott Vision

No more mass grading	1	0
Good schools with fewer students per classroom	2	0
Protect/enhance wildlife habitat	8	1
Paved bike trails around town	4	0
No sundog or 89A widening	10	1
No widening the dells	14	1
SAve our scenic roadway thru the dells	12	1
Ask Mangarelli to correct his 8-way conflict of interest	7	0
Provide connectivity for bicyclists, pedetrians and transit	4	1
Please don't put housing covering every hill around the area	5	0
No joy in Prescott w/out open space and wildlife	4	0
Encourage low cost mass transit (mini busses)	2	0
Remove Mangarelli from committee	9	1
No smart city	3	0
Hold businesses and institutions accountable to be inclusive of peoples race, culture, gender and sexuality	1	0
Lessen the conflicts w/ realtors, PFD, Greg Mangareli	2	0
Need more small farms and urban agriculture	5	0
Build wildlife crossings on Hwy 89 and Sr 69	4	0
Lots of wildlife corridors/plan before roads	2	0
Wildlfe Corridor and open space for all	0	0
Start regulating water- protect our future	0	0
As much public open space as possible	5	0
Wildlife consideration/ hilltop preservation/ bike pedestrian lanes	7	0

Circulation

<b>Strengths</b>	<b>Green Dots</b>	<b>Red Dots</b>	<b>Clarification/other comments</b>
Easy to navigate streets	8	8	
Community focus on prioritizing improvements	6	3	
SR 89 and 69 provide easy access to adjacent communities	13	2	
<b>Challenges</b>			
Widening of SR 89 through the Dells	43	7	
Increase in traffic from surrounding communities	16	3	
State road fundings constantly being swept at state level	20	0	
Access to Interstates (I-40 and I-17)	7	3	
No public transit system	46	6	
Limited Uber and Taxi Service	9	3	
<b>Public Comments</b>			
No Sundogconnector/No widen 89/ Yes widen 69	1	0	
Has Prescott considered- maybe in the past? Bus/van service for 25 or 50 cents a ride which follows certain sign and stops downtown prescott and immediate outlying areas? Small Bus/van- city operated and owned? Not throughout whole city but more people downtown?	0	0	
Not affordable Uber or taxi	0	0	
Intersection at 69 and Yavapai Hills- Sunrise is unsafe turning left across traffic	0	0	
Need wildlife crossings on Hwy 69 and 89	3	0	
Build commercial north of airport	0	0	
Yavapai Hills and Touchmark need a safe access road to the north in case of wildfire	0	0	
The Dells, don't build commuter road in recreation area. 2 slow lanes are good.	4	0	
Same roads- 3 names	0	0	
Get traffic lights on 69 synced better	0	0	
Traffic flow is not well done. Center lane with passing both directions very dangerous	1	0	

Circulation

No widening of 89 in the Dells! Smart traffic lights and merging lanes can help with safety. Leave the rocks alone.	1	0
No Sundog corridor hwy. Yes on park.	8	0
Trail system	1	0
Build a Hwy 69 that bypasses all the commercial areas, then have exits to a "business" 69, where you can go to shop.	1	0
Have bike lanes on main thorough fares, to encourage bicycling as a mode of transportation	1	0
Clearing streets with snowplows	2	0
Red light runners	2	0
Don't waste our money on an unneeded road- the Sundog Connector. Improve 69 instead.	3	0
Make 69 3 lanes	9	0
Need the Sundog Connector	0	0
Do not widden 89 thru the dells	16	0
No Sundog connector	14	1
Build more supermarkets out by Deep Well Ranch for Williams and new surrounding home traks	4	0
Do not widden the dells	11	1
Need better mass transit	2	1
No rodeo expansion	7	1
No widening the dells and no sundog dis-connect	12	2
Connect peavine trail to downtown	3	0
Do not expand the rodeo grounds in to an event center	4	0
Having limited bike lanes in a challenge	18	2
No rodeo expansion to clog Fair, Gail Gardner, Miller Valley, Gurley, etc and ruin it for west side citizens	35	1
Reversible lanes and no widening of 89 Dells	5	2
Greenways and trails are integral to transport network	5	0

Circulation

Public transportation/eco bus	8	1	
Use rubberized asphalt	0	0	
Provide better bicycle and pedestrian accomodations	8	1	
Plan to manage increase in traffic on Senator Hwy/Mt Vernon due to growth. Bypass from Senator Hwy to allow traffic to dump out onto wy 69 west. This will be necessary due to growth and it's impact on the ability for the public to evauate during a catastropic event such as a forest fire			

Public Facilities and Services

<b>Strengths</b>	Green Dots	Red Dots	Clarification/other comments
Maintenance programs for roads	5	16	Potholes from the spring from snow and ice. Did not know they could call and report potholes.
Courthouse Plaza	27	1	Possible red dot from proposed hotel
Great Police force and Fire Department	38	0	
Great library facility and programs	30	1	Would like to see a branch on the north side
Airport	20	4	Opposition was from need of more detinations and frequency; not about noise!
Senior Center	13	0	
<b>Challenges</b>			
Difficulty attracting and retaining city staff	21	0	
Lack of bike lanes	31	8	
Need more doctors	44	1	Too many Medicare patients, Medicare payments are low
Older roads are poorly maintained	23	0	
Insufficient or inadequate police and/or fire stations	21	0	
Pilot shortage and other FAA changes	14	0	Want more flights and destinations
<b>Public Comments</b>			
Foundation for all decisions: Is it sustainable?	1	0	
Either hire more police, install speed cameras, or ?	1	0	
The Prescott library is fabulous! Helpful, get many new books. Helpful reference. Big assett for this town.	1	0	
More pblic restrooms/increased security	2	1	
Regional Park	4	1	
Use rubberized asphalt	1	0	
Add more flights/add more destinations	2	0	
Sidewalks on Highland Country Club Dr/Country Club Circle	1	0	
New developments should set aside land for fire, police and pay fees to build stations.	2	0	
Need more flights	1	1	

Public Facilities and Services

Flights to Mesa Gateway Airport	3	0	
Where are the \$\$ from development fees? If they are being collected are they being put toward the police/fire etc services? Are they high enough to cover costs?	0	0	
We need competition for Dignity!	5	0	
Lack of specialists is a concern	6	0	
Flights to Bay Area and Burbank	2	0	
Need more doctors/improve K-12 schools	7	0	
EV charging infrastructure is needed!	1	2	
Yes for regional park/no on Sundog Hwy	7	0	
Food services! Affordable Health services!	0	0	
These aren't specific	0	0	
No smart city!!	3	1	
Job training and entries for homeless folk	0	0	
Public transport	2	0	
Address sexual harassment culture through public education and awareness	0	0	
Branch library at the mall and pick-up books branch away from downtown	0	0	
More parking	1	0	
Branch library in/near the dells	1	0	
Sunrise poorly maintained	0	0	
Repair roads before widening or building more	0	0	
Lack of communication and personnel (only 1 guy there last week asleep at car rental)	0	0	Airport; nobody available from United to ask questions to
Need fire station on north side	10	0	
High quality schools with smaller classrooms	6	0	
Danger from fire	0	0	
Diverse PD and fire dept. workforce	0	1	
Better pay for officers and firefighters	14	0	
Potholes	1	0	pointing to "Maintenance program for roads"
Too many intersections are "blind" you have to pull out into cross-street to see cars coming	0	0	

Public Facilities and Services

Bike lanes needed	19	1	
Need to clean sides of roads with bike lanes more regularly	3	0	
VA Hospital	5	0	I am guessing this was a Strength?
Replace landscaping when it is dead! ( Courthouse Plaza)	0	0	Maintained by County Facilities

Land Use

<b>Strengths</b>	Green Dots	Red Dots	Additional comments/clarification
Lots of space in North Prescott to attract new businesses	9	9	
1.8% growth rate	15	1	At first many thought it said 18% growth rate and was clarified. Some stickers were changed due to the thought there was confusion
Airport	18	4	
Open space and trails	42	0	
Historic downtown as center	39	0	
Regional Park	32	0	
<b>Challenges</b>			
Lack of commercial services in North Prescott area	13	2	
Insufficient reporting on plan implementation	8	2	
Lacking Housing options	19	9	
Hitting growth boundaries	15	0	
Outdated and/or lack of neighborhood plans for additional protections	7	0	
Development of State Trust Land unpredictable	12	0	
Protection of Airport from surrounding development	32	0	
Transportation and Circulation	12	6	
<b>Public Comments</b>			
Connect Greenway to Peavine (Iron King)	1	0	
Lots of wildlife corridors/plan before roads	0	0	
Every new development or commercial building built from the ground up should have sidewalks and curb cuts	0	0	
Do not carve up Glassford Hill for Sundog or other roads	3	0	
This exercise id hard to figure out- obtuse	1	0	
Control/slow/reduce growth further	1	0	



Land Use

More wildlife corridors	1	0
No Sundog connector/wildlife habitats instead	3	0
No more new housing developments. Follow Phoenix's example and stop new development due to lack of water	2	0
Slow growth to keep up with police, fire, water, infrastructure/ no airport growth/ keep and preserve Prescott look	5	0
Foundation principle: Is this sustainable?	0	0
Developers need to contribute to infrastructure as part of their development plan i.e. fire, police, schools, library, etc.	0	1
Better promotion of water conservation! programs, advertising, school/student education, rewards	0	0
Do not widen SR 89 through the Dells	2	0
Regional cooperation for best regional park development	0	0
Connexr Peavine trail to downtown	4	1
Lets get microtransit (a public transport business). PV has a microtransit and it is successful after just 1 year. It can be expanded to Prescott.	2	1
Landscape ordinance needs to apply to individual residential homes in addition to commercial	1	0
Open space parcels need to be connected w/ wildlife corridors!	3	1
Encourage water conservation. Increase water prices to encourage conservation.	2	0
Lack of codes and lack of enforcement. No codes for commercail landscaping.	4	0

Land Use

Keep Prescott a higher end retirement community.	2	9	
Community gardens to combat poverty and food insecurity	7	0	
Affordable housing NOT more annexation!	4	2	
Options for tine homes	3	0	
Were is the water?	3	0	
HWY 69 needs widlife corridor	1	0	
No Sundog Hwy/ yes on park	12	3	
Unpredictable water: quality and quantity	12	1	
What businesses doe we want? I want them to be energy and water efficient!	0	0	This comment was next to "Lots of space in North Prescott to attract new businesses". (TD)
No smart city!	4	1	
Keep airport small. Needs limit on Embry Riddle pilot training program- too many noisy planes in the air over the city- restricy number of planes, times of flights, and days.	0	3	

Economic Development

<b>Strengths</b>	<b>Green Dots</b>	<b>Red Dots</b>	<b>Additional Comments/Classification</b>
Expansion of Airport Services	20	11	
City Staff are motivated and supportive of Economic Growth opportunities that make sense for Prescott	11	8	
Opportunities for growth with vacant land for development and unused buildings (mall property ripe for redevelopment.	13	4	
<b>Challenges</b>			
Existing commercial real estate does not meet modern needs for move-in ready space	6	8	
Resistance to Growth	25	8	
Lack of comprehensive Economic Development Plan	12	0	
Need more businesses to create more jobs	14	4	
Lack of affordable workforce housing	38	4	
<b>Public Comments</b>			
Use land that has been developed and not used currently- like the mall.	2	1	
Mall needs stores/shops to fill empty spaces	0	0	
Stop building apartments and track homes	3	1	
No growth/no change/no modernization attitude stymies growth in downtown	0	1	
No smart City	3	1	
Air service to Vegas	1	0	
No apartments at mall	0	4	
Attract young workers with job skills and kids	0	0	
We need to be planning/building EV charging infrastructure to support economy	1	1	
Foundation Principle- Is this sustainable?	0	0	
Permanent fund for Open Space acquisition!	3	0	
Development needs to protect watershed and be energy and water efficient	0	0	
Granite Regional Park and Preserve	0	0	
Protect wildlife corridors and populations as draw tourists to area with their money	0	0	

## Economic Development

Recreation, mtn biking, rock climbing, lake sports, hiking	0	0	
New developers should pay into COP Rec Dept for new facilitator	1	0	
Smarter plan for modifying State Route 89, no blasting	5	0	
Keep connecting trails. Take Peavine to downtown	3	0	
Look for industry that would help with housing of their employees	1	0	
Look at Colonial Williamsburg as a guide to increasing tourism	0	0	
Supporting education and educators is critical for Economic Development	4	0	
Protect Verde River	0	0	
No buildings higher than St. Michaels on Whiskey Row	2	0	
No buildings higher than Courthouse downtown	2	0	
Options for tiny homes	1	0	
Tax incentives for medical community/growth. Need more doctors/services here	0	0	
Prescott needs to attract strong smaller businesses that manufacture- can provide a good quality service and employ local persons I.E. Is Fedex still coming up here?	3	0	
There can be no sustainable economic development without affordable housing for workers and families. NO SILICON VALLEY	3	0	
Transit transportation	14	1	
High quality schools with fewer students per classroom	2	0	
Hire higher qualified employees up to date on current solutions	2	0	
Make water a priority for economic growth as well as development. Conserve what we have and protect the Verde River.	7	0	
Preserve culture, history, and open public spaces. Keep large areas of land intact.	2	0	
BIZ Development Manager?	2	0	
Need to bring in another hospital so Dignity has competition	7	0	
There are jobs but they don't pay enough to afford housing. Small businesses can't compete in that case.	3	0	

## Economic Development

Water is a challenge!	23	0	
Must have a limit where the city says no more water permits! Cannot grow forever and Prescott is no more!	8	0	
Nosundog highway	3	3	