

### What do you like best about Prescott?



| Response  | Count |
|---|-------|
| Weather. Community. Friendliness. Easy to get around.   | 1     |
| Weather Access to outdoor activities like hiking, golf and tennis Living close to family Sunshine Ability to be outside much of the year  | 1     |
| WALKABILITY, DOWNTOWN SQUARE, CONSOLIDATED SHOPPING/EATERY  | 1     |
| Vibrant downtown area with many entertainment opportunities year around.  | 1     |
| trails and parks  | 1     |
| Three seasons. The courthouse square: green, festive, open, no chain stores. Please don't become Santa Fe's Plaza where no family businesses remain. Santa Fe and New Orleans are commercialized versions of their rich history.  | 1     |
| There are so many things to like about Prescott! Such as: 1) Natural beauty, 2) Prescott National Forest, 3) Abundant open space, 4) Clean air and water, 5) Mild climate, 6) Higher Education (Embry Riddle, Yavapai College, Prescott College), 7) Western heritage (Rodeo and Whiskey Row), 8) Downtown Plaza, 9) Hiking trails. | 1     |

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| The weather...don't touch it...leave it alone!!!   | 1 |
| The weather.   | 1 |
| The weather, the hiking, monsoon, sunsets.   | 1 |
| The weather and the ability to be outside most of the year. The great variety of hiking trails nearby. The YMCA, the Public Library. New friends we have made. Our church. The traffic is thicker than when I moved here, but is nowhere near the congestion of other towns.                 | 1 |
| The way it USED to be.   | 1 |
| The views, the people, outdoors, and downtown  | 1 |
| The small town vibe with the big town amenities, and the outdoors/natural setting, the perfect mild four seasons weather.  | 1 |
| The small town feeling, friendly people the beautiful hills, mountain lakes, the many hiking and biking trails. All the wildlife that you see in the area.   | 1 |
| The small town feel and the government not trying to over-regulate everything.   | 1 |
| The small town feel and outdoor activities. The people are genuine and friendly. The slow pace.  | 1 |
| The Prescott police force.   | 1 |
| The people, the weather, the beauty of nature, small town USA feeling around the courthouse.   | 1 |
| The people, easy shopping, four seasons, good restaurants.   | 1 |
| The people   | 1 |
| The peaceful, family atmosphere. The beauty and charm of the city.   | 1 |
| The outdoors - the dells, the lakes, the forests, and all the wonderful trails! NOTE: Please do NOT expect the 89 through the Dells! The Dells make Prescott unique and the 89 is an amazing scenic drive especially for anyone that does not have the physical ability to enjoy the trails. | 1 |
| The outdoor recreation opportunities.  | 1 |
| The open space if you define open space as an environment not "used" by people except for hiking, riding, bicycling, just being outside  | 1 |
| The natural environment that is systemically getting ruined by poor planning.  | 1 |

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| the natural beauty that there are seasons good variety of businesses   | 1 |
| The natural beauty of the area. The small town feel and ease to access city services.  | 1 |
| The lakes, hiking trails, outdoor spaces, the downtown, the live music, good food and the theatre options.   | 1 |
| The historic buildings and museums   | 1 |
| The friendly, responsible and law abiding nature of the businesses and residents. The beautiful environment and uncrowded nature of the area. The conservative approach to city management and long range planning.  | 1 |
| The friendliness of the people. The outdoor opportunities  | 1 |
| The feel/vibe that Prescott can be everyone's home town. The businesses are mostly friendly and inviting. The vast amount and variety of dining and shopping can appeal to all age groups.   | 1 |
| The events held on Courthouse Plaza.   | 1 |
| The environment.   | 1 |
| The environment & nature.  | 1 |
| The different environmental types (pines, scrub, grassland). The weather is nice also.   | 1 |
| The current council  | 1 |
| The climate, the smaller town feel, the short drive for necessary errands, the closeness of lakes and outdoor activities.  | 1 |
| The climate and the landscape. The authentic downtown and related neighborhoods.   | 1 |
| The best thing about Prescott is its closeness to nature. The open views available now show beautiful mountains, lakes and open skies almost at every road bend. That is so special to this city.  | 1 |
| The area is so beautiful and has so many accessible trails for hiking and enjoying the gorgeous views, as well of plenty of lakes and rivers and forests. I also like the ability to interact regularly with the City Council members on issues of importance to me. I'm particularly impressed with their support of the recent PROTECT campaign and the resulting Climate Profile. I'm also gratified to see the cooperation among several agencies addressing the homeless issue in our city with resources to help people secure the basics they need to live and thrive. And I appreciate the conservation rebates that the City already provides for things like rainwater harvesting and energy efficient appliances. | 1 |

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| -the accessibility to trails -pretty safe town -fairly viewable night skies -wildlife that is just outside of town -great front-line, emergency workers  | 1 |
| That hometown feel. Good air quality. I feel safe in Prescott. Great police and fire depts.  | 1 |
| Surrounding natural environment, arts, political diversity, small locally-owned businesses,  | 1 |
| Surrounding national forest, the dells and the core downtown area  | 1 |
| Still a great Christian town!  | 1 |
| Small, safe town with strong heritage and values.  | 1 |
| Small, friendly town.  | 1 |
| Small town with easy access to outdoors  | 1 |
| Small town vibe with history and outdoor activity opportunities for all ages. Beautiful sunsets and nice neighbors.  | 1 |
| Small town living  | 1 |
| Small Town feel. Prescott getting bigger.  | 1 |
| Small town feel, lots of open space, has a bit of something for everyone, people are friendly overall, conservative values   | 1 |
| Small town feel! The people! The weather (almost). The Landscape.....etc.  | 1 |
| Small town feel and friendly people. .   | 1 |
| Small town feel and conservative values. Great nightlife scene and restaurants. Patriotic events and events for every holiday. Support of our military and law enforcement.  | 1 |
| Small Town Charm w lots of Community Activities, such as music festivals, Art walk, Square music, fairs, activities & run/bike events, Open Spaces & parks, historic areas, bike/hiking City Trails incl G Dells & swimming/ kayaking the lakes. Affordable property tax!! | 1 |
| Small town atmosphere. Local shops owned by local people. Governance that follows the law and intent of the Constitution.  | 1 |
| Small town atmosphere, with adequate services.   | 1 |
| Small town atmosphere with good weather and a safe environment   | 1 |

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| Small town , outdoors, downtown   | 1 |
| Small Home town community feel  | 1 |
| Small city environment downtown   | 1 |
| Safe, quiet, and love the courthouse square   | 1 |
| Safe, clean environment with overall friendly people. The Police are excellent and the Fire and other E<br>mergency services are serving current needs.   | 1 |
| Safe city   | 1 |
| Rural atmosphere  | 1 |
| Relative size city - small town feel.   | 1 |
| Recreational possibilities created by trails, lakes and parks   | 1 |
| Recent, positive transparency in city governance, maybe due to Save the Dells   | 1 |
| Quality of life, low cost of living   | 1 |
| Prescott's weather and access to diverse, open recreational space are its primary assets. Compared<br>with our neighboring communities in the region, Prescott has greater rootedness and clear reason for<br>existing. | 1 |
| Prescott is a beautiful city. I like the hometown charm along with the endless opportunities for outdoor<br>adventure.  | 1 |
| Prescott has a distinctive character based on respect: Respect for tradition, the outdoors, our neighbo<br>rs, and common sense.  | 1 |
| Population camaraderie and friendliness. Many daily activities in which to participate or simply attend<br>and enjoy.   | 1 |
| Outdoor recreation. Closeness to everything.  | 1 |
| Outdoor recreation and safety.  | 1 |
| Our downtown area keeps getting better. 37 years ago the St Michael's hotel was painted pink. 'Nuf s<br>aid.  | 1 |
| Open spaces, safe and vibrant downtown, friendly people. Great Police and Fire services and plenty o<br>f volunteer organizations working for the city as a whole.  | 1 |

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| Not too big and not too small a community. Ease of access to all services and shops. Safe community, welcoming all citizens and cultures. Interactive and trust worthy police and law enforcement. Outdoors easily and safely accessible. Improving air transport and taxi/limo services. Free parking downtown -- - such a convenience especially the elderly. | 1 |
| Natural settings, close, compact Township, quantity of hiking trails, natural forest station on outskirts of city   | 1 |
| Mountain weather  | 1 |
| Mountain Bike trails  | 1 |
| Mix of architecture; variety of entertainment offerings; historic preservation; natural settings in and close to the City; relative safety in the neighborhoods; relative accessibility to services (don't have to drive more than 35 minutes to just about anywhere).  | 1 |
| It's small town feel and the ability to feel generally safe. Prescott has such beautiful nature!  | 1 |
| It's rich history and quality of life   | 1 |
| It's location   | 1 |
| its clean air and reasonable climate year round and lower traffic volumes than that of big cities   | 1 |
| It is a small community with great access to nature and a beautiful downtown.   | 1 |
| It has a small town feel. The wildlife is so beautiful.   | 1 |
| It currently still has the 'home town' feel to it. I live downtown so we walk down to the Plaza pretty often. People are friendly and we like the local businesses.   | 1 |
| I love the small town atmosphere and slower pace. The connection with nature was a major factor in our decision to return to AZ and settle in Prescott after 20 years of moving around the globe for the US Navy.   | 1 |

I love the fantastic access to natural areas afforded by the trail system, by Prescott National Forest, by institutions and facilities like Highlands Center for Natural History and the Natural History Institute, etc. This access to the natural world, along with a vibrant, walkable downtown, are what brought us to Prescott, and their value to the community cannot be overstated! We also appreciate the presence of so many community-minded people who are concerned about the future of the community and the natural environment that makes it a great place to live. And we appreciate the existence of a city council and staff that make it possible for concerned citizens to become involved in shaping the future of the community. I have lived in very large cities, other small cities like Prescott, and tiny agricultural communities. In large cities most citizens don't get involved even when they could, choosing just to complain instead. I'm glad that Prescott isn't like that - well done!

1

I love the downtown historic area. We live downtown and walk to the Courthouse square all the time. When we have visitors they always want to go shop, eat, drink and listen to live music when they visit.

1

I like the small town feel and the recreational opportunities.

1

I like the small town atmosphere and Prescott's conservative ideology. I don't mind growth, but Prescott is growing way too fast. The infrastructure and water usage can't support the incredible influx of people moving here from other states.

1

I like the preservation of the downtown buildings that feature architecture from the 1800s.

1

I like the hometown feel and climate as well as the historical value of the town.

1

I like the fact that no matter how much we grow we are limited in space. National Forest on 3 sides is comforting. Growth where the new residents can't see it has happened for decades and we now have great restaurants and retail options.

1

I like the abundance of natural beauty, as well as the kindness of the people who live here.

1

Hometown image, activity in Courthouse Square, restaurants and their affordability, hiking trails

1

Historic downtown district and local history.

1

Hiking trails. Prescott National Forest. Willow & Watson Lakes. Off-road bicycling trails. Nice people. Low crime rate. Shopping nearby. Rich cultural options at low prices. Quick plowing of streets following snow weather.

1

Friendly beautiful historic town offering music and art of all genres in many wonderful venues. Fabulous outdoor opportunities on city lands and the adjoining National Forest for hiking, paddling, cycling. Summer concert series on the square, the city activities at parks, Watson Lake and the Middle School. Great library. Tourism is a great boon to our small town economy which couldn't by itself support all the small retail shops.

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| Friendliness. Outdoor walking, hiking activities. Courthouse activities. Christmas and Rodeo week. Fun independent shopping opportunities along the Courthouse Square and Antique Row. | 1 |
| Forest and environmental potential.  | 1 |
| First, the beauty of the surrounding mountains. Friendly people, the lakes and many hiking and biking trails.  | 1 |
| Downtown is a real downtown Historic buildings Natural beauty: forest, lakes, dells, open space, trails Arts & culture opportunities Public participation in government                | 1 |
| Courthouse square and the present size of Prescott The library Cultural events   | 1 |
| Conservative values, location in Arizona, the Courthouse square.   | 1 |
| Climate, parks and green spaces, strong arts and music community, amazing library services, historic neighborhoods, Arizona Main Street downtown.                                      | 1 |
| Climate, hiking trails, scenery  | 1 |
| Climate  | 1 |
| Christian community. Small Town feel (at least for now).   | 1 |
| Beautiful area with many lakes, forests, etc. Mild climate.  | 1 |
| Beautiful  | 1 |
| Active town center with public events at Courthouse Square   | 1 |
| A small historic Rodeo town. Beautiful pine trees and cooler weather in small town America. Traditionally this was a very conservative town with family values.                        | 1 |
| A "small town" community feeling   | 1 |

Answered: 120 Skipped: 1

### What about Prescott would you like to see improved in the next ten (10) years?





| Response   | Count |
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| Traffic  | 2     |
| Widen SR69 to three lanes each side from Prescott Lakes Parkway to Robert Road. overpasses at Glassford Hill Road.   | 1     |
| We need to recruit more qualified medical professionals. There should also be another hospital so that Dignity does not maintain monopoly status. We also need to slow growth to ensure that we have adequate water to accommodate.  | 1     |
| we need slower residential growth and much slower traffic. Prescott needs to realize that the more they widen our roads, the faster people will drive and the more traffic volumes and air pollution will be produced. We need to create a useful, meaningful mass transportation services. We also need more awareness of the need for conservation, especially water sources | 1     |
| We must help the developer interest to better plan future communities, that are more than back-to-back housing developments, ie, Deep Ranch.   | 1     |
| Water shortages and Traffic congestion.  | 1     |

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| Water access needs to be addressed now and not kicked down the road. Multiple efforts need to be implemented. The local government should require all new developments and government buildings to require water savings construction such as hot water recirculating pumps, water saving faucets, and other water saving devices. Also using rainwater capturing like Tucson would be great. Also encourage the decrease energy use by encouraging bike path development and shuttle use. Also encourage a decrease use of fossil fuels by requiring public buildings to buy renewable energy certificates from APS or investing in solar use. Provide incentives to local businesses and residents who use renewable energy certificates or solar energy. | 1 |
| Walking paths along the creek, more street food trucks in a certain area.   | 1 |
| Traffic management  | 1 |
| Traffic Flow, Water Conservation, Maintenance of and additional open spaces   | 1 |
| Traffic flow and parking around the courthouse plaza.   | 1 |
| Traffic circulation improvements.   | 1 |
| To drastically decrease the insane amount of residential building and use of water and improve the horrible accommodations for school age children in public schools and throughout the city.   | 1 |
| The water table to remain stable so creeks are running year round and not just after snow melt or monsoon rains.  | 1 |
| Take our future challenges for sustainable WATER seriously  | 1 |
| Street maintenance traffic control - need public transportation better relations with local tribes A Planned Parenthood clinic here Education on water use limiting growth so as not to impinge further on the natural beauty of this area  | 1 |
| Stop the out of control building and growth. Growth is a wonderful thing but at a sensible pace. Let's quit seeing dollar signs only without considering how this town will suffer from too much growth, too fast.  | 1 |
| Stop the mindless growth  | 1 |

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| Stop promoting "growth"....stop using the excuse "property owner rights". Reduce the budget substantially for tourism...Chamber of Commerce...Stop advertising and promoting old, sick retired people to move to Prescott. You have created a horrendous healthcare crisis by recruiting all the old, sick people to Prescott without priorly securing the healthcare needed. That is the City Councils responsibility... Stop with the "airport expansion" and fluffing your financial feathers. You are not the solution...you are the problem. Tea, twenty years ago with any foresight thinking...the "good old boy network" should have established a "Hillside Ordinance to save our mountains from the greedy rich that now destroys the natural beauty of Prescott... And...for destroying and ignoring "night sky" plights...lighting up the night sky with flood lights...stupid little yard lights, etc. What a joke that this is Everybody's Hometown. What kind of fairyland do you all live in??? Sickening. | 1 |
| Slow growth, attract small unique businesses and support them. Limit the number of national chains of all kinds.   | 1 |
| slow down growth! get honest about water availability and use! no more box stores - support local business - keep the money in Prescott! Bring more environmental/ecological savvy professionals into our government!  | 1 |
| School funding! And less politics and hate for new people moving here. Needs to be more inviting.  | 1 |
| Route 69 widened and traffic lights adjusted for maximum traffic flows depending on time of day.   | 1 |
| Roadways   | 1 |
| Roads without the Sundog connector that benefits only the developers who would overbuild, drain our resources and run away with their money.   | 1 |
| Roads are deteriorating rapidly but I do understand that the city works diligently to grade roads and repair the worst ones. More frequent bus service (even every 2 hours) on Gurley and Sheldon as well as over to the Walmart off Iron Springs would be helpful to many residents and our college student population.   | 1 |
| Road conditions in general. Fewer help wanted signs.   | 1 |
| Repair of streets pot holes. More grocery stores, widening of Hwy. 69  | 1 |
| Renewable energy infrastructure development  | 1 |
| Reduced noise pollution  | 1 |
| Recruitment of doctors.  | 1 |

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| Quality restaurants plus Pollo Loco Hospital care, tired of going to Phoenix for quality and specialized care More handicapped parking by restaurants Longer airport runway A community pool  | 1 |
| Provision for increased, tourist population, meaning Not having a fight through overcrowded conditions during events  | 1 |
| Privatize most city and county services including fire department, PUSD and airport. City and county governments should focus on essential services, (police, jails)  | 1 |
| Prescott should become a leader in eco-conscious city planning. We also need to invest in our schools. Class sizes are creeping up and teachers are underpaid. Schools are a major draw for young families and working professionals, such as doctors and nurses.   | 1 |
| Prescott needs to take lessons from Flagstaff and invest in public transit. Prescott can make a great urban trail system similar to the Flagstaff Urban Trail System. This is the only way to improve traffic, which will only get worse as more people move in. Expanding lanes won't help, the town needs to be more walkable and bikeable, as well as providing a good bus system. Prescott also needs to prioritize more mixed use development, more sprawl and single family housing will destroy the small town feel and make traffic worse. Allowing accessory dwellings, duplexes and triplexes, and more apartments is needed. | 1 |
| Prescott needs to be a strong advocate for sustainable living and water use that reflects the fact that we are in the high desert. We need to encourage diversity in its population.  | 1 |
| Prescott needs more physicians and specialists. Since the majority of graduating medical residents and fellowship trained physicians are now employed, another Health System is needed in Prescott because YRMC/Dignity isn't employing enough physicians. The average age is 60 years with many retirees. As a person ages, there is a bigger demand for healthcare. Prescott is losing much healthcare economy to Phoenix. Healthcare competition is good.  | 1 |
| Prescott could improve the number of new houses being built. We do not have the infrastructure for so many homes and population. I would like to see the city better managing population size. Not that we don't want new members of our community but the roads, water and shopping only can handle so much with no space to grow.   | 1 |
| Possibly more roads to handle the crazy traffic that is now coming and going out of Prescott due to too many residential homes being built and nothing to support the extra people and cars.  | 1 |

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| People realizing that Prescott and the surrounding areas do not have to "grow," people realizing we do not have enough water for growth, people realizing that more people result in more fires, people realizing that they live in a high desert, a fragile environment, and people realizing that with proper zoning Prescott can achieve a moratorium on growth. Prescott was a fine town before the 1990s when people began to sell their houses in California for lots of money and then buy their MacMansions destroying our ridge lines and generally "Californicating" Prescott.  | 1 |
| Our historical laissez-faire approach to development is unsustainable and must end, which will require creating the policy and legal basis for its control in the public interest. We have to deemphasize suburban residential in favor of more efficient multi-unit, multi-use buildings and walkable neighborhoods. We should build on our strengths in diverse health care and education, and embrace up-to-date IP infrastructure for small-scale information business.   | 1 |
| OPEN SPACE AND BICYCLE ACCESSIBILITY  | 1 |
| On-road bicycling lanes. Street cleaning (gutters) need more often and better cleaning. Street repairs need to be more aggressive and better.   | 1 |
| Only thing I can think of is that they should widen hwy 69 to 3 lanes to help with the weekend visitors and maybe turn the mall into an outlet mall with a movie theater and some more restaurants.   | 1 |
| No more homes built   | 1 |
| No good nighttime entertainment except for bars. Would love to find a nightclub with dancing or other evening entertainment besides music and booze. Really need better caliber restaurants. We know people who love Prescott, but wouldn't move here because there are so few "good" restaurants. Way too many fast food restaurants. We need the next "tier" of branded restaurants and casual dining: Ruby Tuesday, BJ's, Bennigan's (or another Houlihan's type restaurant), and nice steakhouse, Macaroni Grill, O'Charley's, Dave and Buster's (for the nighttime entertainment, too), TGI Friday, Cheddar's, Cheesecake Factory, or at least higher quality fast food like Boston Market, Noodles & Company, or a good place to get salads to go. My Mom and her friends in Stoneridge have money to spend, but there isn't enough good variety for them in PV either. | 1 |
| More vibrant economy, improved public education, more family-oriented activities  | 1 |
| More upscale shopping particularly home furnishings. Also, redevelopment of some of the old blighted neighborhoods  | 1 |
| More traffic lanes. Have the Sundog Connector completed.  | 1 |

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| More protection of and purchasing of green spaces, especially in areas that have so little. Plus walking and biking access to green spaces—It's very hard to walk or bike anywhere in this town except for the immediate downtown area. You have to drive to get to any of the green spaces, then you get there and there aren't bathrooms or the trails are not accessible. Higher prioritization of ACCESSIBLE green space, this is not just a town for adult technical mountain bikers. Also, please regulate Air BnBs and vacation homes. This is out of control. No one wants to live in a neighborhood where all the houses belong to people who don't live here and the houses are trashed by loud partying visitors weekly. People who live here can barely afford to live here, we want neighbors & community, we want to be able to stay here and work our jobs and raise our children here. | 1 |
| More preservation of open space and wildlife areas.  | 1 |
| More police to patrol for traffic violations. More employment opportunities just outside the city.   | 1 |
| More of the residents involved in the daily life of the community rather than cloistered retirees either in their homes uninvolved or in massive warehouses called retirement resorts. That requires a better, younger demographic mix. Less stress on tourism albeit while recognizing its importance. A better economic mix. Being facetious, blow up the I-17 - Hwy 69 interchange.   | 1 |
| More medical providers. Less aggressive driving. A more diverse population by ethnicity and age.   | 1 |
| -more inclusive spaces for people of all ages and diversity -new and/or improved infrastructure for pedestrians and bicycles (Amsterdam went through an incredible transformation from the 70s to now, and we can do the same) to reduce congestion, lower noise and air pollution, and improve physical lifestyles -increased mitigation and adaptation measures to climate change impacts  | 1 |
| More bike lanes and greater public transport network system to reduce traffic congestion and pollution   | 1 |
| More affordable housing, more welcoming and inclusive attitude, less polarization and division between people, more respectful conversations among people who disagree.  | 1 |
| More use of renewable energy sources such as solar, biofuels and wind power to meet current and future energy demands and decrease our reliance on fossil fuels. Water conservation policies.  | 1 |
| More   | 1 |
| Medical resources.   | 1 |
| Medical resources!!!!!!  | 1 |
| Medical facilities including another hospital. Downtown free parking.  | 1 |

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| Managing increased traffic must be improved. We need a long-term water plan for alternate water supplies other than the Big Chino pipeline, such as improved stormwater capture and plans for direct potable reuse. Internet service  | 1 |
| Maintain the infrastructure without tax increases. Protect our water resources from over development. Add a roundabout in all future proposed signalized intersections. It will save money and lives. Retrofit any signalized intersection to a roundabout when the signals need to be replaced anyway. That will also save money in the long term and improve traffic flow. It improves the air quality by not having idling cars.   | 1 |
| Maintain open space. Less development due to major water concerns.  | 1 |
| Limited growth continues and conscientious use of water, space and maintaining of small town feel.  | 1 |
| Limit the AirBnB/VRBO houses that have inundated the area. There are no longer available homes for young families or college students to rent. I think we have over 10 vacation rentals on Marina street alone. This is completely getting out of hand just like the rehab houses were a few years back. They need to be monitored and limited. I would also like to see the shopping improved. We have a very small selection of stores to shop from, I try to do clothes shopping here and always wind up going online.   | 1 |
| Limit growth and influx of Californians. Expanding the city center. More walking streets or areas.  | 1 |
| Light pollution, and noise pollution from off road type vehicles driving the city streets, more bike lanes for safe fitness, linked pedestrian and bike trails to take from residential areas to the downtown urban core.   | 1 |
| Less half-way homes. Less drugs and homeless. Improved roadways. More baseball and sports fields. New high school. Increased police presence at schools for safety.   | 1 |
| Less development!!! Keep the small hometown culture this city used to have!!! It is growing too fast, has become too crowded, too many 'house farms', too much traffic, stop the progress driven agenda. We are losing the reason people come here for. It isn't a CA culture but going on that direction. The quality of life here, the culture, the character is being destroyed by the unmanaged growth. It has to slow down before we lose it all. Tourists don't come here for a modern, overcrowded, progressive experience. They come here for the history, the small town western culture, the friendly small town people. If this unmanaged growth continues as it is we will lose all that. And this city is being lead down the wrong path! The city leaders are not concerned about maintaining the Home Town feel and I blame them for the mess this city is becoming. All these developers are only concerned about the almighty dollar. SICK OF IT!!! This is turning into CA 2.0! | 1 |
| less development of expensive houses. more affordable housing   | 1 |

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| Less cookie-cutter development to the north. City services provided to the existing communities in north Prescott. Another grocery store chain rather than just two. More medical choices. No more Dignity Health/AZ Blue surprises. More bathrooms in the brand new airport - really, five stalls for women in an entire airport???? Extend the runway so we have a better variety of flights and flight times. 5 am is not convenient when you need to get there at 3:30 am.  | 1 |
| Less building and traffic, more police, better roads.   | 1 |
| Keep the classic western look.  | 1 |
| Interconnected parks via trails with more ADA disability access. More services in airport area like medical and groceries   | 1 |
| Infrastructure. Snow removal should be better organized. With climate change, we will see more severe snow storms. Also electric grid needs to be protected with those powerful winds reaching such high speeds. With our city growing so fast, and its limited options for new roads, city should consider building public transportation system that is stable and well developed. Also assuring that city population is of more diverse age would pay off in the future. Younger people are needed here to keep the city alive. That means schools have to be taken care of and housing needs to be more affordable. Young people are just beginning to build their lives. They can't afford to live here. It's unhealthy to have only one age group living in the city. Keeping nature close by without needing to drive out of the city is also important. | 1 |
| Infrastructure to support bicycle safety. This town has made me stop riding bikes on the road. Someone needs to fix the traffic lights at Montezuma and Gurley St. Get rid of that insane diagonal crosswalk feature - waste of time, money and fuel, and increasing of pollution sitting at that light (and others) waiting for it to change. More performing arts   | 1 |
| Increased number of convenient, free parking spaces downtown.   | 1 |
| Increased clean and high income businesses which will attract a workforce that will enhance our community's economic base and contribute to our commitment to a safe, law abiding and supportive social society. Local government should research and collect hard, research-driven data on how to grow an area economically and with adequate infrastructure. What cities or areas have achieved greater economic diversity and base without overbuilding or ignoring problems like crime, gangs, drugs, homelessness, subsidizing those who won't work for a living. Increased quality and quantity of medical professionals- especially physicians. Prescott is REALLY lacking in this area. We travel out of state for non-emergent medical procedures, surgeries because the quality of physicians and care here is sub par.                               | 1 |



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| Improvement to Hwy 69 by widening it to 3 lanes in both directions !!!! The Gateway Mall, DO NOT want to see the city approve any more apartments in or around the property. Maybe bring an entertainment center at the mall ( movie theater? Music event center? Mimi golf? Restaurants?) All of these would help bring more life to the mall area which could encourage more shops to open there.  | 1 |
| Improved access to healthcare, it's very difficult to access a primary care physician as well as quality specialists. Access to public tennis courts Access to affordable housing Additional restaurants   | 1 |
| Immediately and fully fund Prescott Fire Department Strategic Plan.  | 1 |
| I'd like to see the next General Plan include concrete steps toward sustainability that include many of the proposals incorporated in the Climate Action Options Report that accompanied the Climate Profile. I'd like to see the plentiful lakes and rivers and forests protected and healthy so we can all recreate safely. And I'm hoping to see the City providing significant support to the community in utilizing the funding from the Inflation Reduction Act to electrify our homes and businesses so we can save money and significantly reduce our greenhouse emissions.  | 1 |
| I would like to see the exterior improvement of the houses located in and near downtown Prescott. Too many houses (and their landscaping) in and near downtown Prescott have been in disrepair since my arrival in Prescott in 2014. I would also like to see all power lines relocated into the ground to improve the look of the community and to reduce utility disruption due to lightening strikes.   | 1 |
| I would like to see the City provide better and more parking. Especially when allowing permits for new restaurants or businesses, adequate parking must be provided - not just whatever is available on the streets. That is why I will not go to Colt (Montezuma & Goodwin), just on that principle. The new 5 story hotel had better have a parking garage! And as a person who volunteers at two soup kitchens, the homeless need help - mental as well as physical help. I would like to see the City get together with all of the various agencies trying to help the homeless and come up with real working solutions to help them get what they need. This applies especially to the working poor. More half-way, incentive-driven places where they can get a hand up. Involve churches. How about opening the Rodeo facility to the homeless to shower for a nominal fee? More safe bike lanes. | 1 |
| I would like to see new residents chill and give credit to the planning that has occurred to provide an assured water supply. Nothing is free so we may have to accept that for future residents we may have to pay more. I'd like to see less selfishness.  | 1 |
| I would like to see improvements to some of the roads that are in disrepair. In general, I would like to see improvements to already existing infrastructure.  | 1 |
| I would like to see growth slowed down until there is accurate data supporting the 100 year water supply.  | 1 |

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| I would like to be able to swim in the lakes. It is a shame they can't be enjoyed by children and adults in the heat of the summer! Surely there is some scientific method to remove the dangerous chemicals left by the old mines.   | 1 |
| I would like Prescott in the next 10 years to really become Everybody's Hometown.   | 1 |
| I really hope to see Prescott face up to the challenges posed by 1) a limited water supply, 2) increasing residential development, 3) climate change, and 4) attracting and retaining a demographically diverse workforce without which a vibrant economy cannot exist. All of these (and other) issues are interrelated, of course. One component of the workforce that currently seems to be in short supply is young healthcare professionals. With so many seniors having recently settled here, healthcare is in short supply - it can take months to get an appointment with a provider, and lots of my neighbors drive all the way to Phoenix for their healthcare. That's not sustainable. It's also clear that we are not using water in a sustainable fashion, and that has to be understood as a combination of population growth, water use patterns, and aquifer recharge strategies. With a population increase, our old water management strategies are no longer sustainable. | 1 |
| Hospital/Medical community needs competition.   | 1 |
| Health care Affordable Housing Non-car transportation: safe bike routes, handicap accessibility, better but dark city lighting in public places City initiative to promote tolerance of all modes of transportation, Power and water sustainability Recycling in public places.   | 1 |
| For the City of Prescott to be more friendly to businesses and entrepreneurs - not just art gallery owners, but actual business owners who will bring jobs and financial security to our city.  | 1 |
| For Prescott to STOP marketing itself as the absolute best place for the world to come to and hang out. Traffic has gotten really bad. Creating new jobs is fine until you realize that it just draws people to take those jobs, Too many people with insufficient affordable housing. You build the housing and draw in new employers, and you have the same cyclic pressures repeating.   | 1 |
| Fixing up existing buildings rather than just adding new; public transportation and bike paths and installations for electric vehicles; more affordable housing for young people; some more night time options besides bars and theatres-a nicer movie theatre, drive in, bowling alley possibly?   | 1 |
| Fix the roads!  | 1 |
| Extensive expansion of the public transit system(s) - Yavapai Regional Transit and Yavapai; More fine arts offerings; an additional theater that would seat 800 to 1000 people designed to support symphony, ballet, opera, live theater, educational offerings, in addition to YC PAC.   | 1 |
| Current roads. More public transportation for local runs. Kill the Sundog Connector and use money to fund fixing terrible roads that are everywhere in Prescott.  | 1 |

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| Continued road maintenance on highways, collector and neighborhood streets. Building the Sundog connector which will alleviate traffic congestion on 69, preparing for growth in the future, giving Yavapai Hills residents another egress and exit than the current two in the event of an emergency and evacuation is needed. This would also give public safety a quicker response in the event of an emergency when critical seconds or minutes matter. | 1 |
| Continued preservation of it's downtown area.   | 1 |
| City council, the Board of Directors, the mayor is awful, the school system, school board, teachers and curriculum need to be removed and start over. REAL American history needs to be taught.   | 1 |
| Careful community growth planning to account for a growing population while maintaining green space and healthy out of door recreation opportunities.   | 1 |
| Bike paths. Shuttle service during times of peak tourism in order to restrict traffic congestion downtown.  | 1 |
| Better opportunity for young people to live and work.   | 1 |
| Better library programs, continued push for development while still maintaining open space, trails, and an outdoor focus.   | 1 |
| Better healthcare. Stop the growth. Stop all the building!  | 1 |
| Approve more open space and reduce building dense housing neighborhoods.  | 1 |
| Alternate traffic routes to relieve traffic on the 69. More bicycle and walking lanes   | 1 |
| Align retail and services needs with an expanding population to include Prescott Valley. Although I live in Prescott, both city residents cross the PV and P border continuously day after day. Thus, retail and services are shared across 80-90k people vs. 41k people. Also, to include Chino Valley and Dewey.  | 1 |
| Affordable housing , low income housing , services for seniors and homeless . Teen Activities, less destruction of our surrounding areas More jobs  | 1 |
| Adequate water supply   | 1 |
| A genuine concern for and way to preserve the quality of life we enjoy through very careful development, water use, transportation needs. ( Not more fossil fuel encouragement) More activities and opportunities for our young people.   | 1 |
| A big reduction in future development   | 1 |

1) More roads to reduce traffic (Sundog Connector and 89 widening). 2) More cell towers because there should be nowhere in the city limits of Prescott, indoors or outdoors, without good cell service. 3) More affordable housing availability. 4) More commercial flights and destinations for the Prescott Airport. 5) Improved rodeo grounds. 6) More commercial development and employment opportunities. 7) More choices and competition for healthcare. 8) Overpasses crossing busy highways and roads for wildlife, pedestrians, and bicycles. 9) More fire stations for emergency services.

1

•Greater variety of ethnic restaurants. •Theater entertainment (plays, shows) are too expensive, and they're frequently held on Sunday (The Lord's Day). There should be more family type entertainment on Fridays & Saturdays. Music events without going into bars. •Bring back "Prescott's Got Talent"!!! Music venues at Courthouse Square are excellent. Have events there on Th, F, Sa, & Su! Have events in the afternoons & evenings.

1

\*Downtown multi use in-building & on thoroughfare commercial zoned streets. \*Allow Citizen Input into developments over \$20-25M (all aspects & phases). \*Business development & expansion only in to currently Multi-use Commercial zoned areas (incl neighborhood). \* Keep development impact Away from R1 single family zoned areas & zero rezoning R1, so no degraded appearance (Junky Low-Life Town), nor devalued res properties, unsafe residential traffic & congestion. \*Honest Oversight of developer to-code infrastructure layout & Usable Nature Wildlife Open Space accommodation, \*OBVIOUS City Website Page (1 click) to any submitted & pending Big Development plans (=>\$20M), so citizens have more & immediate input. "City encouragement/support of unique businesses & restaurants. Limit Fast Food Eyesores to hwy 69. \*Council demand at least the MidLevel Design from Chain businesses. \*Bike lanes wherever possible: more healthy young workers & families.

1

Development of small commercial pods for nearby neighborhoods so that crosstown traffic can be minimized. Expansion/improvement of existing traffic corridors to better handle traffic and beefing up of city police traffic enforcement. Increasing public land acquisition for recreational activities and cleaning Watson lake. limiting single family development and expansion of multi-family development throughout the city to support our workforce .

1

Answered: 121 Skipped: 0

### What is your biggest concern about the future of Prescott?



| Response  | Count |
|---|-------|
| Wildfire, water supply and increasing summer heat and its impact on the vegetation.   | 1     |
| We are outgrowing our resources - water, air quality, roads, utilities, medical resources, public safety are all at risk if we don't Get Honest about the carrying capacity of our city and county. As Bayo Akomolafe says: The times are urgent; we must slow down.  | 1     |
| We are not adequately planning for growth. We do not have water, medical staff, sufficient roads, ambulance services, etc. to accommodate our current population, yet we continue to build more and more houses.  | 1     |
| We are growing too fast. Infrastructure is not keeping up. Our roads can't handle the increased population. We do not have enough doctors/medical staff and facilities to support our current population.   | 1     |
| Water. We have to be very careful with our long-term planning to ensure that our water is secure. Development. Prescott already has many existing properties that could be renovated or restructured to meet current needs. We should focus on that before allowing developers to build cookie-cutter homes that sprawl out in every direction. Prescott has an old-time charm and connection with the natural landscape that should absolutely be protected. | 1     |
| Water.  | 1     |
| Water, Water, Water. Lack of affordable housing. Dependence on non-profits and private philanthropy to meet the needs of the most vulnerable residents instead of the government taking more responsibility in those areas. Continued government preference for new development over maintenance and enhancement of existing residential, commercial and retail space. Infill instead of a new subdivision.   | 1     |

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| Water, unsustainable housing growth  | 1 |
| Water, shortage, affordable, housing shortage  | 1 |
| Water, death of retirees, lack of young replacement population.  | 1 |
| Water water water. Too many people.  | 1 |
| Water resources to meet the need of growing population,  | 1 |
| Water conservation. Poor construction and engineering techniques including scraping the hillsides to build instead of working with the land to tuck homes and buildings in amongst the native flora. This past year many construction projects that were approved years ago have gone forward. The current city residents are dismayed at the destruction of the native lands. We do not as a community want to see the 'bare' slope hillsides that occurred when Lowes went in, and is now currently happening on Bradshaw and down off the 69 by the La Quinta hotel and across the road at Diamond Valley. Steep graded slopes will not ever regrow vegetation as the topsoil has been stripped off. This is a proven fact. | 1 |
| Water availability.  | 1 |
| Water availability - rampant growth - modern architecture that does not fit with the surrounding area, especially downtown. The new Hilton is an eyesore! Conservatives and their asinine policies. And the HORRIBLE school district PUSD. The downtown parking is terrible.   | 1 |
| Water and too much development   | 1 |
| Water and the cost of living   | 1 |
| Water and over-development.  | 1 |
| Water !!!! Over building new developments of high density with no concern for the quality of life. Just to please the developers pocket !!! And they DON'T live in Prescott. Please don't sell us out. NO SMART City !!!!!   | 1 |
| Very noisy cars and motorcycles racing up and down the 69. People are driving way over the speed limit and constantly running red lights. When this kind of disregard for the law is allowed, more lawlessness and anarchy may follow.   | 1 |
| Unsatisfactory medical patient services; the patient is not the "customer," insurance companies and Medicare are the customer. We need more community involvement to help solve the issue of patient dissatisfaction with services; we can't leave it up to the ONE company (Dignity Health) to solve alone.   | 1 |
| Traffic is a big concern as it is already pretty bad.  | 1 |

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| Too rapid growth impacting traffic and water and inadequate support services   | 1 |
| Too much political focus on over hyped issues, water shortage ( which is not even a reality) and open space plus land acquisition at great expense. City needs better police and fire Depts. plus road and water distribution improvement first over and above the aforementioned.   | 1 |
| Too much growth, we're losing our 'home town' appeal. Hundreds of apartments and homes are being built without adding any grocery stores, roads, schools etc. Keep the growth as slow as possible.   | 1 |
| Too much growth, availability of healthcare, more commercial flights out of the Prescott Airport and other destinations besides Denver and Los Angeles.  | 1 |
| TOO MUCH GROWTH WAY TOO FAST! STOP!  | 1 |
| Too much growth too fast.  | 1 |
| Too much growth crowding the city and roads and placing pressure on water resources. Building homes and communities near the airport is a time bomb for future grievances over flight noise. Controlling the desire to expand and controlling the desire to bring more tourists.   | 1 |
| Too many people, not enough jobs, political intervention where it's not needed. Focus on jobs and economy unlimited by fanatical political pressure.   | 1 |
| Too many new homes   | 1 |
| Too crowded  | 1 |
| To many developers pushing our local government to build more apartments and new roads so that they can build even more developments !!! The city keeps talking about the concerns of having enough water BUT you keep approving more and more apartments units as a way to get more affordable housing, thinking you will get more Qualified teacher and police officers. But your just helping out the developers !! | 1 |
| There are few families with young children to replace the aging population.  | 1 |
| the very obvious presence of white supremacy groups better plans for seniors too much growth in the wrong places and the demand for water to serve them public transportation local politics that are archaic instead of Progressive   | 1 |

The strong anti-growth sentiment in Prescott among our senior population will stifle economic development in Prescott. The anti-growth residents will also block infrastructure improvements such as new roads and new cell towers, because they believe it promotes growth. New roads and good cell service is more than just a convenience, they are critical to public safety, emergency services, and fire evacuation. Lahaina, Maui, Hawaii is a perfect example of what happens when infrastructure fails in an emergency.

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The small town atmosphere and compassion for this city will be lost with the current massive growth. Let's think about the people who moved here for the small town values and life rather than just seeing \$\$\$\$ for the developers' pockets.

1

The proposed Sundog Highway road to nowhere will be built through 5,400 acres of open space, at a cost of \$100 - \$300 million dollars. CYMPO estimates only 7% of the current traffic volume on SR 69 will be diverted to Sundog. This is a bad project that should have been killed, not kicked down the road for 35 years.

1

The leaders are only focused on retirees and tourist. When I grew up here it was a great family town, we had Skate Town, Castle Golf, safe parks, welcoming stores to children downtown and around the square.

1

The lack of water. You should add secondary type water service for any public lands that are close to the sewer treatment location unless the treated water is already being used for recharge of the aquifer.

1

The irresponsible unmanaged growth! It is not affordable to live here any longer either. We are growing TOO FAST! Our beautiful open space is being destroyed by all the residential development! It is out of control and making this city an ugly house farm! And healthcare here is abysmal!!!!

1

The indoctrination of our children by PSUD, Launch Pad, drag queen shows, liberal press, integrity of our elections and failure to recount Yavapai County's ballots. The Mayor has NO leadership skills and chooses to 'designate' responsibilities he should be leading, not sluffing off to someone else. Goode is getting as bad as Mengarelli.

1

The fast paced development of expensive and unattractive housing ruining our landscape. Average people being priced out of town by outside money. The cost of living is surging here in comparison to other communities while we become overpopulated. Residential building is quickly depleting our natural areas and ruining our natural landscape.

1

The effects of climate change on the area, the state, and the country.

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The city needs to be more engaged in actions to assure water access and energy needs. There are many actions that do not require large financial expenditures that could be easily be implemented.

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| The city cannot currently sustain the growth it already has. Setting aside for a minute the question about water, the city currently has an unacceptable level of service in fire, police, streets maintenance and infrastructure maintenance (replacing old water and sewer lines). The city cares nothing about existing residents and developments, only new development, WHICH IT CANNOT AFFORD. Additionally there is insufficient commercial areas where development is actually occurring, creating a traffic nightmare. Lastly, the medical services in this community, including veterinarians have not kept up with the demand. This is a dangerous place to live. | 1 |
| The biggest concern is that its growth will make it just like other ugly cities - no views, no nature, traffic, fast food malls, pollution from millions of cars because no public transport.  | 1 |
| The attitudes people bring to my home town   | 1 |
| The 4 lane highway known as the "Sundog Connector" will be completed over the will of the mostly opposed citizens due to pressure from the developers/realtors who seek to benefit from additional building sites being opened up.   | 1 |
| That we lose the historical value of our community.  | 1 |
| That the City Council and government will continue their determined march to turn Prescott into a liberal sanctuary city, punish business owners, and drive away young families. That they will cause Prescott to die by turning it into a giant retirement home whose population will be extinct in 20 years.   | 1 |
| That taxation and "fees" in all regards will grow too large, and we will have to move to another state with lower tax, for affordability. IE: The "sewage discharge fee," which I believe the council created and then increased the cost for: is fraudulent in its ideals. Our sewer services should already be managed in the budget from the other tax avenues that should pay for such. This is an example of government overstep, and I'm not sure the council realizes it.   | 1 |
| that Prescott will remain a community only available for the wealthy and retirees, and that younger people and businesses will go to nearby cities and towns   | 1 |
| That Prescott is a city of old white (I am white) people who are mostly concerned about themselves and their way of looking at life. The lack of diversity is so pronounced, and the atmosphere does not promote people of color to want to live here. That there are very few millennials here; there is little to attract them job-wise or atmosphere-wise, and affordable housing is scarce. The same with doctors and other medical professionals - what is there to keep them here?   | 1 |
| That it will grow uncontrollably and lose its character.   | 1 |
| That it will grow into another Phoenix by too much growth and loss of open space. That we will be in a dearth of quality water because of poor planning.   | 1 |

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| That it is now becoming a California Wokie Town. Stop with the Diversity, Inclusive, Equity Commie pr<br>opaganda.   | 1 |
| Seems people want to live in a bubble and refuse growth.   | 1 |
| See above. Acker Night has become such a mob scene that locals steer clear.  | 1 |
| Running out of water.  | 1 |
| Rapid growth, traffic, over building, people political beliefs, etc.   | 1 |
| Rancor in the community about the airport, rodeo, water, cookie-cutter housing tracts. Maintaining the<br>Old West feel.   | 1 |
| Prescott's accelerating population growth and urbanization   | 1 |
| Potable Water availability and quality   | 1 |
| Population   | 1 |
| Poorly planned developments on our periphery that are unsightly and depend on city revenue to provi<br>de for schools and policing. We are not unlike phoenix, that didn't address water issued until a future<br>water calamity stared them in the face.  | 1 |
| Overuse of water resources given that we are apparently already in overdraft Serious problems with y<br>rmc Horrible location of airport limiting expansion opportunities. Cannot allow residential to surround a<br>irport and then expect it to become even bigger generator of noise, pollution etc | 1 |
| Overpopulations and uncontrolled growth leading to a "California-type" traffic logjams where getting fr<br>om point A to B is measured in hours and not miles  | 1 |
| Overpopulation   | 1 |
| Overgrowth, resources, and politics that are changing Arizona.   | 1 |
| Overgrowth and the loss of the natural environment, water  | 1 |
| Overdraft of water supply  | 1 |
| overdevelopment and water  | 1 |
| Over population that is taxing present infrastructure  | 1 |
| Over population not supported by infrastructure and water availability.  | 1 |

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| Over population  | 1 |
| Over growth. Too many low income housing projects. Increased crime.  | 1 |
| Over development. Lack of medical professionals.   | 1 |
| Over development of land for mass housing developments, providing more government services with our tax dollars for those who won't accept responsibility for their life choices and rectify their lifestyles, the lack of high quality medical care.  | 1 |
| Over building!!!   | 1 |
| My major concern for Prescott is "development." We currently are "developed" more than enough. We live in a fragile environment that has been in a drought for what? 15-20 years? Yet we still encourage people to come live here?   | 1 |
| My biggest concern is the local division between neighbors. The politics in this city leave little room for diversity or inclusivity. We do not celebrate the various cultures and identities that comprise our population. Why is this? The city council has been approached many times on this issue and citizens/constituents who believe in equity have usually been rebuffed. This position, taken by so many city leaders is driving our youth and visitors away.  | 1 |
| My biggest concern is that Prescott will fail to plan for a future that looks beyond ten years. It's admirable that general plans have to be revised every ten years, but ten years is NOT a long time! We already have the ability to look much further into the future to see the challenges that face us relative to water availability, climate change, development, open space, etc. All of these issues are interrelated, and it's fortuitous that Prescott has recently received a climate profile report prepared by CLIMAS (at the University of Arizona) and a Local Climate Adaptations report prepared by a local working group (both available at <a href="https://yavapaiclimatcoalition.org/climate-action-hub">https://yavapaiclimatcoalition.org/climate-action-hub</a> ). I sincerely hope that the committee will incorporate some of the climate adaptation strategies from the Climate Profile and Local Climate Adaptations report into the General Plan, as appropriate. Adding an element on Energy Use to the General Plan would help to integrate all of these issues. | 1 |
| More police. Less growth. Better traffic control.  | 1 |
| Meeting the growth demands and better medical care. Need for expanded airport.even   | 1 |
| Medical care will not be able to cope with increased population.   | 1 |
| Many residents are in favor of policies similar to those in California that bring a decrease in quality of life.   | 1 |

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| Managing and welcoming the right growth. It's coming and it can't be ignored, but it can be smartly managed so all can be pleased with the outcomes in 5-25 years   | 1 |
| Loss of community values.   | 1 |
| Less growth if at all possible. With all the people moving here we could use some more shopping like grocery stores, clothes shopping, shoes etc. etc. I try but I almost always now have to buy online (other than groceries). We have more than enough gas stations.  | 1 |
| Lack of retail to support demand. It's already here and was even before COVID.  | 1 |
| Lack of intentional and sustainable community and development planning—How are green spaces, walkability, children, being intentionally thought of in our building, permitting, and renovations? Trails and green space and sidewalks in our more-urban areas are not being addressed as well as they could—I f we do not focus on protecting our creeks, lakes, parks and open space areas we will slowly become just another inaccessible, polluted, hot, urban zone in Arizona. If we don't have municipal features and programs and plans that prioritize children, we will have no future. | 1 |
| It's too expensive to buy a home & live here. Additionally, a water shortage/crisis is inevitable.  | 1 |
| It's all focused on the 69 and needs to be spread out more. More services should be added in north east Prescott (Glassford Hill and north) including grocery and shopping.   | 1 |
| It rapid growth in a changing political environment.  | 1 |
| INCREASED AMOUNT OF ROAD USERS (EMPHASIS ON ALTERNATIVE TRANSPORTATION), OVER-DEVELOPMENT, LOSS OF DOWNTOWN UNIQUENESS/ORIGINALITY.   | 1 |
| I'm most concerned about the obvious inadequacy of our useful water and of our public policy in dealing with it long-term. If we continue kicking this can down the road, this city will eventually dry up and die.   | 1 |
| I believe the over- development of the area will cause water shortages. Along with the shortages, climate change will make our summers a lot hotter and our winters a lot colder.   | 1 |
| Housing for younger people. Lower income housing is needed.   | 1 |
| Healthcare needs a major reboot. I don't feel confident in the level of healthcare provided.  | 1 |
| -health of our waterways and beautiful biodiversity around Prescott -rapid growth in an area that is susceptible to a wide variety of climate impacts -not having enough services that support youth (besides the amazing work of the Launch Pad)   | 1 |
| Guns.   | 1 |

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| Growth, which contributes to congestion, limited resources (water), crime and lower overall quality of life.   | 1 |
| Growth will continue to outpace roads and essential services.  | 1 |
| Growth too fast. Losing its western charm community charm.   | 1 |
| Growth that exceeds infrastructure capacity, running out of water, gentrification, homogenization (fast food chain stores in particular), overbuilding and density, crime, increased homelessness, overdevelopment with houses being built on every rise and hilltop, loss of the allure that makes Prescott appealing.  | 1 |
| Growth   | 1 |
| Growing too fast. Not enough doctors.  | 1 |
| Growing too fast. There is currently too much traffic along Senator highway and S. Mt Vernon Ave with no alternative routes to evacuate in case of a major event such as fire. There is also not enough traffic enforcement on this street/highway which has now created a major safety concern.   | 1 |
| Fire response and prevention   | 1 |
| Developers will build where they can with cheaper and more dense housing bringing in an element of unwelcome cultural and safety challenges.   | 1 |
| Destruction of our surrounding areas due to growth. There has to be a better way to expand without destroying. Affordable housing for locals/natives/service industry/young adults. Implants capitalizing on our town and destroying it.   | 1 |
| Building the Sundog Connector will increase the Prescott citizen's tax burdens, bypassing Rt.69 commercial corridor will reduce Prescott's sales tax revenue, open the area to potential 4,000 more homes with increased water demands on our supply, jeopardizes Glassford Hill which is a key component of the Granit Dells Regional Park and Preserve, destroy wildlife habitat, adjacent streets will become highway connectors multiplying safety risks and disruption of quiet, peaceful neighborhoods. And, the cost would be exorbitant given the topography and geology of the area. There is no funding for this road at this time and there are many good alternatives to address all but the developer's concerns. | 1 |
| Balance of economic growth with protection of natural resources and impact on the environment  | 1 |
| Availability of water  | 1 |
| All the new houses in Deep Well and Arizona Eco will overwhelm roads and services.   | 1 |
| Ageing population. Not attracting enough young people  | 1 |



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| We use healthcare businesses, of course, the grocery stores, Costco, the parks and trails. The Library all the time for books and the educational talks.  | 1 |
| We try to shop locally, but it is getting harder as more stores leave Prescott. We frequently shop at Fry's, Home Depot, Costco, Dillards and enjoy dining out several times a week.  | 1 |
| We frequently use the library, the city parks, and the general downtown courthouse square area. As well as Safeway and Costco.  | 1 |
| We enjoy the locally owned restaurants and retail shops. We love the summer concert series in the square, as well as the bluegrass festival and other festivals. The Rodeo and Tree Lighting are always a favorite as well as the Boot Drop Tennis Activities through Prescott Area Tennis Association Performing Arts at Yavapai College Yavapai College Life Long Learning Programs Museums | 1 |
| Walmart, Trader Joe's, Costco.  | 1 |
| UPS, groceries, dog groomer, restaurants, theaters  | 1 |
| Unique downtown businesses, shops, and eateries.  | 1 |
| Tru Value...grocery markets...stopped being a consumer in Prescott...cheezie.   | 1 |
| trails, parks.  | 1 |
| Trader Joes, Home Depot, Lowes, Costco, the Downtown area and the different lake areas in town  | 1 |
| The service trades and restaurants  | 1 |
| supermarkets, small non-chain restaurants, shopping downtown, Costco Warehouse, entertainment venues such as the Yavapai College Performing Arts Center, museums.   | 1 |
| Supermarkets, restaurants, hiking trails, movie theaters, library and adult center.   | 1 |
| Sprouts, Trader Joes, Costco, Home Depot, Lowes, various Restaurants, hardware stores, native plant nursery, chiropractor. Performing Arts Center.  | 1 |
| Small businesses, restaurants, markets, small retail shops, etc.  | 1 |
| Small businesses for home improvement, food, and general shopping.  | 1 |
| Shops and restaurants.  | 1 |
| Shopping, grocery shopping, restaurants. Healthcare, which is HORRIBLE! There aren't nearly enough doctors for a retirement community!!!!   | 1 |

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| Shopping   | 1 |
| Schools, medical facilities, supermarkets - necessary for living. But most of the time we go hiking in the beautiful places open to the public. Those hiking trails are the best therapy.        | 1 |
| Schools Library Theaters Hiking & Bike Trails Public Parks Restaurants & Bars Art Galleries Local Shops Grocery Fitness Centers Home Improvement   | 1 |
| Schools  | 1 |
| Safeway, CVS, restaurants  | 1 |
| Roads Healthcare Frys Utilities Courthouse Square Gas station My congregation Yavapai College Yavapai Performing Arts Center PUSD The views Coffee shops Could use some competition for Walmart. | 1 |
| Retail shopping - food, fuel medicine & healthcare   | 1 |
| Restaurants. Grocery Stores. Some local shopping downtown. The Picture Show. Whatever shopping I can find for regular items (Target, @Home, BB&B)  | 1 |
| Restaurants, the lakes, the Square. trails, bike paths.  | 1 |
| Restaurants, grocery stores, some boutique shopping, local bars downtown.  | 1 |
| restaurants, grocery stores, recreation services   | 1 |
| Restaurants, grocery stores  | 1 |
| Restaurants, Gas stations, grocery stores, department stores, banks, parks and rec fields and trails.  | 1 |
| Restaurants, bars, grocery stores, auto repair shops. We are forced to go outside of Prescott for specialty shops, quality food/restaurants, and entertainment.                                  | 1 |
| Restaurants, and small and-pop shops   | 1 |
| Restaurants, See's, Trader Joe's, Dollar Tree, Walmart, Frys, the library The YMCA   | 1 |
| Restaurants Trader Joes Costco Spouts Highlands Center Watson Lake Lynx Lake Goldwater Lake Arrow and many of the wonderful hiking trails  | 1 |
| restaurants happenings on the Square Yavapai Community Health Clinic   | 1 |
| Restaurant, shopping, recreation.  | 1 |
| Restaurant, grocery, medical   | 1 |



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| Raven Café, Peregrine Book Company, Trader Joe's, Native Gardens, Farmer's Market, Elks, The concert series in the summer at Courthouse Plaza.   | 1 |
| -public library -the raven, biga, wild iris  | 1 |
| Parks and trails, groceries & restaurants, live music venues.  | 1 |
| Of course, we are dependent upon grocery stores and other retailers for our daily needs. But we are also dependent upon (and will come to be more so as we age) health care providers, and we have found that these providers and businesses are in short supply already here in Prescott. This shortage is a significant challenge for Prescott now, and going forward. | 1 |
| National Forest and public schools   | 1 |
| Miller Valley Baptist Church!!; Prescott Library!! YRMC; DDS; OD; YMCA; USPS (Miller Valley Road); Walmart; Safeway; Fry's on Fair Street; Sprouts; BiGA by Senses (restaurant); Elk's Theatre; Founding Fathers (especially their patio);   | 1 |
| Medical, shops, restaurants, utilities, parks, trails,   | 1 |
| Medical services, which need to keep pace with population growth and provide adequate opportunities for alternative providers-- there need to be more quality health care providers and medical facilities.  | 1 |
| Medical is key. The turnover in doctors is alarming. YRMC appears to be poorly managed. Businesses are being killed by the ease by which on-line purchases can be done. Much of what I buy is ordered online.  | 1 |
| Medical facilities. Grocery stores.  | 1 |
| locally owned businesses, restaurants & stores   | 1 |
| Local restaurants (not chains), Prescott Farmer's Market, Sprouts, hiking trails   | 1 |
| Local food shopping, Yavapai college, library.   | 1 |
| Library, grocery store, Farmers Market, thrift stores, walking routes  | 1 |
| Library, Farmers Market, Square/downtown events, USPS, Natural Grocers, True Value, Sprouts, JoAnn's, Family Dollar, Staples/Fed Ex, Raven, Peregrine, Nat Hist Instit, Art galleries, Tara Thai, El Gato, U of A Ext/Master Gardener & Monsoon Madness, Sharlott Hall Iris Sale & the thrift stores.  | 1 |
| Library, entertainment, restaurant, grocery, street maintenance (snow removal), medical.   | 1 |
| Library Summer concerts Water park at Hilton   | 1 |

|   |   |
|---|---|
| Internet & general utilities.   | 1 |
| I support as many local businesses as I can. Without local small business we are just another city.   | 1 |
| Home goods. Medical. Dining.  | 1 |
| Healthy grocery stores, gas stations, YRMC, Costco, labs for lab work, hardware stores. Hiking trails, facilities for events.   | 1 |
| Health care. Restaurants. Elks Theater Dog Park.  | 1 |
| Grocery, retail, restaurants, automotive sales and services.  | 1 |
| Grocery, restaurants, healthcare, recreational trails.  | 1 |
| Grocery, hardware, banking, restaurants, County Offices, hiking trails and recreational facilities as well as access to college.  | 1 |
| Grocery, hardware stores. We frequent about 5-6 restaurants over a month's time. I have a concern about adequate doctor's offices. It seems YRMC is having a very hard time thriving. | 1 |
| Grocery, gardening, library, pharmacy   | 1 |
| Grocery, fuel, home repair, restaurants   | 1 |
| Grocery Community events Whisky Row entertainment   | 1 |
| Grocery stores/restaurants  | 1 |
| Grocery stores. Restaurants. Church.  | 1 |
| Grocery stores.   | 1 |
| Grocery stores, utility services, Watter's  | 1 |
| Grocery stores, restaurants, shops  | 1 |
| Grocery stores, restaurants, picture show.  | 1 |
| Grocery stores, restaurants, medical/dental services.   | 1 |
| Grocery Stores, Physicians, Airlines.   | 1 |
| grocery stores, library, parks, retail stores, Yavapai College, art galleries, museums, live performance theaters, government meeting-bldgs   | 1 |

|   |   |
|---|---|
| Grocery stores, eateries, schools, art and music and theater.   | 1 |
| Grocery stores, construction trades people, restaurants.  | 1 |
| Grocery stores, boutique  | 1 |
| grocery stores, banks and restaurants   | 1 |
| grocery stores doctors  | 1 |
| Grocery stores and dining out. We enjoy all downtown restaurants on a weekly basis. We also enjoy s<br>mall local shops downtown.   | 1 |
| Grocery store: Sprouts Watters Nursery, Walmart, Home Depot, charity thrift stores, bike shops, Peregrine bookstore, metal/welders supply, farm supply Farmers Market Restaurants: Farm Provisions, Limoncello, Raven Cafe, Wild Iris, Founding Fathers Annual free brush drop Natural History Institute events Art Walk, Acker Night, Christmas Lights on the Square | 1 |
| Grocery shopping and eating out, home improvement.  | 1 |
| Grocery and restaurants.  | 1 |
| Grocery and gas   | 1 |
| Grocery and drug store shopping; medical care; big box, home improvement and gardening supplies; restaurants; auto repair   | 1 |
| grocery   | 1 |
| Groceries, IP services, motor fuel, home improvement  | 1 |
| groceries, cafes,   | 1 |
| Groceries, Auto Fuel, Home Repair contractors   | 1 |
| Groceries Costco, Target and Walmart occasionally Restaurants about twice a month YMCA Public Library Church activities   | 1 |
| Golf courses, hiking paths and restaurants.   | 1 |
| Fry's, restaurants, the new See's, Staples, Sprout's, jewelry repair, medical offices, antique stores, Spi<br>ce Traveler at Bashford Courts  | 1 |
| Frys, Costco, Sprouts, Papa Murphy's Pizza, Chipotle.   | 1 |

|   |   |
|---|---|
| Frys & Costco   | 1 |
| Food, medical and gas. There is no real shopping opportunities aside from downtown.   | 1 |
| Food, medical   | 1 |
| Food shopping.  | 1 |
| Food and medical.   | 1 |
| Food  | 1 |
| Farmers market, grocery stores, locally-owned small businesses.   | 1 |
| Everything . We shop local as much as possible.   | 1 |
| Entertainment, Shopping, Medical and outdoor spaces such as the lakes and hiking trails.  | 1 |
| Entertainment, outdoor pursuits at parks, trails and shopping as well as Medical services.  | 1 |
| Dining, groceries, home improvement, hiking trails but I have to drive too far to use them  | 1 |
| Dental. Medical. Transport to Phoenix. Sprouts. Frys.   | 1 |
| Daily Courier, medical care, grocery stores, home repair and maintenance, gas stations, Sparklight (we need better cable TV and internet capacity!), Costco   | 1 |
| Costco, restaurants and grocery stores  | 1 |
| Costco, Fry's,  | 1 |
| Costco and Walmart.   | 1 |
| Coffee houses, diverse restaurants, and boutiques.  | 1 |
| Car dealers (Findlay), restaurants, Walmart. Frys and Prescott Animal Hospital  | 1 |
| Capital Canyon Club, restaurants, grocery stores  | 1 |
| Auto repair. Restaurants. Elk's tribute artists and other music/cultural offerings. Yavapai College courses, and cultural offerings such as plays, music, musicals, personality performances, and outdoor venues. | 1 |
| All of the locals we can. For national chains, the ones that are here and need to be here, Walmart, Costco and Trader Joes.   | 1 |

[illegible]

| Response  | Count |
|---|-------|
| retirement  | 4     |
| great   | 4     |
| friendly  | 3     |
| Threatened  | 2     |
| Safe  | 2     |
| Nice  | 2     |
| Growing   | 2     |
| expensive   | 2     |
| DIVIDED   | 2     |
| Wonderful, but growing to fast because of past Council auto -rubber stamping expansion & big developments espec in what has become. N Prescott. Thank you for great honest, fair & transparent efforts present City Council, lawyer & City manager. | 1     |
| wonderful, but challenged   | 1     |

|   |   |
|---|---|
| Wonderful! Let's try to keep it that way! :)  | 1 |
| Wonderful!  | 1 |
| wholesome   | 1 |
| We've been here 4 years. We're happy to be here. But it seems to be divided on so many important issues, principally education, which is true all across the state. Reading the Daily Courier, I also see a lot of people who don't accept the reality of the climate crisis and the science behind it. It almost feels like the divisions are simmering, often below the surface, and it makes me uncomfortable. | 1 |
| Warm and friendly   | 1 |
| Unsustainable   | 1 |
| unsure  | 1 |
| Unsafe community due to insufficient investment in fire and police services.  | 1 |
| Uncontrolled growth   | 1 |
| treasure of a community with a dangerous economic divide needing immediate attention  | 1 |
| transitioning   | 1 |
| Tourist   | 1 |
| Tight   | 1 |
| Thriving, friendly and vibrant...   | 1 |
| Thriving  | 1 |
| Struggling  | 1 |
| small, safe   | 1 |
| Small town community growing too fast.  | 1 |
| Small town  | 1 |
| small hometown type of a community that I see with sadness as turning into a larger less home town community.   | 1 |
| Small but getting larger  | 1 |

|   |   |
|---|---|
| Small   | 1 |
| slowly failing, divided   | 1 |
| Senior citizen  | 1 |
| Secluded and un inviting  | 1 |
| Right sized and slow growth community.  | 1 |
| Right sized   | 1 |
| right size  | 1 |
| Right now, Prescott is a retirement community.  | 1 |
| Retirement/wealthy vacation   | 1 |
| retirement community based on an unregulated construction industry over-building.   | 1 |
| Pretty cool community, but one that faces serious challenges that could erode its desirability and sustainability over the next decade and beyond. It has a cool downtown, great access to natural amenities, etc. But if we (not just Prescott but the other Quad Cities, to which our own destiny is inextricably tied) keep growing at the present rate, the qualities that make Prescott a cool community will be eroded. Loss of ranchlands, building roads that cut into open spaces and further erode wildlife populations, etc. will turn Prescott into a place more like the sprawling suburbs like much of southern California and communities all over the suburban U.S. We understand all too well how these places came to be the way they are now - it's always the very same decisions that were made, and after the green space is gone and the entire area is crisscrossed with roads, people complain and lament the loss of what they once had. Will Prescott have the wisdom not to make the same mistakes? | 1 |
| Prescott is an Aging community for the wealthy retirees. It is losing its balance daily.  | 1 |
| politically divisive community, just like the rest of the country   | 1 |
| Overpopulated   | 1 |
| overly closed (unless you're white)   | 1 |
| overcrowded   | 1 |
| Over populated, crowded, unaffordable   | 1 |
| Out of control growth   | 1 |

|  |   |
|--|---|
| non-diverse  | 1 |
| nice city that's becoming increasingly gentrified into an expensive, "work, play, live"  | 1 |
| moderate sized city. We are over marketed. We do not want to become a Scottsdale or Tempe, or even a Moab or Bend. Just let Prescott be the the clean, safe and modest place that generations have enjoyed. Do not import Californians (red or blue) all day, every day.           | 1 |
| Mixed community .  | 1 |
| mini California  | 1 |
| lovely   | 1 |
| Involved in real solutions community   | 1 |
| In conflict between preserving the past and surviving in future. Many are coming here. Some will bring opportunities and others demands. Preserve the character of Prescott and resist the developers who would create big city grid lock. Sundog is for developers, not citizens. | 1 |
| hometown community that appeals to retirement age individuals.   | 1 |
| Hometown   | 1 |
| home town  | 1 |
| Growing.   | 1 |
| Growing for Retirement.  | 1 |
| Great.   | 1 |
| good   | 1 |
| Driving  | 1 |
| Divided. We have a sector of community members that are angry/negative and resistant to change. Many are manufacturing problems instead of solving the bigger problems we face. We need to revitalize civil discourse and cooperation.   | 1 |
| Divided community. Traditional and generational conservatives, and new-comer transplant progressives.  | 1 |
| Divided community. Prescott Indivisibles are doing terrible damage to this city.   | 1 |



|   |   |
|---|---|
| Divided community   | 1 |
| Divided and changing, and if not careful, dying. The small town community feel that drew so many to the area is being squashed by neo-liberal politics.   | 1 |
| diverse community with a sense of a mutually accepted direction   | 1 |
| diluted   | 1 |
| desirable, and therefore growing  | 1 |
| declining community in serious financial trouble  | 1 |
| Cute  | 1 |
| Crossroads Will Prescott be another Phoenix suburb or will it effectively manage the stress from committed growth?  | 1 |
| conservative  | 1 |
| conflicted  | 1 |
| complex priorities  | 1 |
| Compassionate and compatible community. Welcomes all citizens. Helps under privileged & those in hardship. An outdoors community.   | 1 |
| Community on the brink of overuse, overpopulation, irresponsible, housing development. Examples are accurate night, events at the Courthouse Square.  | 1 |
| comfortable friendly  | 1 |
| Comfortable   | 1 |
| Charming.   | 1 |
| CHANGING! AND NOT FOR THE BETTER! Prescott and the surrounding areas have exploded in housing and traffic. Infrastructure has not kept up. This place used to be nice. My dad is rolling over in his grave. | 1 |
| Challenged and changing   | 1 |
| Californicated  | 1 |
| Beautifully expensive community to visit, live and work in/retire in.   | 1 |

|  |   |
|--|---|
| Beautiful, yet under sourced community.  | 1 |
| Beautiful community Let's work to keep it that way.  | 1 |
| Beautiful community that we need to TAKE care of, not over build it !! I would like to see a slower growth approach, more improvements to the Lakes, hiking and biking trails the Downtown area and the Mall area. We have a beautiful city, let's do the right things so we can KEEP it that way.   | 1 |
| beautiful  | 1 |
| an OLD   | 1 |
| Aging, with a poor demographic mix.  | 1 |
| A retirement community which depends on Tourism to a disproportionate degree for its size. Politically conservative.   | 1 |
| A difficult community to describe at this moment as there are many prejudices that have raised their ugly heads in the way that some look at our various community efforts to be better and stronger. Unfortunately many have a difficult time listening to each other with open ears and hearts. This is just a microcosm of the country at large; nastiness in politics, hidden agendas, back stabbing. Will Politeness and listening become virtues of the past as we all strive to make sure "our point" is heard and validated. Of course, there are many who are considerate, encourage each other, are involved in community projects and who listen. These are the people that make our community wonderful. | 1 |
| A charming community but it is not taking steps to assure its sustainability.  | 1 |
| (an) insane conservative Trump mecca for horrible white retirees and tourists  | 1 |
| "Sh*t hole community...and, it didn't just happen...the City Council is totally responsible for this disaster...it was no accident..it was stupidity...and you can't fix stupid  | 1 |
| too right wing   | 1 |
| very conservative  | 1 |

Answered: 116 Skipped: 5

**Ten (10) years from now Prescott should become a \_\_\_\_\_ community.**



| Response   | Count |
|--|-------|
| welcoming  | 2     |
| Sustainable  | 2     |
| Small  | 2     |
| Hometown   | 2     |
| Younger. (I am older but I would like to see more young families here.)  | 1     |
| Younger with better business/.employment prospects.  | 1     |
| Young family friendly  | 1     |
| Well planned, controlled growth  | 1     |
| well managed, safe   | 1     |
| welcoming hometown for healthy families and known as a vibrant mountain town in Northern Arizona   | 1     |
| Welcoming and less divided   | 1     |
| Walking  | 1     |
| Walkable! Establish parking lots 1-2 miles from downtown. Have shuttles, free transportation to get around town. There's a large population of older citizens. Trip hazards/ easy stumbling everywhere! Rocks, stones, high curbs, etc.,. Inexpensive public transportation is needed all around Prescott. | 1     |

|   |   |
|---|---|
| Visionary. A commitment to pedestrian-only spaces such as botanical gardens, public squares, outdoor cafes, and music venues would bring a European vibe to the downtown area. We just need to be thoughtful and careful to maintain our small town appeal. I used to live in downtown Tempe in the early 2000s and I hardly recognize it now...  | 1 |
| Vibrant, sustainable, caring  | 1 |
| Vibrant and thriving.   | 1 |
| Vibrant   | 1 |
| version of itself 25 years ago  | 1 |
| unsure  | 1 |
| Unique destination not overrun with overbuilding and demanding outsiders.   | 1 |
| To be successful long-term we must offer advanced, reliable online infrastructure to support modern business models and increased housing density for greater efficiency of public services, adopt realistic, long-view policy for truly sustainable water service, end our over-reliance on sales taxes, and get our heads out of our past, because relying on tourism is a dead-end idea. | 1 |
| Thriving free enterprise community  | 1 |
| thriving but charming   | 1 |
| Ten years from now, Prescott should become a more family friendly community.  | 1 |
| Tech, stem  | 1 |
| tech industry   | 1 |
| sustained thriving, friendly and vibrant...   | 1 |
| Sustainable. There are so many things that we could do locally that are not a great expense that will lead us to a sustainable future for the next generation.  | 1 |
| Sustainable.  | 1 |
| Sustainable, diverse community that welcomes everyone.  | 1 |
| sustainable leadership  | 1 |
| sustainable and welcoming   | 1 |

|   |   |
|---|---|
| Strong conservative values  | 1 |
| Strategic growth conservative. It should realize what has made it desirable in the first place and not ruin that. There is nothing wrong with slow growth.  | 1 |
| Still safe  | 1 |
| Still nice community. Let's not be another Asheville NC.  | 1 |
| Stay the same.  | 1 |
| stay small town and recognize it for what it is   | 1 |
| Stable, slowly growing  | 1 |
| sprawling   | 1 |
| Smaller. Enough building!   | 1 |
| Small rodeo town that it's always been. Please.   | 1 |
| Small growth community.   | 1 |
| should remain a right sized, slow growth community.   | 1 |
| serious travel destination  | 1 |
| Safer   | 1 |
| right size with well-maintained infrastructure  | 1 |
| remain the smalltown vibe community   | 1 |
| Remain a wonderful home town type of community!   | 1 |
| Protected   | 1 |
| progressive with limited growth and responsible use of our natural resources especially water. I would like to see a greener and more sustainable attitude for all of life,   | 1 |
| Prescott should remain the same in 10 years and longer. The city should just improve hwy 69 to 3 lanes and protect their water supply for it's current residents and visitors. Any new developments should only be a controlled numbers of housing, townhomes and small cottage type homes so we can save on water and the natural beauty of the hills, lakes and trails. | 1 |

|   |   |
|---|---|
| Prescott should maintain its small town values and put controls on the growth. If the infrastructure can't keep up, then something is wrong!                          | 1 |
| Prescott should become a more tolerant and diverse community.   | 1 |
| Prescott should become a Balanced community in terms of ages, family sizes, educational levels, incomes, political views, economic opportunities, races and religions | 1 |
| Politically neutral   | 1 |
| phenomenal  | 1 |
| outdoor destination   | 1 |
| open-minded, welcoming, diverse   | 1 |
| open, diverse   | 1 |
| multi-generational (i.e. not predominantly retired citizens)  | 1 |
| much more bicycle, walking and environmentally friendly   | 1 |
| More welcoming, accepting community.  | 1 |
| More welcoming to young families.   | 1 |
| More inclusive community that supports its workforce in housing and services.   | 1 |
| More image conscious  | 1 |
| more Hometown, less populated   | 1 |
| more diverse community with more young people and more ethnic diversity   | 1 |
| More diverse community - racially, economically, social stature, ideologically.   | 1 |
| more cohesive and welcoming of all humans, not the slightly bigoted and far right wing place that it presently is.  | 1 |
| more balanced community with jobs and housing for a younger community.  | 1 |
| model of sustainability   | 1 |
| Model of diversity and inclusion.   | 1 |

|   |   |
|---|---|
| Maintain a moderate sized city. MAINTAIN OUR CLEAN AIR! See if our locale now warrants smog testing. Embrace sustainability: electric vehicles, some mass transit, roof top solar. No more new water all locations until unsewered areas become sewerred, allowing for recharge of treated effluent. Stabilize Y RMC. Bring in a few more doctors in various specialties to support the existing population. Continue controlled burns, but very carefully. Beef up public education about wildfire safety: outdoor target shooting, smoking, camping, dragging tow chains, burning trash, etc.   | 1 |
| limited growth  | 1 |
| LESS DIVIDED  | 1 |
| less dense  | 1 |
| leader in walkability and biking, and a model for smart growth  | 1 |
| large   | 1 |
| inclusive and non-discriminatory, multicultural   | 1 |
| I hope that we evolve into a community that has responded to the issues of importance before us and becomes the welcoming small town that we purport to be. Where we have embraced renewable energies in all of our public properties. Where we have expanded public transportation that is accessible and electric. And where we encourage our citizens to conserve our resources. Where we have clean air and water for all, and plentiful water in our lakes and rivers and streams. I'd love to see that the City has come a long way in dramatically reducing carbon emissions by the way you've managed our resources and enacted policies that encourage it. | 1 |
| home town   | 1 |
| health community  | 1 |
| friendly. We need to retain our small-town charm.   | 1 |
| friendlier  | 1 |
| Fiscally Sound. More businesses & affordable housing for young working people within inbuilt Multi Use downtown & commercial street areas. Including walk/biking only areas, patio seating in cafes & restaurants. Outlying current & planned HOA's have grocery, cafes, restaurants & other services built-in, thus offering convenience & keeping traffic to minimum.   | 1 |
| Family-friendly/sustainable   | 1 |
| Family friendly affordable community  | 1 |

|  |   |
|--|---|
| family   | 1 |
| exceptionally well planned and operated community that focuses on providing a safe and inviting environment and cares first and foremost for our seniors, first responders and our law abiding, tax paying citizens.   | 1 |
| Even greater.  | 1 |
| economically diversified highly skilled  | 1 |
| Don't change. Keep the compassion. My concern is that there is a desire 'to become' something else. Why? Improve what you're doing but why paint and aim for something different?  | 1 |
| Diverse and vibrant  | 1 |
| Developed- solid   | 1 |
| destination  | 1 |
| Cool! And by "cool" I mean a community that simultaneously plays to its traditional strengths and positions itself strategically for the future we know is coming. Prescott is already cool in lots of ways, but it can become more so by enhancing the things that make it cool in the face of significant challenges. Managing water in a more sustainable way, maintaining and enhancing open space and healthy wildlife populations, and transitioning to clean energy technologies are all necessary to to make / keep Prescott cool. These qualities are already widely appreciated, but especially by young people with families who want to settle in a community that they'll take pride in. Maintaining lots of open space with healthy wildlife populations, maintaining good school systems, energy and water efficiency, and a vibrant economy - all of these things make people proud, and we have a golden opportunity to enhance them in Prescott. | 1 |
| conservative community again. The wrong people are in charge, allowing children to watch sexually oriented drag shows which they have no understanding. Quit jamming this down our throats.  | 1 |
| community where everyone is welcome and with well-managed service and infrastructure to handle the growth  | 1 |
| Charming and vibrant.  | 1 |
| better restaurant community.   | 1 |
| Better Healthcare and Commercial Airline   | 1 |
| Balanced community with jobs for all demographics.   | 1 |



Answered: 114 Skipped: 7

[illegible]49/66

|   |   |
|---|---|
| Welcome youth and young families, supporting affordable housing, limiting growth to the resources available, making long-term life-sustaining decisions, protecting our natural environment and view shed s, supporting affordable health-care. | 1 |
| We need a community garden again  | 1 |
| We have what we need to do what we want, when we want without undo regulations, overpopulation and congestion. We are losing that with continued growth.  | 1 |
| We have the services, water, infrastructure, etc. to meet community needs. We need to have a better plan for water than relying on "paper" water that is highly suspect   | 1 |
| Water, resistance to bad residential and commercial growth, recognition of ideals from younger generations and focusing on the colleges and youth in the area   | 1 |
| Water, make sure they control the growth, and make sure they don't run off our wildlife.  | 1 |
| Water conservation programs with incentives and education component to get all residents from students to our senior population involved.   | 1 |
| WATER availability !! AIR Quality Clean LAKES More hiking and biking trails SLOW GROWTH Improvements to Hwy 69 and 89 No new corridors More Parks Keep the Dells for the people   | 1 |
| Water and energy savings.   | 1 |
| Watch our water situation carefully. Do not take more than can be replenished with annual monsoonal moisture and snowpack.  | 1 |
| Using renewable resources. Less water use and less reliance on fossil fuels.  | 1 |
| Tourism is huge here. We need to keep the homeless off the streets and out of our parks. We also need to develop more support for our local businesses and treat the service workers with respect.  | 1 |
| The quality of life does not deteriorate. Need to control rapid growth that gets ahead of water supply and road limitations.  | 1 |
| That we have enough water, sewerage facilities, improved streets, libraries, schools and colleges, and employment opportunities to retain young people and families. Without that we will become an old age home and a dying city               | 1 |

That Prescott continue to have the charm, but also to keep that charm for the future. We are land-locked and won't be able to expand out, but we can work with what we have. Incentives for people with ramshackle homes to improve their property. Incentives for businesses to purchase old buildings and keep the look, but improve them instead of tearing them down. Incentives for businesses to come to Prescott (with parking, of course) and fit in to the "look" of Prescott.

Sustainable community sees the future and builds toward its bettering. Prescott should use what it can to cut down on fossil fuel use and push for renewable energy use. It should plan for recycling its water for not only for water the golf courses but also for reuse by all the households. Prescott should as innovators to plan for as much independence in resource use as possible. Think of how the city is build now - it should be with an eye for the future issues with access to resources.

Sustainable city: "The UN Sustainable Development Goal 11 defines sustainable cities as those that are dedicated to achieving green sustainability, social sustainability and economic sustainability. They are committed to doing so by enabling opportunities for all through a design focused on inclusivity as well as maintaining a sustainable economic growth. The focus also includes minimizing required inputs of energy, water, and food, and drastically reducing waste, output of heat, air pollution – CO2, methane, and water pollution."

Sustainability than insurers that businesses are not forced to close down because of overtaxing, high rental rates, also a growth plan that can slowly increase. The number of businesses without negatively affecting business is currently established.

Sustainability means strength to me, a strong community is one that meets the needs of all citizens. Currently the housing market keeps Prescott accessible to those that have the financial means to live here. I'd like to see more affordable housing for families and those who want to build a life here and currently cannot afford to live here. If a community can't sustain a workforce because housing is out of reach, you don't have a very strong economy.

Sustainability means both natural and human resources are well managed and planning is in place to make sure that will be true into the future.

Sustainability means about thinking about our next generation. Our current needs are important but the future needs have to be part of the equation. This is why it is imperative that we closely guard water use and quality as well as air quality. Also, learning how to capture rainwater for vegetation takes simple and cheap planning.

Sustainability basically means being good stewards of the resources that have been given to us. A goal of sustainability is to ensure that the environmental and economic actions taken by present persons do not diminish the opportunities and enjoyment of future persons. One simple idea: Do more to encourage dark skies. There is no reason for all these homes to waste energy on extravagant yard lighting especially since Prescott's skies are so much more beautiful without the extra lights.

|   |   |
|---|---|
| Sustainabiity is an overused word or concept.   | 1 |
| Sustain with jobs and opportunities for affordable living. Healthcare to sustain people. Controls for safety. Supply chain for security of residents.   | 1 |
| Strict water regulation and increased storm water harvesting.   | 1 |
| STOP THE IRREDPONSIBLE UNMANAGED FLOOD OF PEOPLE AND OVERBUILDING!!!  | 1 |
| Stop refusing financial investment on emotional terms   | 1 |
| Stop promoting the old and sick to retire in Prescott...Cut the budget for all the hype across the nation to flee here...Prescott is not the pot of Gold at the end of the Rainbow, period.... There is major public safety issues taking over...Healthcare crisis is imminent...everyone knows it...except the little old rich, sick retirees that buy into all the City's major hype that Prescott is utopia...City must disclose to everyone moving here...They will move into a community that is in a healthcare crisis and our infrastructure will not sustain more population...nor will our water supply. Stop the phony hype B.S. Prescott sustained itself long before all you bullshitters got your greed into the mix... We do not need more growth...we need to find a way that will sustain what we have... | 1 |
| STOP GROWING  | 1 |
| Stop all the building. Less to sustain.   | 1 |
| Solar tax incentives - water saving measures - community gardens - MUCH BETTER SCHOOLS - planting more native trees and plants - new homes with required solar - bicycle infrastructure   | 1 |
| Slow the growth of housing, STRONGLY encourage conservation of water and energy.  | 1 |
| slow growth   | 1 |
| Slow controlled growth leading to a fair tax base   | 1 |
| See above   | 1 |
| Safety. Protecting the people from present and future dangers.  | 1 |
| Quit building more houses, monitor water usage in outlying areas  | 1 |
| Question the mantra of housing growth at any cost to our future   | 1 |
| Put more focus on everyone, not just political supported residents  | 1 |

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| Public transportation to reduce pollution and traffic woes Protection of special places like the Dells and our reservoirs to encourage gentle use of these. I would love to see a lot more solar on public and government buildings and policies to encourage citizens to go solar.   | 1 |
| Provide a tax break for recycle companies to encourage recycling.   | 1 |
| promote alternative modes of transportation. Create pathways that are accessible and move people across town similar to other cities, PHX, Sunriver, Portland   | 1 |
| Prescott needs wild animal bridges to allow animals to cross streets and highways safely.   | 1 |
| Prescott needs to stop approving development until it can catch up with services for the people who are already here.   | 1 |
| Prescott is limited by its geography and imperiled by its popularity. Downtown cannot be the only tourist destination within the city. Walking, shopping and restaurant districts need to be developed on the fringes before they are all covered by single family houses. Single family development should be the lowest development priority over the next 10 years | 1 |
| Prescott is already doing enough to be sustainable  | 1 |
| Prescott city council and mayor should discourage low income housing from being developed within the city limits. Severely limiting growth will make it more likely the city will be able to sustain itself well into the future (especially considering water issues).   | 1 |
| Population growth appears to have outpaced quality health care providers and medical facilities. Too many folks in my demographics are shifting towards Prescott Valley to find quality health care providers and facilities or going to larger metropolitan areas (e.g., Phoenix, Denver, Los Angeles, Salt Lake City....  | 1 |
| Our service industry cannot afford to live here. Neither can young adults. We need more affordable housing to keep both of these groups here. Many seniors cannot afford to live here. We are driving people out.   | 1 |
| Offer more choices in participation in sustainable activities.  | 1 |
| Nothing - it is undefined feel-good blather.  | 1 |
| Not too many people and development. We have to watch our water consumption and leave lots of space for the animals that are here.  | 1 |
| Not an issue  | 1 |
| No idea.  | 1 |

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| Natural Resources, water & crops, require monitoring and long term planning for future growth and sustainability. Investing in cheaper renewable energy sources to enable businesses and the community to grow without the spectre of higher costs   | 1 |
| more public transit more pedestrian friendliness more charging stations for electric vehicles fewer people because of limited water more restoration of unused buildings for affordable housing  | 1 |
| More concern about protection of the environment for future generations—composting, reuse and recycle, solar energy, electric vehicles and more installations, public transportation, bike paths, night sky, services to support our community   | 1 |
| Meeting the infrastructure, service, and operational needs of the community in a manner that reduces the demand on the environment, provides appropriate and adequate housing options for those who choose to, and need to, live here. Manage development in a way that reduces the footprint of buildings, prevents the creation of heat islands, move more people to public transit and other non-auto transportation alternatives. Support schools, academically and in preparing students for not pursuing a college degree.   | 1 |
| Meeting needs of the current population without compromising safety, natural resources and beauty, or depleting water reserves.  | 1 |
| Means using out limited resources more responsibly. Convert police and other city vehicles to EV. More EV charging within the city.  | 1 |
| make recycling easier. I never know how much water to use washing plastics and glass before I can place in the recycle bins. We do not need more solar, wind, electric car stuff. Let the free market decide, not the City of Prescott. Tax dollars should not be used for public transportation in a small city. It will never break even.  | 1 |
| Maintaining the charm that currently resonates with individuals both living and visiting Prescott. This ensures open space and maintaining the views and nature that we all love about Prescott. It also includes limited government. We are not and should never strive to be Scottsdale -- a city where you always seem to be an inconvenience to everyone else whether walking, shopping, or driving with rules on if you can have a yard or not and how you have to trim your bushes. Prescott values it's people, how they are treated, and how they interact with nature and the community around them. Create programs that nurture rather than enforce that spirit. Enforcing takes the spirit away. | 1 |
| Listen to our residents  | 1 |
| Limit growth at a reasonable rate, downsize the vacation rentals so younger people can find homes to rent, a small bus system for the younger kids who don't drive can get around town.  | 1 |
| Less growth. Better long term planning ...no more sprawl!  | 1 |

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| Lead by example and advertise what it is doing everywhere. Get all the stakeholders to the table, get a mediator who can encourage everyone to listen and process what it said, be flexible as new input and knowledge become available, financial incentives for business AND individuals. Set rates for water on how much is used! Become a national leader in creating innovative systems to save energy and pollution: timing of lights, public service announcements, promote neighborhood working together. Heck, have friendly competitions. DARE TO FAIL, but get with the program. | 1 |
| Keeping the place attractive.   | 1 |
| Keeping Prescott smaller and less woke.   | 1 |
| Keeping Prescott a traditional town with a "small town" feel. Please keep tax low, utility costs and fees low, and please manage the current tax budget well, so that we can continue to afford to live in Prescott into the future. Please don't grow our government, nor add new departments. Manage within what we have.   | 1 |
| Keeping growth under control, proper management of resources and raising revenue opportunities with growing business that does not overwhelm capacity.  | 1 |
| Keep its character  | 1 |
| Just because we can, doesn't we should, building, waste, etc. Hence, no waste, recycle, reuse, repurpose, etc.  | 1 |
| It's imperative that we have a comprehensive plan to address issues like water conservation and improving air quality and electrifying and expanding public transportation in our city while managing development in a way that acknowledges the urgency of climate concerns. Prescott now has the Climate Profile and a Local Climate Actions Report that includes many ideas for the City to consider and implement. We cannot accept the   | 1 |
| It needs more clean industries and new forms of clean energy. Wild development needs to be regulated and sensible water policies instituted.  | 1 |
| It means we need holistic long-term solutions for community problems. This includes affordable housing for all residents and fair wages.  | 1 |

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| It means that we can achieve bounty and use fewer resources to do so. We create and use wind, solar, and alternative power resources and maintain strict water use policies, embracing rainwater harvesting, landscaping to capture and use water, and changing hardtop areas to allow the water to seep into the ground. We encourage homeowners to use Permaculture gardening practices, including composting via the Prescott Farmer's market or at home. We allow people to keep laying hens on their properties, with regulation of neighborhood impact (no roosters!). We revere our community's natural environment and protect our free-flowing waterways and lakes. We encourage sustainable business practices and ecotourism. | 1 |
| It means that the city puts our money toward MUCH better recycling, sustains a dark sky, nurtures its young people.  | 1 |
| It means that Prescott will have the necessary resources to sustain the population. The biggest thing that Prescott can do to become more sustainable is to slow growth to ensure that we will have adequate water for decades to come. Additionally, we need to ensure that we maintain adequate open space. Not every inch of Prescott needs to be developed.  | 1 |
| It means preserving the lands and wildlife we have with better use of empty and underused buildings. Promoting rain harvesting and water conservation through education and example. Consider a trolley to/from downtown events and local parks (Watson/Willow, etc), develop a ride share parking lot(s) with incentives for local to earn reduced annual parking pass.   | 1 |
| It means not overbuilding.   | 1 |
| It means control what distracts from the community. Growth, water, traffic!  | 1 |
| Individual contributions are not enough to tackle climate change, pollution, and water issues. We need Prescott to provide incentives that entice local companies to "go green". It makes me mental that schools and restaurants still have not made the switch to biodegradable packaging. We also need to hold developers accountable to sustainable building practices  | 1 |
| I support community sustainability in the vision of what Daiton Rutkowski was doing as mayor. Since then every council member has been involved in a sector of housing growth with their private businesses. Stop electing people who benefit from growing the population. That puts their votes at odds with their personal gain.   | 1 |
| Having worked on sustainability efforts in the region where I moved here from, sustainability to me means pursuing policies that SIMULTANEOUSLY maintain /enhance environmental integrity, economic vitality, and social development. Policies that don't serve all three goals simultaneously are by definition not sustainable. I commend the general plan committee for considering sustainability so prominently as part of its charge!  | 1 |



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| Having resources which meet citizen's needs without sacrificing current town status to the interests of developers' greed.  | 1 |
| Focus on clean water and controlled growth with services  | 1 |
| Find an approach to water service that actually has a chance of working 50 years out.   | 1 |
| Excellent, clean, inexpensive public transportation. Add more flights out of & into Prescott. Add flights to SkyHarbor (PHX) AND to Mesa's Gateway airport (Allegiant airlines). Charge NOTHING for two pieces of luggage! (Be like SWAirlines!) Better yet, get SWA to fly to/from Prescott!!  | 1 |
| Environmentally Prescott needs to embrace more solar and wind, and find ways to use less water. So cially Prescott needs to be more sustainable through more affordable/low cost housing, and providing jobs in more areas.   | 1 |
| Enough resources to comfortably support the population. That includes housing, jobs, and affordable groceries. In order to become more sustainable, Prescott should focus on the people who already live here, and to make sure they are doing well.  | 1 |
| Encourage water retention and solar energy, transfer to electric vehicles, add more public transportation and protect more open spaces.   | 1 |
| Do NOT become a Smart City !!!! Slowing down the growth of the city will make it more sustainable. Save the hills, wildlife, lakes and trail system that the city has worked on for years !!!   | 1 |
| Continue to encourage use of local produce and services. Buying local is a big impact on sustainability reducing transport, packaging and boosting local economy. Think regionally not just Prescott when addressing this issue. Sourcing from Chino Valley helps Prescott and Chino.   | 1 |
| Community sustainability= adequate financial base from local businesses and residents to operate a well maintained system of critical public services and ability to meet emergency challenges; a commitment to maintain a healthy physical and civil environment conducive to attracting businesses who will add to the workforce and tax base; staying committed to maintaining Prescott as a rural environment with conservative values and not over building. | 1 |
| Community sustainability means there are plenty of engaging career opportunities for future generations, a healthy environment both in nature/outdoors but also in the built environment and our use of resources with clean air and water. To be more sustainable Prescott needs to promote clean energy, clean transportation, green building, a wider range of housing options.  | 1 |
| community sustainability means that all citizens of Prescott have access to what they need to have a fulfilling life - work, education, food, security, housing. Prescott needs a more diverse economy and more affordable housing.   | 1 |

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| Community sustainability means prioritizing systems-thinking for future generations across all components of planning infrastructure, policy, resource-management, and social determinants of health/wellbeing. To become more sustainable Prescott needs to consider those future generations who will all start as children: What land will be left for them? What water will they have? Where will they even be able to afford to live here? How will they get around the town? What green space will improve their physical & mental health, air and water quality? We want people who grow up here to love it here and feel welcome here and invest in this community, that is generational sustainability. Not just vacationers & retirees who investments are minimal and fleeting.  | 1 |
| Community sustainability means managing natural resources (land and water) and infrastructure in a way that benefits all ages and generations, now and into the future. To become more sustainable, Prescott government needs to manage natural resources and infrastructure in an unbiased manner, while also maintaining fiscal responsibility.   | 1 |
| Builders should all have to connect to city water to help recycle water.  | 1 |
| Available water and New Energy Sources  | 1 |
| At the warp speed growth and building to line the pockets of the developers, there is no way we can have community sustainability.  | 1 |
| affordable housing, public transportation, more money to public schools   | 1 |
| Add a few more grocery stores for communities by the airport  | 1 |
| Able to sustain a standard of living that allows the people who currently live and work in Prescott to continue to afford it. Sustainability also must address the environmental and aesthetic impact of additional residential and commercial development.   | 1 |
| A sustainable future for Prescott is the assurance of long term quality of life for current and future residents. Today, Prescott's quality of life is threatened by unmanaged growth, over-pumping of our water supply, and climate warming and volatility. Prescott can address the threats of growth and an insecure water future..  | 1 |
| A sustainable community prioritizes social inclusion, human well-being, and environmental health. There are plenty of actions that could support such a community: -reduce reliance on fossil fuels by pursuing several alternative energy sources -improve infrastructure for public transportation, walking, running, cycling, etc. -provide spaces for youth and college students to work and collaborate (we have three colleges around town, but you'd never know it) -expand support services for mental health, addiction, homeless -incorporate some of the recommendations of the CLIMAS Climate Profile report performed by the University of Arizona for our community (e.g., green infrastructure, water and energy efficiency, curb cuts on regularly-flooded streets, EV stations, expand composting and soil restoration, etc.). | 1 |

A sustainable community manages its human, natural, and financial capital to meet current needs while ensuring that adequate resources are available for future generations. Prescott needs to determine, based on citizen input, what "adequate" resources means for our town. Then define those needs based on that vs. external or other cultural pressures from without. 1

A sustainable community manages its human, natural, and financial capital to meet current needs while ensuring that adequate resources are available for future generations. Prescott needs to determine what the term "adequate" means to its' citizens as stakeholders in our future and work to meet those, not just what outside cultural pressures may be placing on the community and/or from outside the community. 1

A sustainable community limits residential growth so as not to strain natural resources and the quality of life while attracting specific industries that grow employment. 1

A sustainable community DOES NOT mean green. It means one where there is a balanced population mix along with a multitude of employment opportunities providing incomes sufficient to live comfortably in the area. To become more sustainable, City Council should stop spending \$258 MILLION each year on stupid services. Leave the residents of Prescott alone to live their own lives. Stop trying to entrench a bureaucracy. Stop wasting our money. 1

A population which allows for a wide variety of age groups. An aging population presents few opportunities going forward. 1

\*Slow Development until we can catch up from \$\$\$ sprawling residential infrastructure & street repair costs. Exclude huge sprawling residential developments! Stop all Prescott Utility 'post-use Guestimates' of HOA fire hydrant Water usage, by installing current use signaling Water METERS in all HOA fire hydrants, in/as both retro fit & new development mandated). [I've overheard guys bragging about 'tapping in' & 'borrowing' fire hydrant water in their HOAs, 3 xs!] \*Building focus ought to be on Remodel existing structures: Multi Use In-building (affordable residential top levels, commercial lower) to attract businesses, young people/families that will keep city alive. 3+ story downtown & on main thoroughfares outside of R1 zones. Any unsubmitted plays in N Prescott zones ought to be Zoned & Council Approved Commercial or Multi Use only so bring in more business, jobs/workers & city taxes (& less infrastructure costs to P citizens). 1

Answered: 113 Skipped: 8

### What new cities should Prescott commercial flights go to?



| Response   | Count |
|--|-------|
| Phoenix  | 4     |
| San Diego  | 2     |
| We have sworn off travel, so I really have no suggestions. The airports in other cities are nightmares and flooded with rude, impatient and unqualified workers who treat travelers like criminals.  | 1     |
| We have looked into flying out of Prescott, but we haven't had the opportunity with the convenience of Sky Harbor and it's 90 minute travel to an international airport with ample carriers and flight schedules to choose from.   | 1     |
| Vegas. Phoenix.  | 1     |
| Vegas, Phoenix, San Francisco  | 1     |
| usure  | 1     |
| Tucson   | 1     |
| This is a question for the director of Ernest A. Love airport. I believe she was a former ERAU professor and would have the data to answer this question directly instead of random answers from polsters just saying where they would like to visit or their hometowns. | 1     |

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| The LAX and Denver hubs seem to be logical ones that can connect us to the rest of the world. But since so many people who have moved here recently have come from Southern California and still have ties there, I wonder whether there would be enough interest in flights to regional airports like Burbank.  | 1 |
| The LA flights are too late in the day for connections, hence the LA flights are not very useful. After that is fixed, consider Albuquerque.   | 1 |
| The airport is noise pollution. If it needs to grow, it needs to be farther away from residents. Move it to where we won't have to listen to planes over our homes all hours of the day.   | 1 |
| SLC , SeaTac, and either DFW or Chicago  | 1 |
| Shut up...Stop with this obsession with airport expansion. This is a mountain town/city..and we hate it that jets/Embry Riddle are screwing everything that was right about Prescott up. Want cities for Prescott commercial flights to go??? Stop it...get over your greedy selves...you want more commercial flights...get the hell out of Prescott and go somewhere else that will accommodate you. One...stop the damn jets and small planes flying over Prescott proper... With all the major public safety issues that the City has created...step back...what is it you are trying to accomplish...It's like buying the MonaLisa and then expanding her smile... Doubt any of you get it... | 1 |
| Seattle, Dallas  | 1 |
| Seattle or Everett, Washington   | 1 |
| Seattle or Atlanta   | 1 |
| San Francisco, Seattle, Reno (Lake Tahoe)  | 1 |
| San Francisco, Seattle, Las Vegas, Chicago, Dallas, Boston, New York, Miami  | 1 |
| San Francisco, Houston   | 1 |
| San Francisco, Chicago, Phoenix, Seattle- as non-stop flights.   | 1 |
| San Francisco to attract more remote workers from companies headquartered there. Maybe Austin, TX for the same reason. Salt Lake City and Las Vegas for potential recreational opportunities.  | 1 |
| San Diego, Tucson  | 1 |
| San Diego, San Francisco, Seattle, Denver, Chicago, Detroit, New York City, Nashville, Birmingham, Atlanta.  | 1 |
| San Diego, Salt Lake City, Dallas, Las Vegas -- Phoenix.   | 1 |

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| San Diego, Portland  | 1 |
| San Diego, CA Orange County, CA  | 1 |
| San Diego Las Vegas Dallas OKC Nashville   | 1 |
| San Diego (Carlsbad airport) or Orange County CA, Albuquerque, San Francisco.  | 1 |
| Sacramento, San Francisco, East Coast (Georgia, Florida)   | 1 |
| Portland, Salt Lake City, San Francisco, Tucson, Las Vegas, Albuquerque,   | 1 |
| Phoenix. Salt Lake City. Las Vegas.  | 1 |
| Phoenix. Maybe Las Vegas. Albuquerque.   | 1 |
| Phoenix. Las Vegas. San Francisco.   | 1 |
| Phoenix, so people don't have to drive to a real airport.  | 1 |
| Phoenix, Seattle, Fort Collins, Tucson, Boise, Helena, Salt Lake City, Dallas, Chicago, Burbank, San Barnadino, Vancouver Canada, anywhere in Alaska.                          | 1 |
| Phoenix, Seattle, San Francisco, Chicago non-stop. Connectors then would be available to all destinations both domestic and international rather than just through LAX and DEN | 1 |
| Phoenix, Portland OR, San Francisco CA   | 1 |
| Phoenix, Chicago, Atlanta  | 1 |
| Orange county, long beach and Reno   | 1 |
| Orange County (John Wayne) Airport. San Diego. Miami.  | 1 |
| Only to cities airlines can support by consumer demand.  | 1 |
| Not sure expansion of present airport is needed or desirable   | 1 |
| Not a clue.  | 1 |
| None.  | 1 |
| None!!!!   | 1 |
| NONE! Enough already!  | 1 |

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| None  | 1 |
| No more!!!! We don't need more airplane nouse pollution!!!!   | 1 |
| New York, Seattle, Austin   | 1 |
| New destinations for the Prescott Airport should include: 1) DFW - Dallas/Fort Worth International Airport. 2) LAS - Harry Reid International Airport. There should be 4 departures and 4 arrivals to/from each of the 4 cities (DEN, LAX, DFW, LAS) per day, for a total of 16 departures and 16 arrivals per day.   | 1 |
| Need to keep Denver and LA, but could add on Houston and San Diego.   | 1 |
| more western state hubs   | 1 |
| Maybe Chicago or Rockford, I'll. Montana, Utah, Washington, Texas.  | 1 |
| Major hubs such as San Francisco & Seattle (West) and Dallas, Chicago and Atlanta (Mid) and NYC and Boston (East)   | 1 |
| Los Angeles, Chicago and New york   | 1 |
| Long Beach, CA and Santa Ana, CA.   | 1 |
| LAX, DEN, DFW, PHX, HOU   | 1 |
| Las Vegas, San Diego, sfo   | 1 |
| Las Vegas, Orlando  | 1 |
| Las Vegas NV, Oklahoma City, Dallas Texas, San Diego, Carlsbad CA, Orange county CA.  | 1 |
| Las Vegas Dallas  | 1 |
| I think a North South route would benefit Prescott citizens. Las Vegas/ Prescott/Tucson route. Salt Lake City, Grand Canyon.  | 1 |
| I know this is limited as I spent 30 years as a pilot with American Airlines. I know the PRC runway is stressed to only 110,000 pounds which limits it to regional Jets. But if financially ( and structurally possible) feasible a flight to Dallas or Chicago and maybe a short flight to Phoenix. Even regional Jets will be limited due to density altitude (field elevation and temperature) as to how many seat aircraft they can use. I believe PRC is an EAS airport and hopefully due to the pilot shortage PRC can continue to have UAL or AA or DAL continue to fly out of here! | 1 |

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| I find the Prescott-Denver route to be very expensive and have mostly driven to Phoenix to have better flight availability & pricing to Denver and beyond. I really want to support the United flights, but the schedule is often a barrier. Another barrier is the lack of maintenance support on the ground in Prescott, anytime there is a problem - a mechanic from Phoenix has to drive up to fix it.  | 1 |
| I don't have enough information on this topic to provide a valuable answer.   | 1 |
| I don't currently use the airport because the cost is so much higher than shuttling to Phoenix. When I do travel, it's to Michigan.   | 1 |
| I don't know enough about this one to answer. Keeping it to smaller-size commuters seems wise.  | 1 |
| I do not like nor do I support the airport. The constant noise and potential for danger are a distraction in an otherwise quiet community. I would rather see the airport moved to open land away from development and air traffic control for commercial and private planes that keeps planes away from the existing housing corridors.  | 1 |
| I am not familiar with where they go besides PHX but maybe SF or Denver   | 1 |
| Houston, Atlanta.   | 1 |
| Honolulu(HNL) and Kahului(OGG), HI.; Santa Ana(SNA), CA; Chicago Ohare airport (ORD), IL; Dallas -Ft. Worth (DFW), TX   | 1 |
| Great question! Get Southwest to fly to/from Prescott, with their terrific 2 bags fly free!! Luggage prices are a significant, negative impact on air travel! Fly to PHX, DFW, SLC, Mesa's Gateway airport!   | 1 |
| East coast. West coast  | 1 |
| Do not subsidize flights. Let the free market determine what flights come and go. The fed does way too much to subsidize airlines already.  | 1 |
| Depends on the size and weight of the passenger aircraft that the present airport/ runways/ support services can handle. Obviously we will not have the population or airport location/ infrastructure to accommodate or fill international flights to Europe or Asia. Maybe Chicago and Dallas. That's probably the max range of aircraft that the current airport can handle. It's about necessary and adequate facilities as well as industry load projections and cost. | 1 |
| Denver, Las Vegas   | 1 |
| Denver is a problem because of its weather, so another middle-of-America hub that does not have the weather issues. Of course, we'd love Texas, San Diego, Orange County to see our children, but every family will have different requests.  | 1 |



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| Denver and LA are perfect to get where you need to go. Perhaps something to Texas or the Northwest.  | 1 |
| Definitely Orange County, CA   | 1 |
| DALLAS-Ft Worth, Las Vegas, Orlando  | 1 |
| Dallas. Chicago. Let's consider other destinations other than just CA.   | 1 |
| Dallas, Seattle  | 1 |
| Dallas, Houston, Chicago   | 1 |
| Dallas, Chicago, Seattle, New York (Newark, N.J.) Salt Lake City   | 1 |
| Dallas, Albuquerque, Sacramento, Chicago   | 1 |
| Dallas Las Vegas   | 1 |
| Dallas TX, FL  | 1 |
| Dallas or Chicago or Atlanta (basically a central major hub)   | 1 |
| Dallas   | 1 |
| Commercial passenger flights are irrelevant to 80% of the residents of Prescott. This fascination with the airport has been pointlessly distracting City leadership for decades. | 1 |
| Chicago. Dallas. We already have flight to CA, so don't need to add more.  | 1 |
| Chicago.   | 1 |
| Chicago, Dallas, NYC   | 1 |
| Chicago, Dallas and continue Denver and Los Angeles.   | 1 |
| Chicago, Atlanta, SFO  | 1 |
| Chicago Santa Fe Salt Lake City San Francisco  | 1 |
| Chicago  | 1 |
| Burbank, Oakland, Seattle  | 1 |
| Austin TX, Portland OR   | 1 |

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| Anywhere, as long as the price is good!   | 1 |
| Anywhere the airlines determine (not the city) customers will pay for.  | 1 |
| Anywhere in Arizona. We are a state, not a town.  | 1 |
| Any East Coast city? Phoenix? But that will increase air traffic. It's a win/lose question.   | 1 |
| 10 years from now, maybe expand to include SeaTac and Dallas-Ft Worth. Currently, locals cannot even rent a car in Prescott because rentals are all reserved for air travelers landing at Prescott Airport. This is a very clear indication that we are over marketed for our basic services. | 1 |
| ?   | 1 |
| (Denver, LA, Phoenix) Establish a shuttle between Flag and Prescott Las Vegas   | 1 |
| #1 Denver, #2 LA, #3 SF   | 1 |

Answered: 112 Skipped: 9