

General Info

Esri, USGS | Esri, FAO, NOAA, USGS | Esri, USGS | E

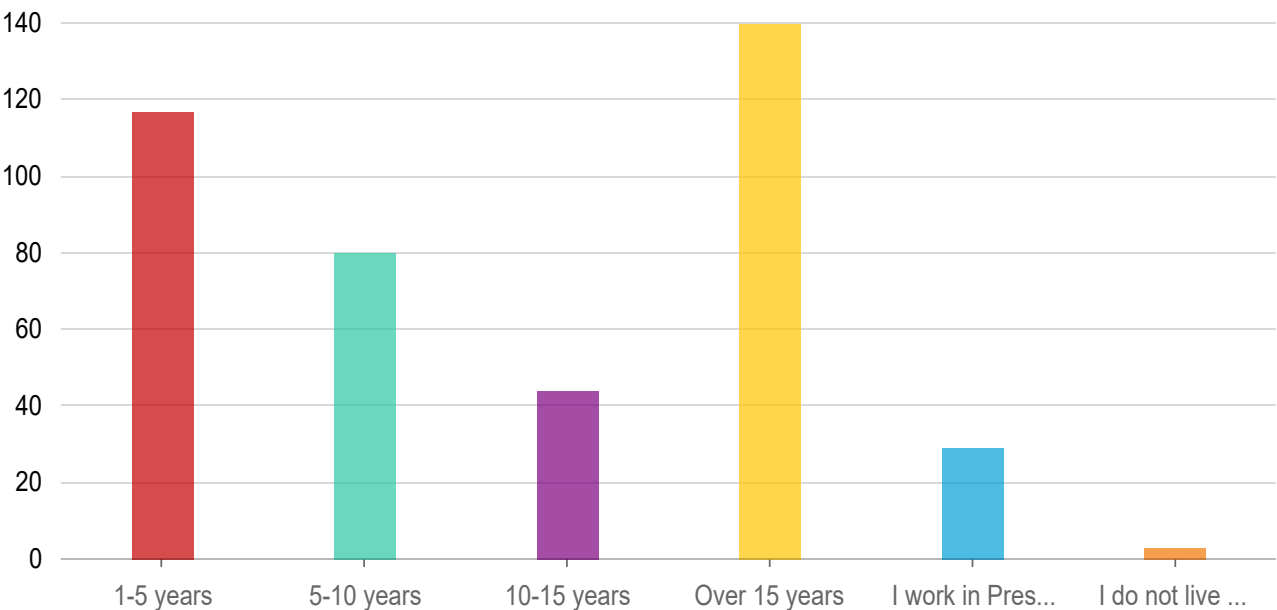
Answered: 410 Skipped: 1

Age Group	Percentage with a Job
1-20	4
21-30	18
31-40	31
41-50	47
51-60	66
61-65	69
66-70	63
71-75	61
over 75	52

Answers	Count	Percentage
1-20	4	0.97%
21-30	18	4.38%
31-40	31	7.54%
41-50	47	11.44%
51-60	66	16.06%
61-65	69	16.79%
66-70	63	15.33%
71-75	61	14.84%
over 75	52	12.65%

Answered: 407 Skipped: 4

How long have you lived in Prescott?

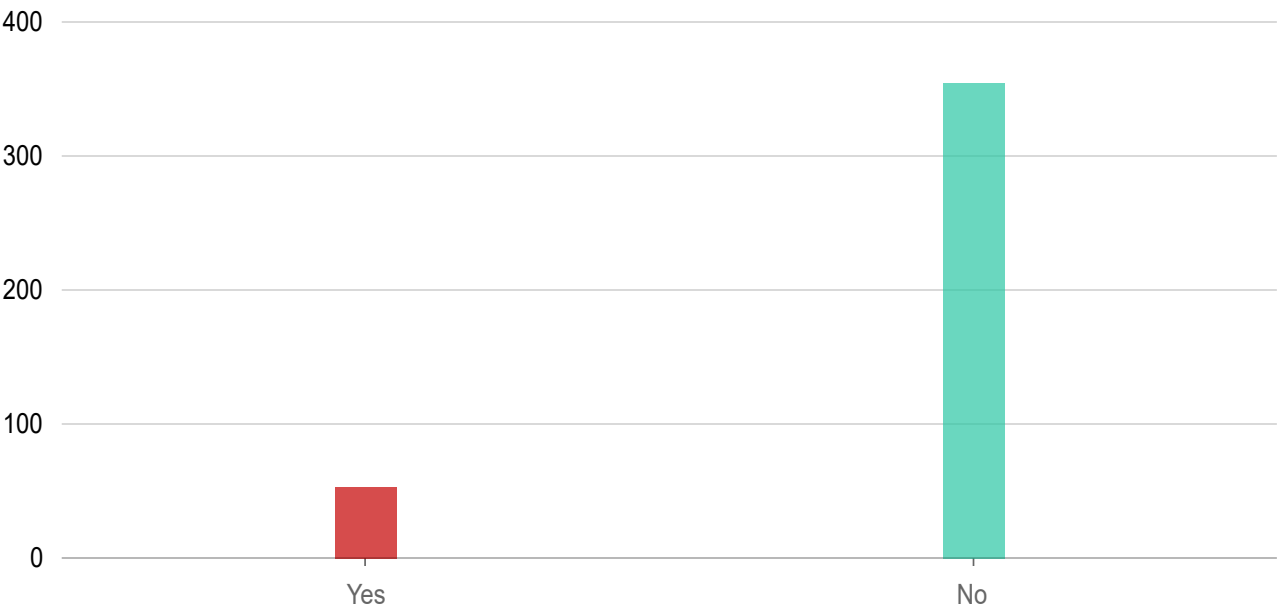


Answers	Count	Percentage
1-5 years	117	28.47%

5-10 years	80	19.46%
10-15 years	44	10.71%
Over 15 years	140	34.06%
I work in Prescott but do not live here	29	7.06%
I do not live or work in Prescott	3	0.73%

Answered: 410 Skipped: 1

Do you have school aged children under the age of 18 at home?

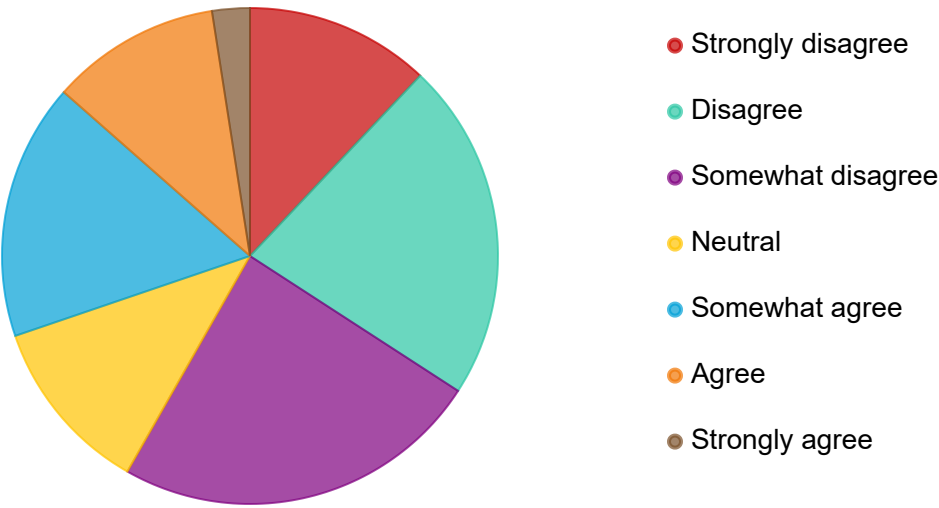


Answers	Count	Percentage
Yes	53	12.9%
No	355	86.37%

Answered: 408 Skipped: 3

Existing Conditions and Trends

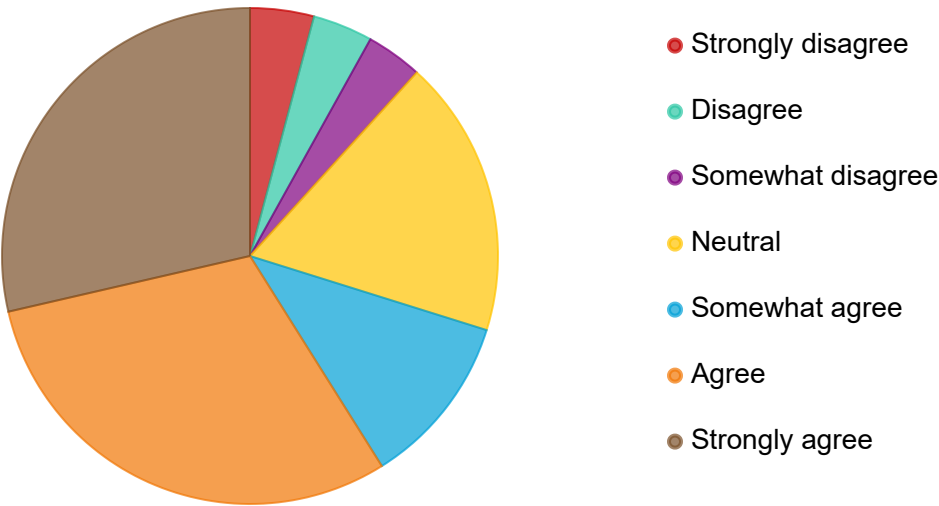
1.The pattern of development intensity and design features in Prescott ha...



Answers	Count	Percentage
Strongly disagree	49	11.92%
Disagree	90	21.9%
Somewhat disagree	98	23.84%
Neutral	47	11.44%
Somewhat agree	68	16.55%
Agree	45	10.95%
Strongly agree	10	2.43%

Answered: 407 Skipped: 4

o 2.Prescott should seek a Tree City Designation:



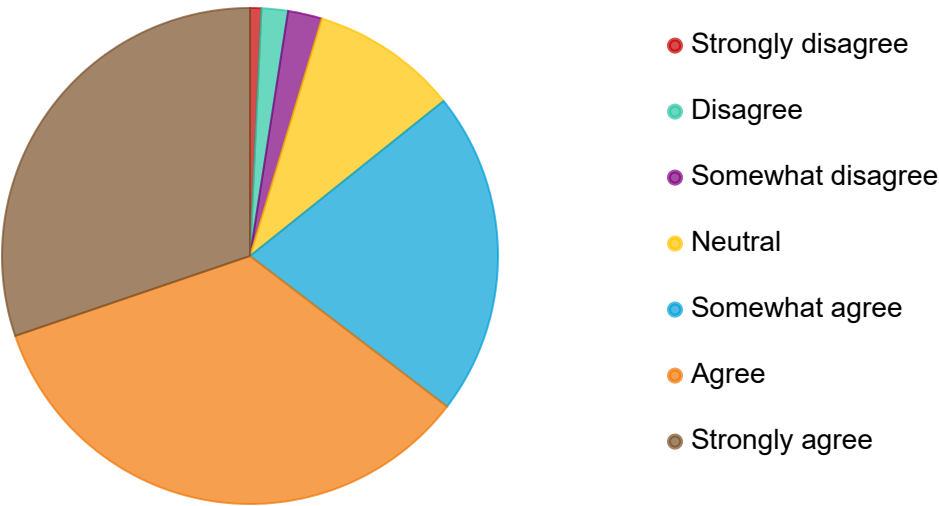
Answers **Count** **Percentage**

Strongly disagree	17	4.14%
Disagree	16	3.89%
Somewhat disagree	15	3.65%
Neutral	74	18%
Somewhat agree	46	11.19%
Agree	124	30.17%
Strongly agree	117	28.47%

Answered: 409 Skipped: 2

Land Use

o 1.More can be done to revitalize older commercial and residential uses an...

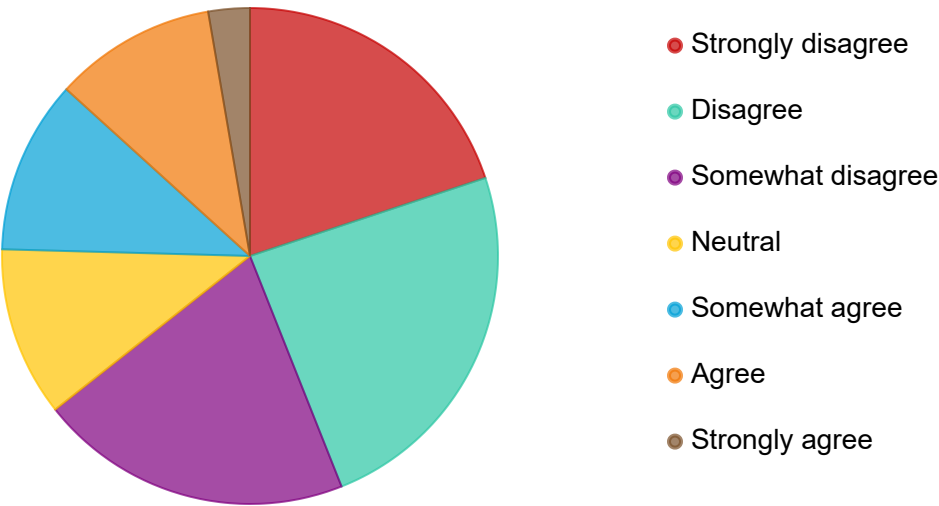


Answers **Count** **Percentage**

Strongly disagree	3	0.73%
Disagree	7	1.7%
Somewhat disagree	9	2.19%
Neutral	39	9.49%
Somewhat agree	86	20.92%
Agree	140	34.06%
Strongly agree	123	29.93%

Answered: 407 Skipped: 4

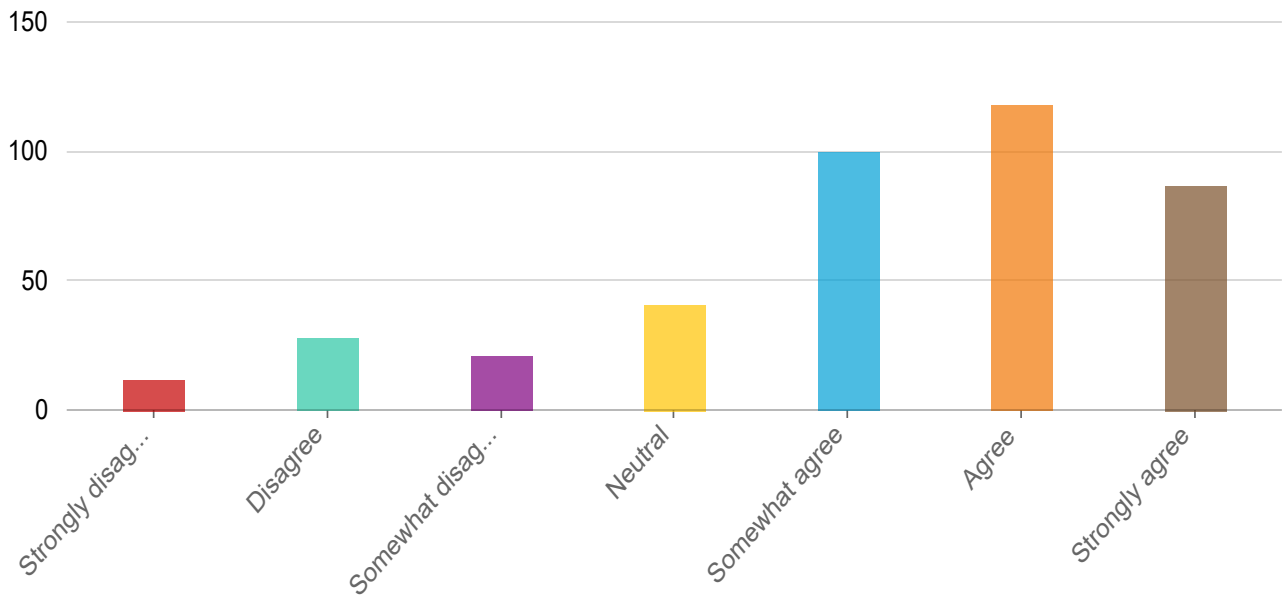
o 2.New development is compatible with surrounding land uses, circulation...



Answers	Count	Percentage
Strongly disagree	81	19.71%
Disagree	98	23.84%
Somewhat disagree	83	20.19%
Neutral	45	10.95%
Somewhat agree	46	11.19%
Agree	43	10.46%
Strongly agree	11	2.68%

Answered: 407 Skipped: 4

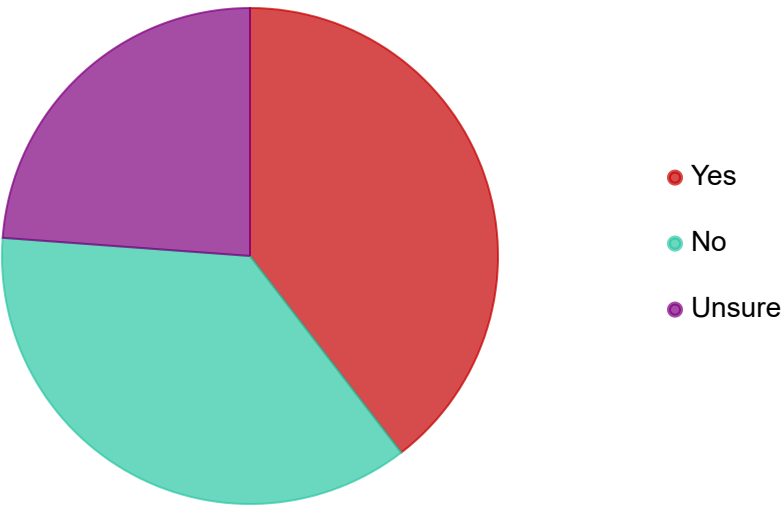
o 3.Prescott must encourage a variety of light industrial, manufacturing or...



Answers	Count	Percentage
Strongly disagree	12	2.92%
Disagree	28	6.81%
Somewhat disagree	21	5.11%
Neutral	41	9.98%
Somewhat agree	100	24.33%
Agree	118	28.71%
Strongly agree	87	21.17%

Answered: 407 Skipped: 4

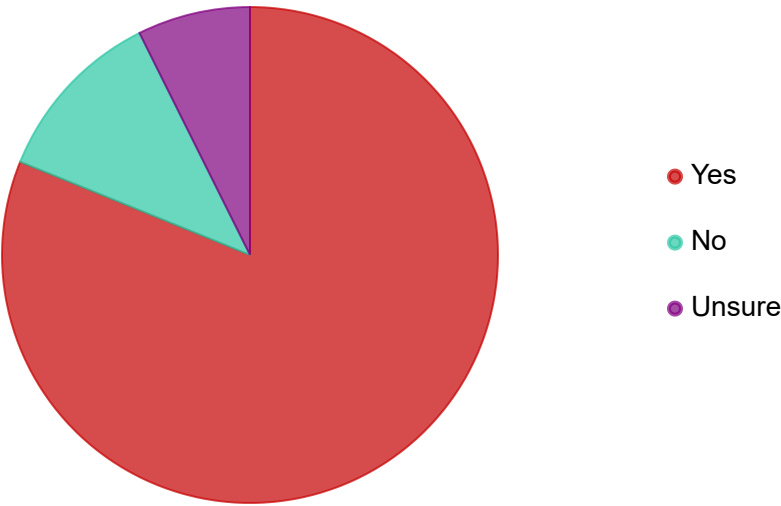
4.Would you like to see new commercial or activity centers (Ex. Movie...



Answers	Count	Percentage
Yes	161	39.17%
No	149	36.25%
Unsure	97	23.6%

Answered: 407 Skipped: 4

5.Should Prescott create residential policies limiting light pollution and...

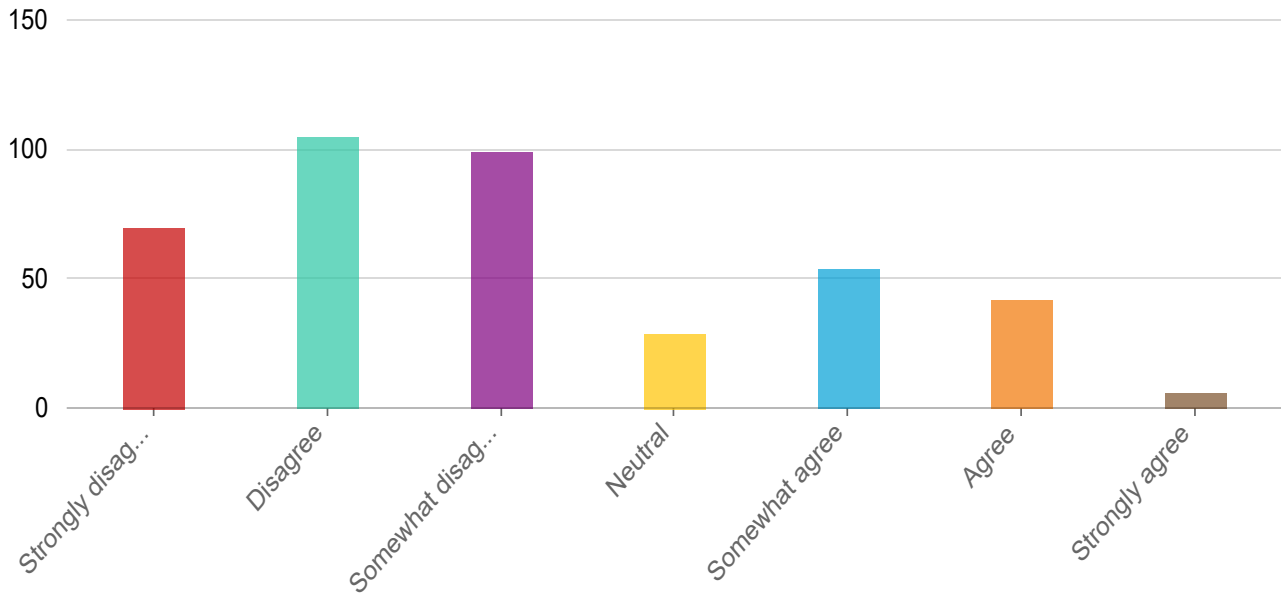


Answers	Count	Percentage
Yes	331	80.54%
No	47	11.44%
Unsure	30	7.3%

Answered: 408 Skipped: 3

Housing

1.Prescott has a balanced residential housing mix that includes a wide...

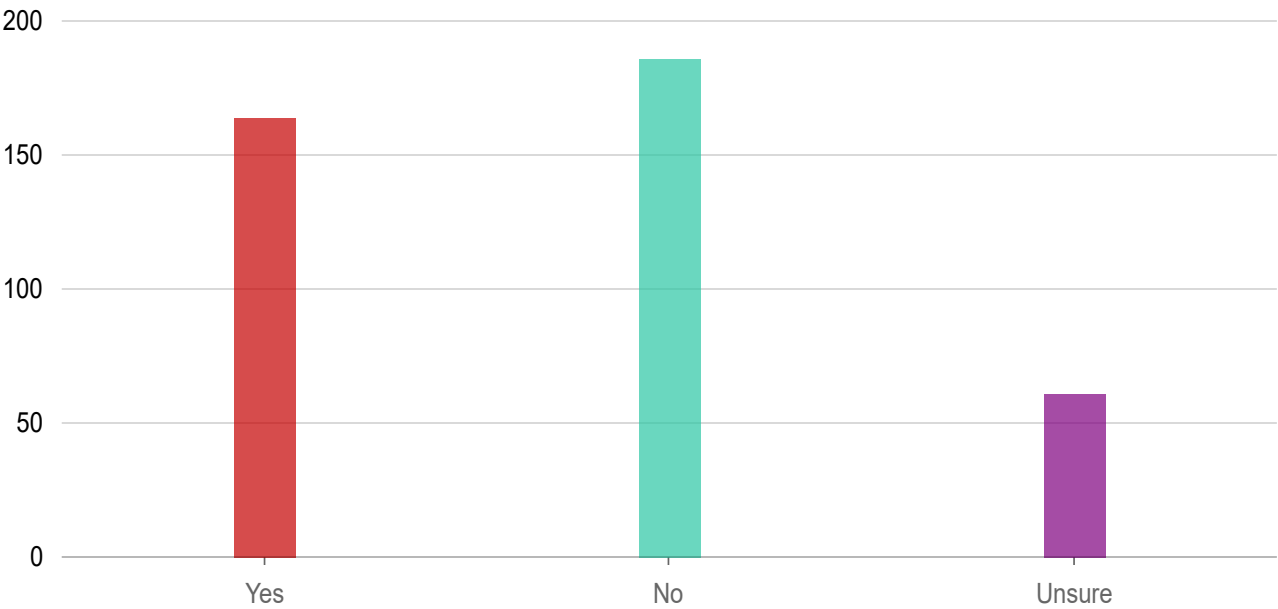


Answers	Count	Percentage
Strongly disagree	70	17.03%
Disagree	105	25.55%
Somewhat disagree	99	24.09%
Neutral	29	7.06%
Somewhat agree	54	13.14%
Agree	42	10.22%

Strongly agree	6	1.46%
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Answered: 405 Skipped: 6

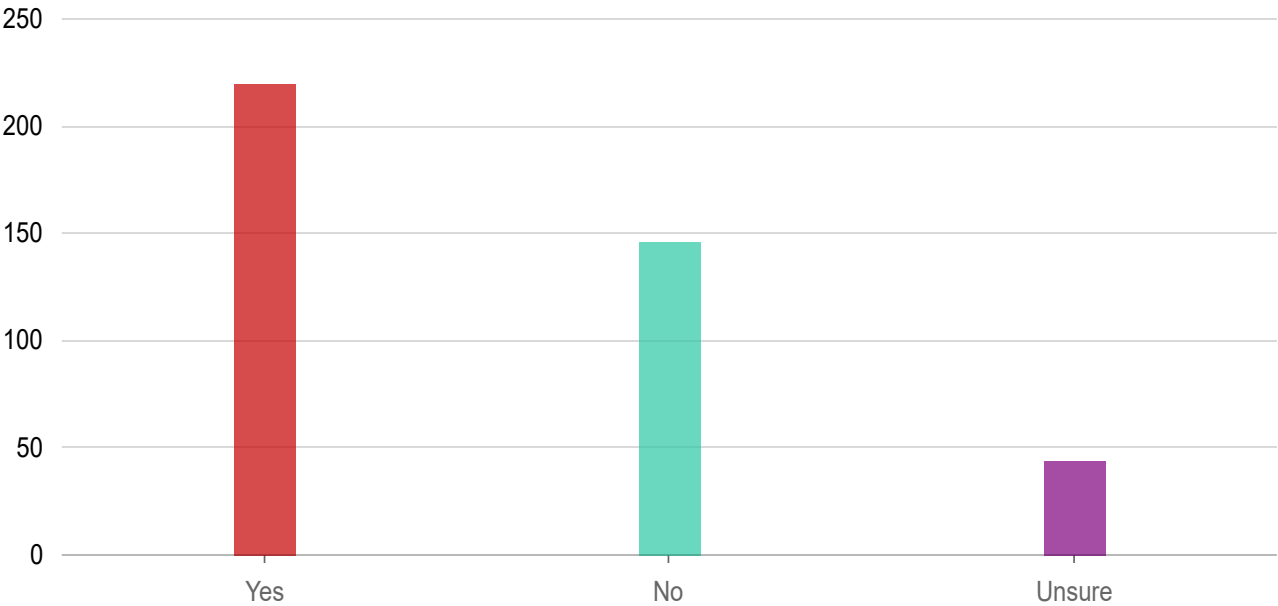
2.Should the City try to purchase land to develop affordable housing projects?



Answers	Count	Percentage
Yes	164	39.9%
No	186	45.26%
Unsure	61	14.84%

Answered: 409 Skipped: 2

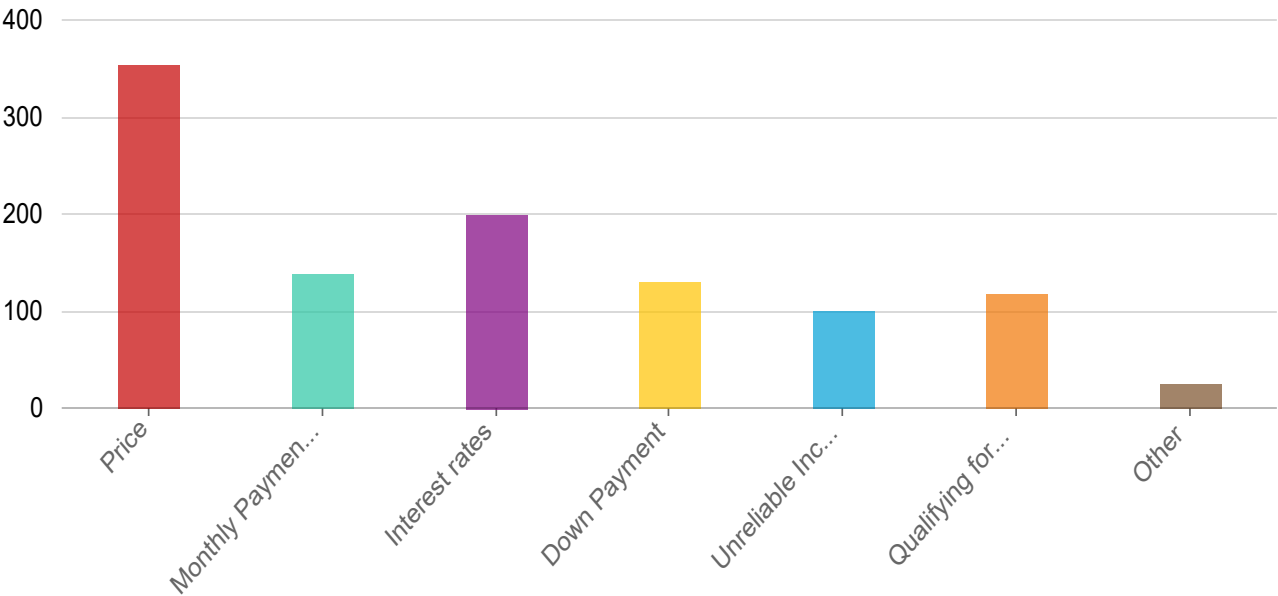
3.Do you feel there is a need for additional residential types of housing in the City?



Answers	Count	Percentage
Yes	220	53.53%
No	146	35.52%
Unsure	44	10.71%

Answered: 408 Skipped: 3

4.The obstacles to home ownership are

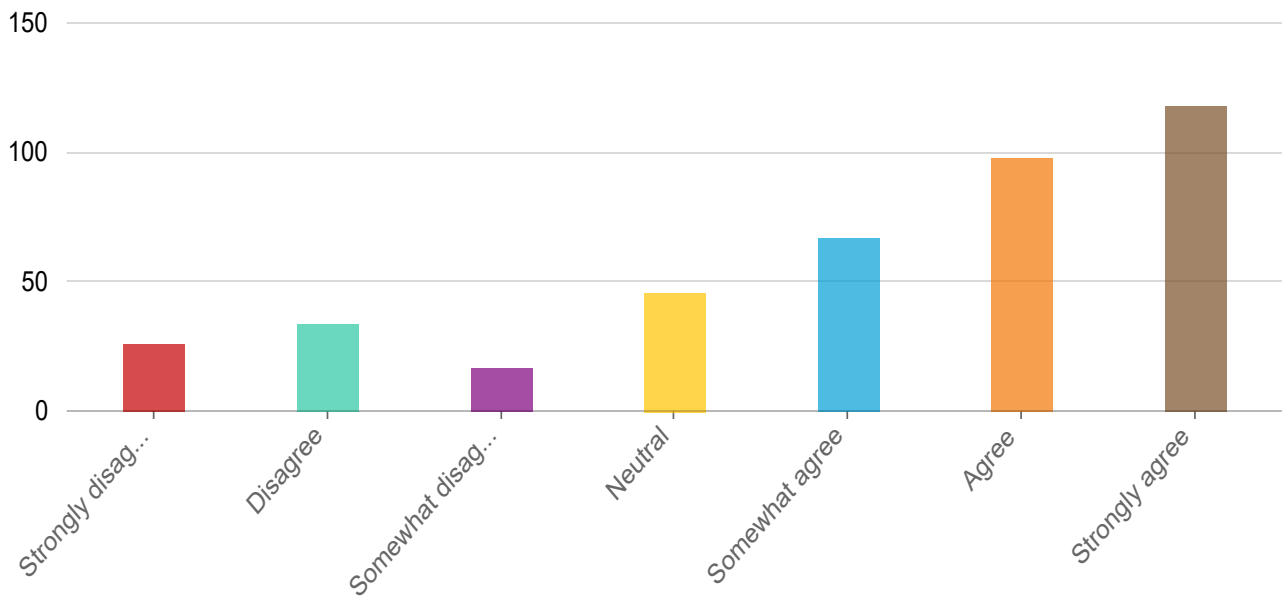


Answers	Count	Percentage
Price	354	86.13%
Monthly Payment	139	33.82%
Interest rates	200	48.66%
Down Payment	130	31.63%
Unreliable Income	101	24.57%
Qualifying for a mortgage	118	28.71%
Other	25	6.08%

Answered: 407 Skipped: 4

Circulation (Transportation and Transit)

1.Prescott should encourage local public transit or other alternative...

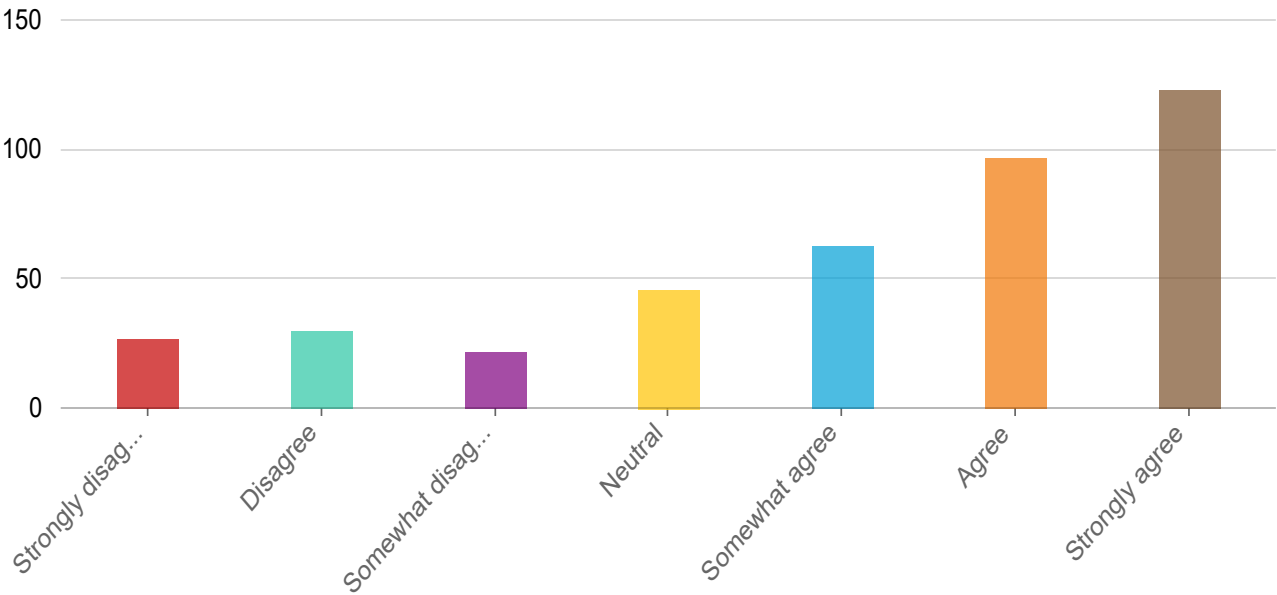


Answers	Count	Percentage
Strongly disagree	26	6.33%
Disagree	34	8.27%

Somewhat disagree	17	4.14%
Neutral	46	11.19%
Somewhat agree	67	16.3%
Agree	98	23.84%
Strongly agree	118	28.71%

Answered: 406 Skipped: 5

2.Additional public resources should be diverted to bike paths and...

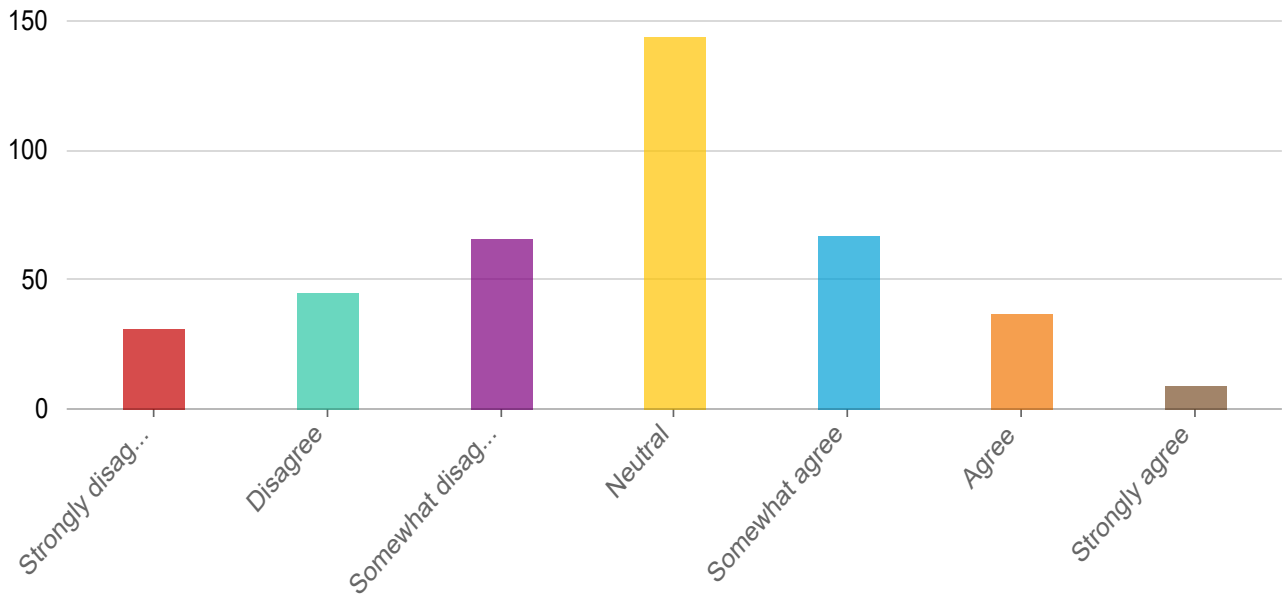


Answers	Count	Percentage
Strongly disagree	27	6.57%
Disagree	30	7.3%
Somewhat disagree	22	5.35%
Neutral	46	11.19%
Somewhat agree	63	15.33%
Agree	97	23.6%

Strongly agree	123	29.93%
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Answered: 408 Skipped: 3

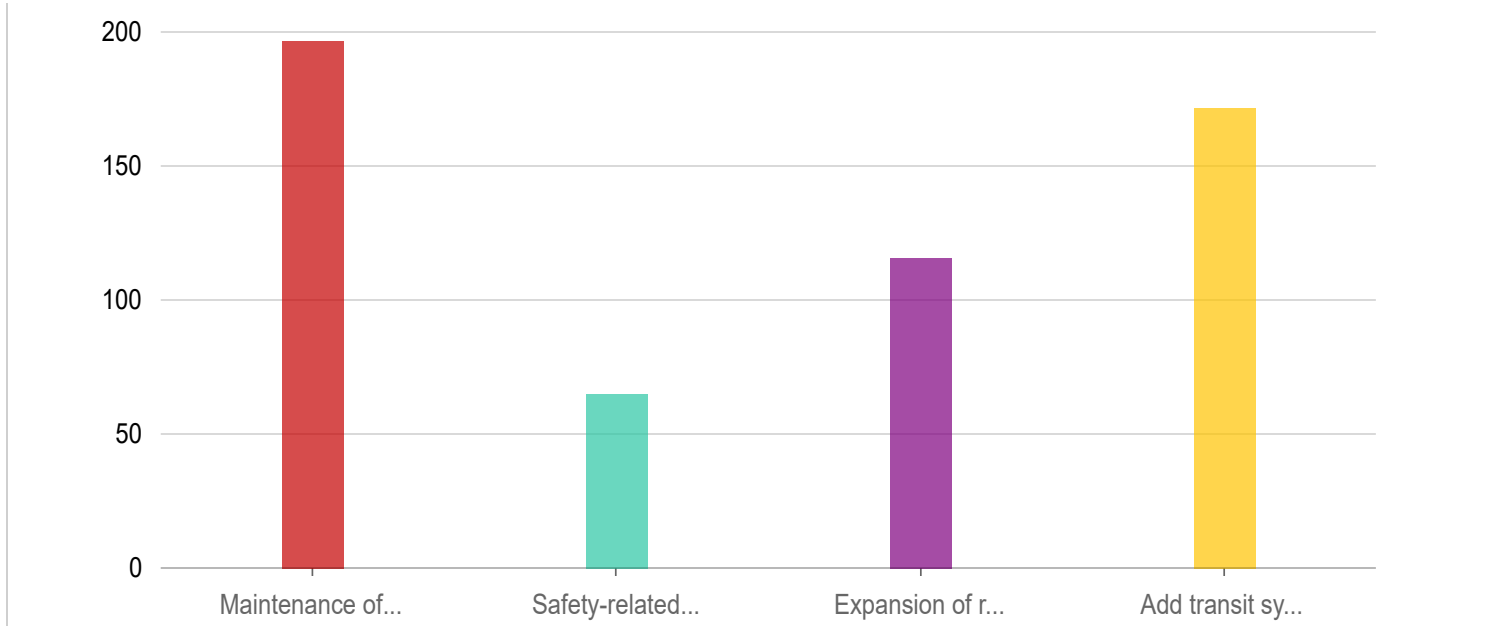
3.The street improvement plan supports existing development and...



Answers	Count	Percentage
Strongly disagree	31	7.54%
Disagree	45	10.95%
Somewhat disagree	66	16.06%
Neutral	144	35.04%
Somewhat agree	67	16.3%
Agree	37	9%
Strongly agree	9	2.19%

Answered: 399 Skipped: 12

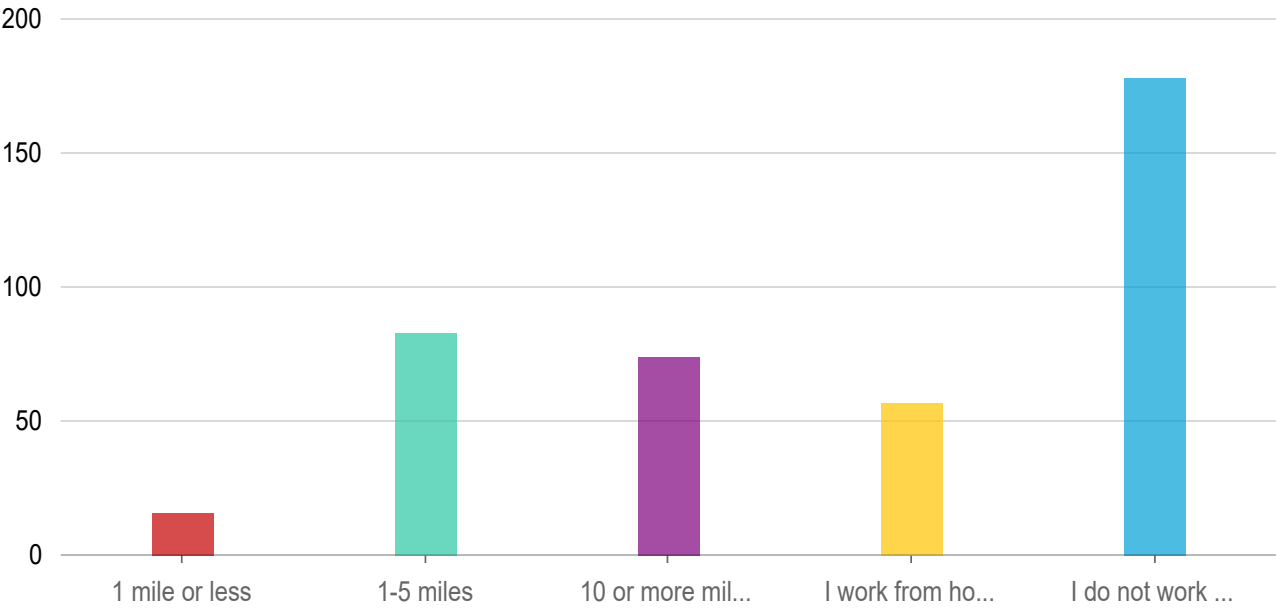
4.What do you consider the highest priority for transportation funding:



Answers	Count	Percentage
Maintenance of existing infrastructure	197	47.93%
Safety-related improvements	65	15.82%
Expansion of roadway capacity to stay ahead of anticipated growth patterns	116	28.22%
Add transit systems, bicycle and pedestrian infrastructure	172	41.85%

Answered: 406 Skipped: 5

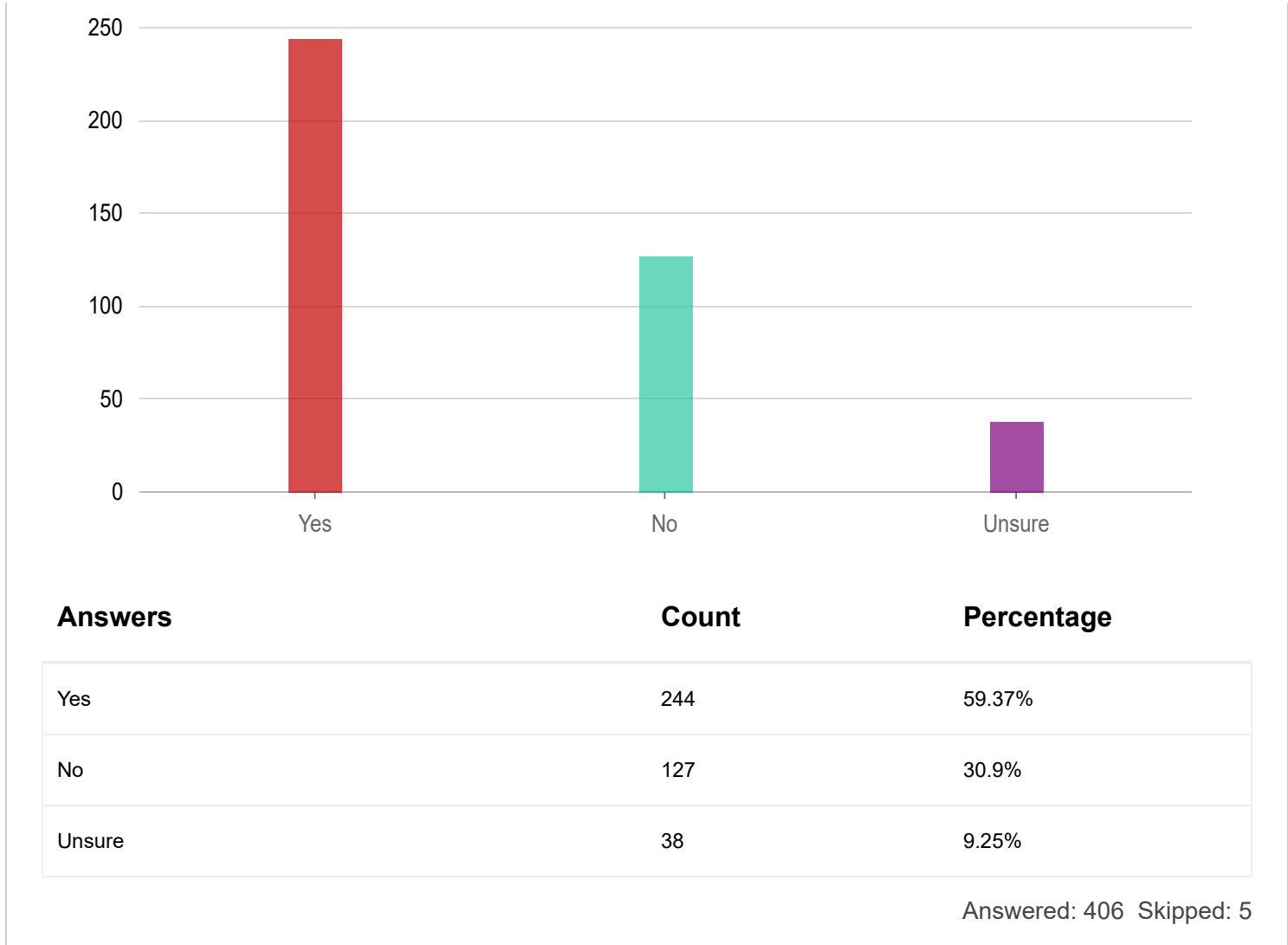
5.If you work outside of your home, approximately how many miles is your commute...



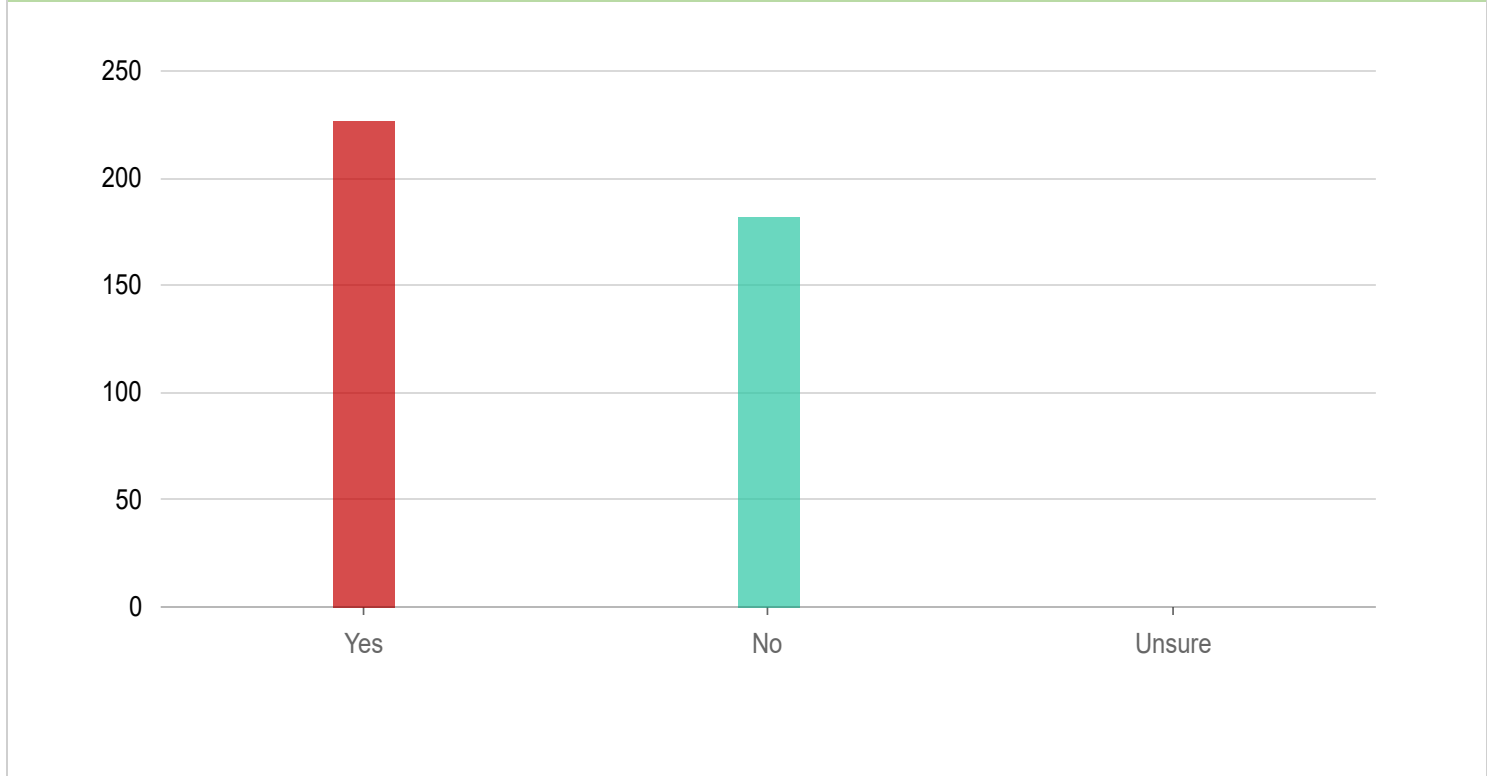
Answers	Count	Percentage
1 mile or less	16	3.89%
1-5 miles	83	20.19%
10 or more miles	74	18%
I work from home	57	13.87%
I do not work or retired	178	43.31%

Answered: 404 Skipped: 7

6.If there was a community emergency, do you know the evacuation route out of the...



7. Have you or your family members flown commercial flights out of the Prescott...

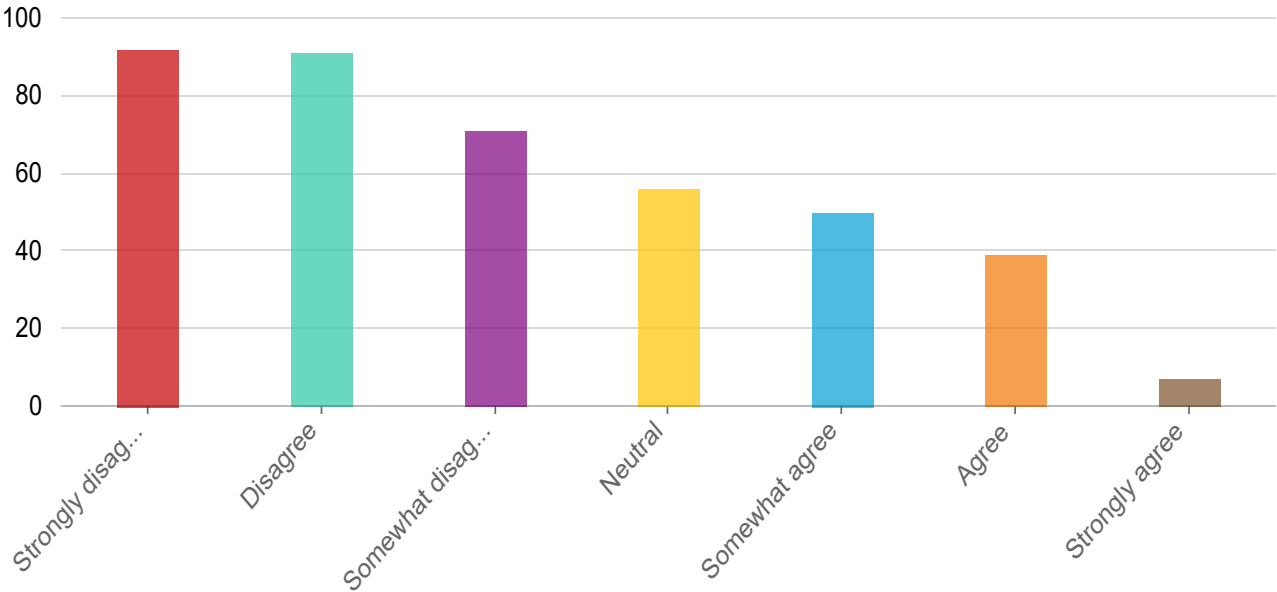


Answers	Count	Percentage
Yes	227	55.23%
No	182	44.28%
Unsure	0	0%

Answered: 409 Skipped: 2

Water

1.Prescott is on the right track to satisfy current and future water demand...

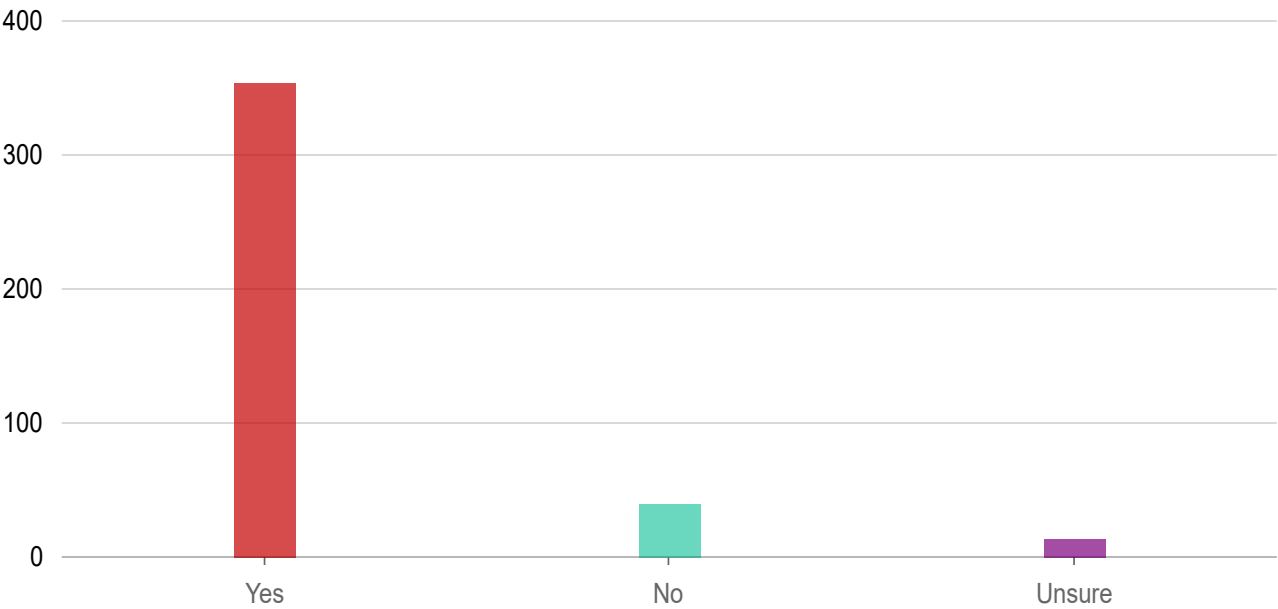


Answers	Count	Percentage
Strongly disagree	92	22.38%
Disagree	91	22.14%
Somewhat disagree	71	17.27%
Neutral	56	13.63%
Somewhat agree	50	12.17%
Agree	39	9.49%

Strongly agree	7	1.7%
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Answered: 406 Skipped: 5

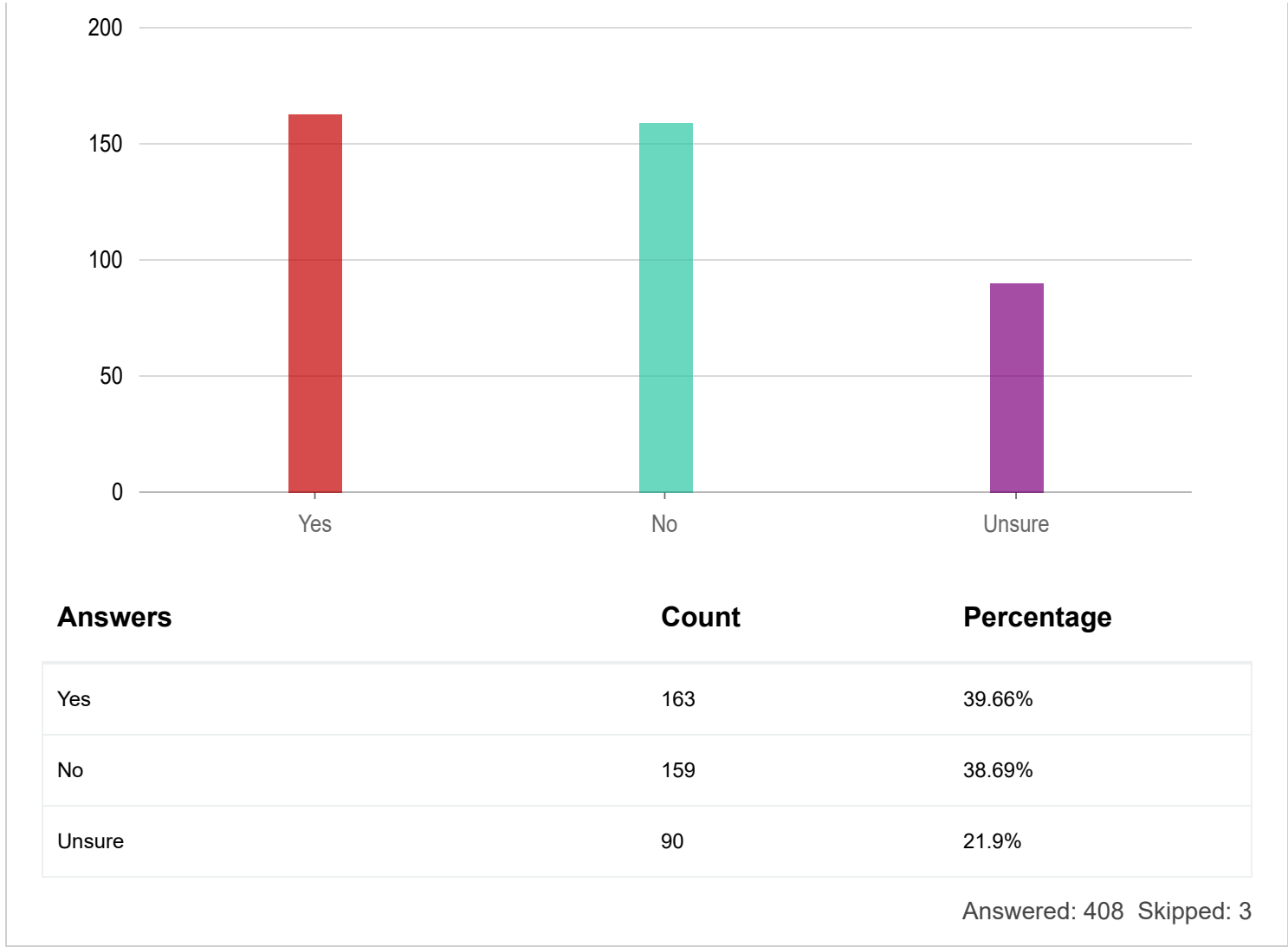
2.Are you concerned about future water in the region?



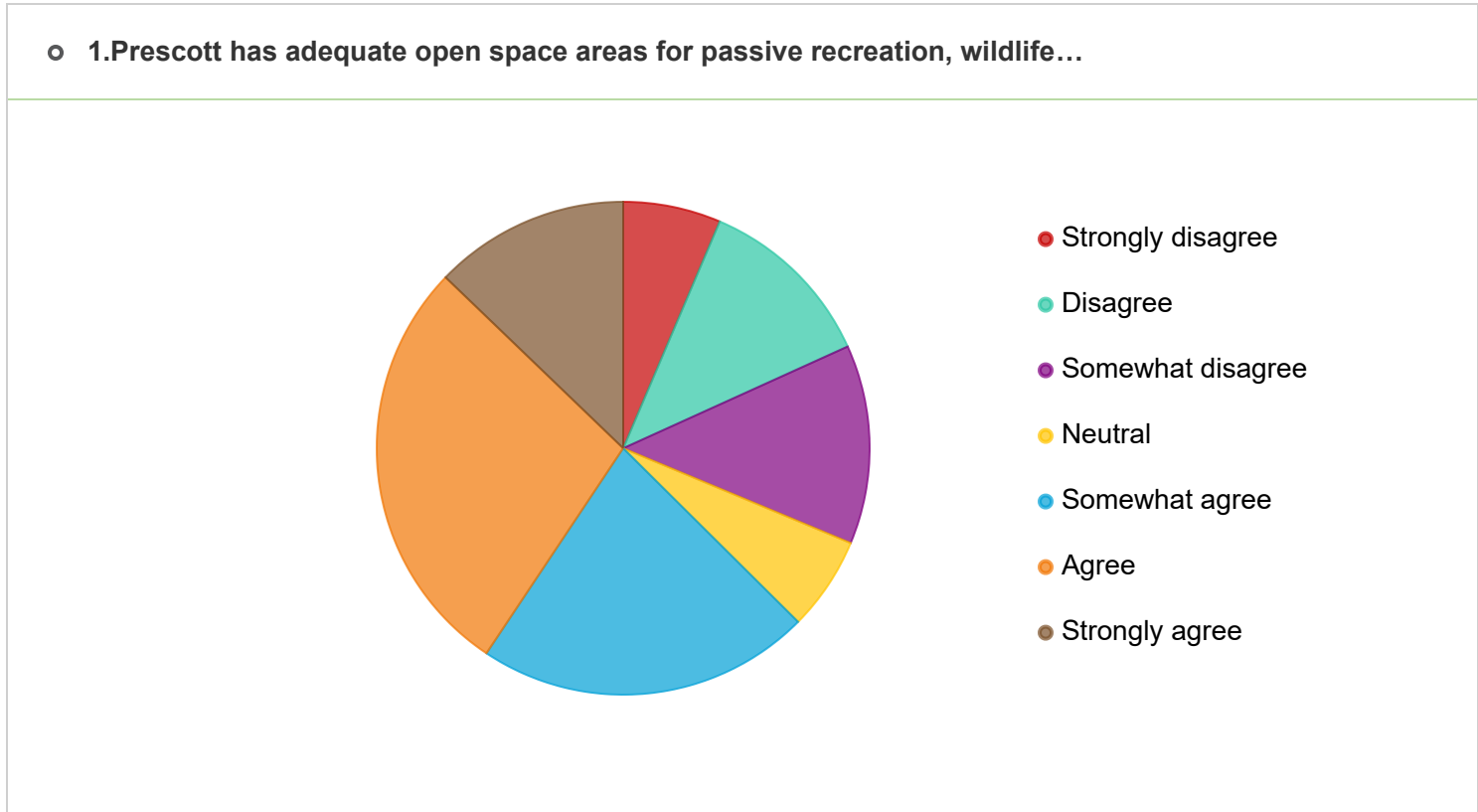
Answers	Count	Percentage
Yes	354	86.13%
No	40	9.73%
Unsure	14	3.41%

Answered: 407 Skipped: 4

3.Do you think the water quality of our lakes and creeks is adequate for human...



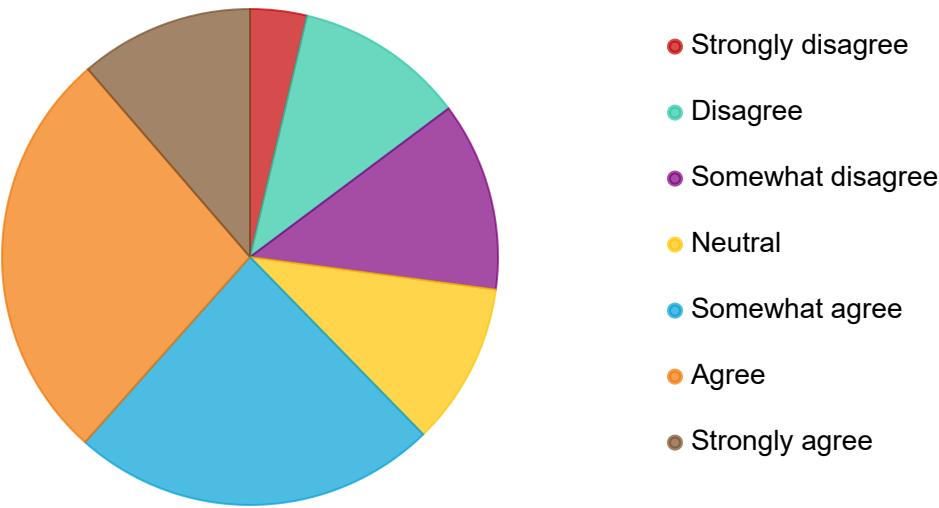
Open Space (includes Recreation)



Answers	Count	Percentage
Strongly disagree	26	6.33%
Disagree	48	11.68%
Somewhat disagree	53	12.9%
Neutral	25	6.08%
Somewhat agree	89	21.65%
Agree	113	27.49%
Strongly agree	52	12.65%

Answered: 406 Skipped: 5

2.Recreation services and park facilities are adequate to serve current...

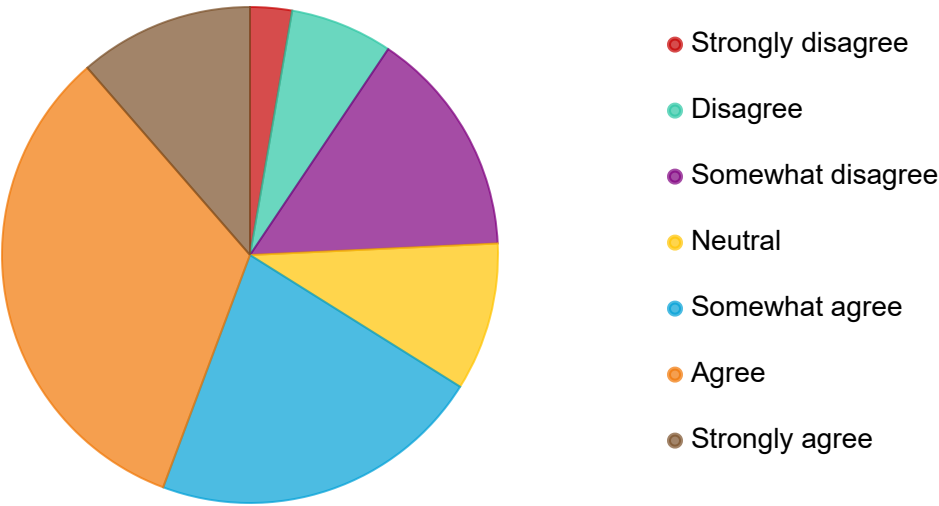


Answers	Count	Percentage
Strongly disagree	15	3.65%
Disagree	45	10.95%
Somewhat disagree	50	12.17%

Neutral	43	10.46%
Somewhat agree	97	23.6%
Agree	110	26.76%
Strongly agree	46	11.19%

Answered: 406 Skipped: 5

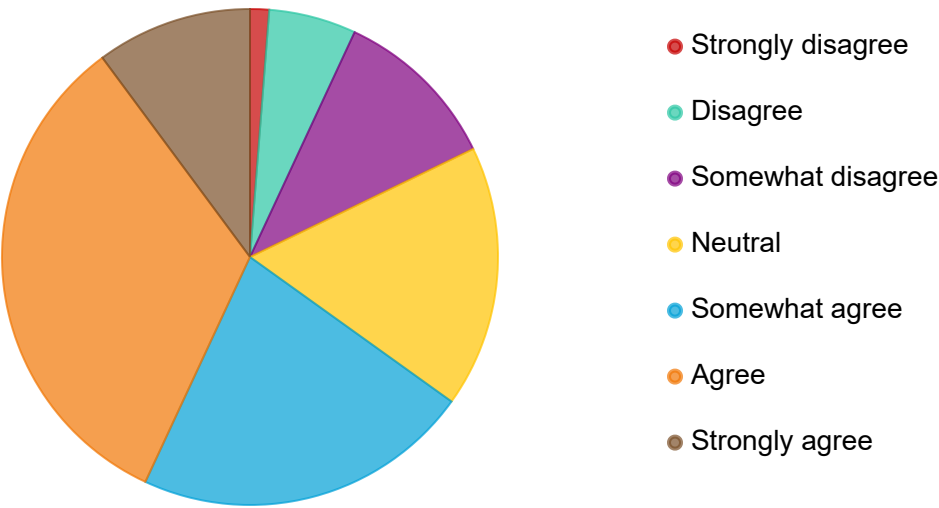
3.Do you feel there are enough recreational opportunities within the City o...



Answers	Count	Percentage
Strongly disagree	11	2.68%
Disagree	27	6.57%
Somewhat disagree	60	14.6%
Neutral	39	9.49%
Somewhat agree	88	21.41%
Agree	133	32.36%
Strongly agree	46	11.19%

Answered: 404 Skipped: 7

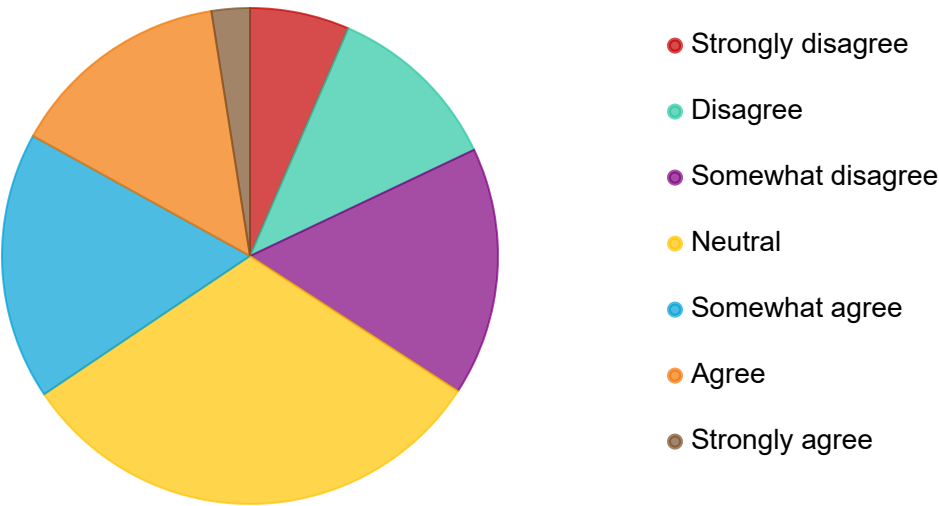
4.Do you feel the existing recreational opportunities are adequate for their...



Answers	Count	Percentage
Strongly disagree	5	1.22%
Disagree	23	5.6%
Somewhat disagree	44	10.71%
Neutral	69	16.79%
Somewhat agree	89	21.65%
Agree	133	32.36%
Strongly agree	41	9.98%

Answered: 404 Skipped: 7

5.Is there adequate regional cooperation addressing open space issues...

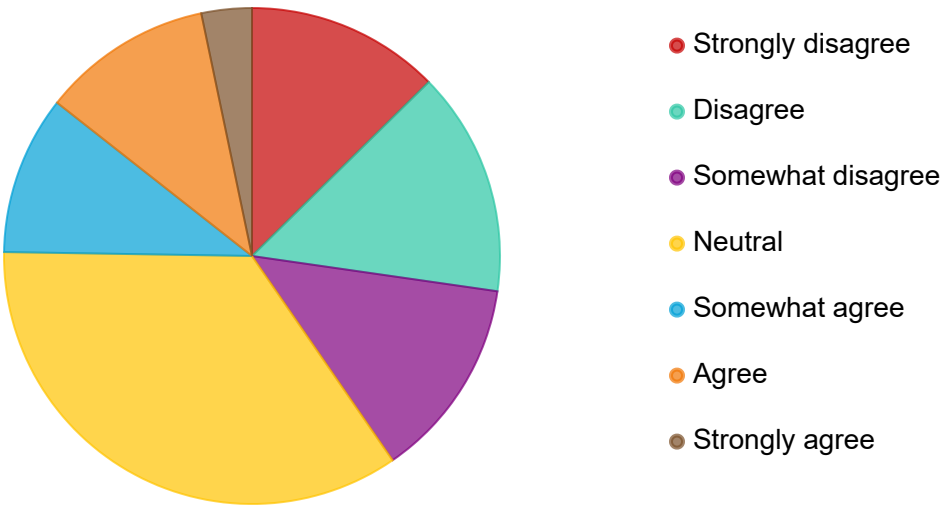


Answers	Count	Percentage
Strongly disagree	26	6.33%
Disagree	46	11.19%
Somewhat disagree	65	15.82%
Neutral	126	30.66%
Somewhat agree	70	17.03%
Agree	58	14.11%
Strongly agree	10	2.43%

Answered: 401 Skipped: 10

Growth Management

- 1.Current development impact and utility fees and charges are adequate f...

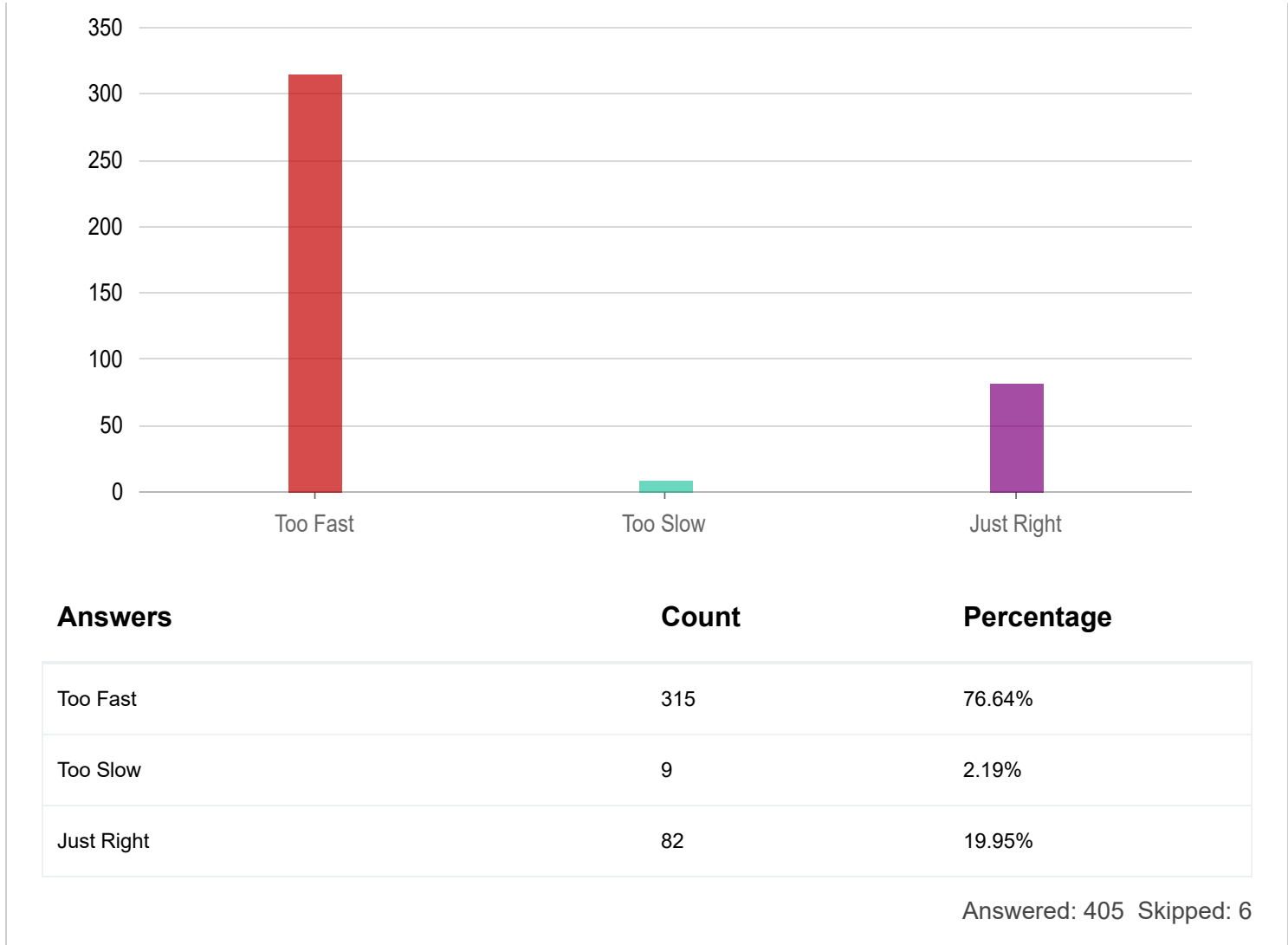


Answers	Count	Percentage
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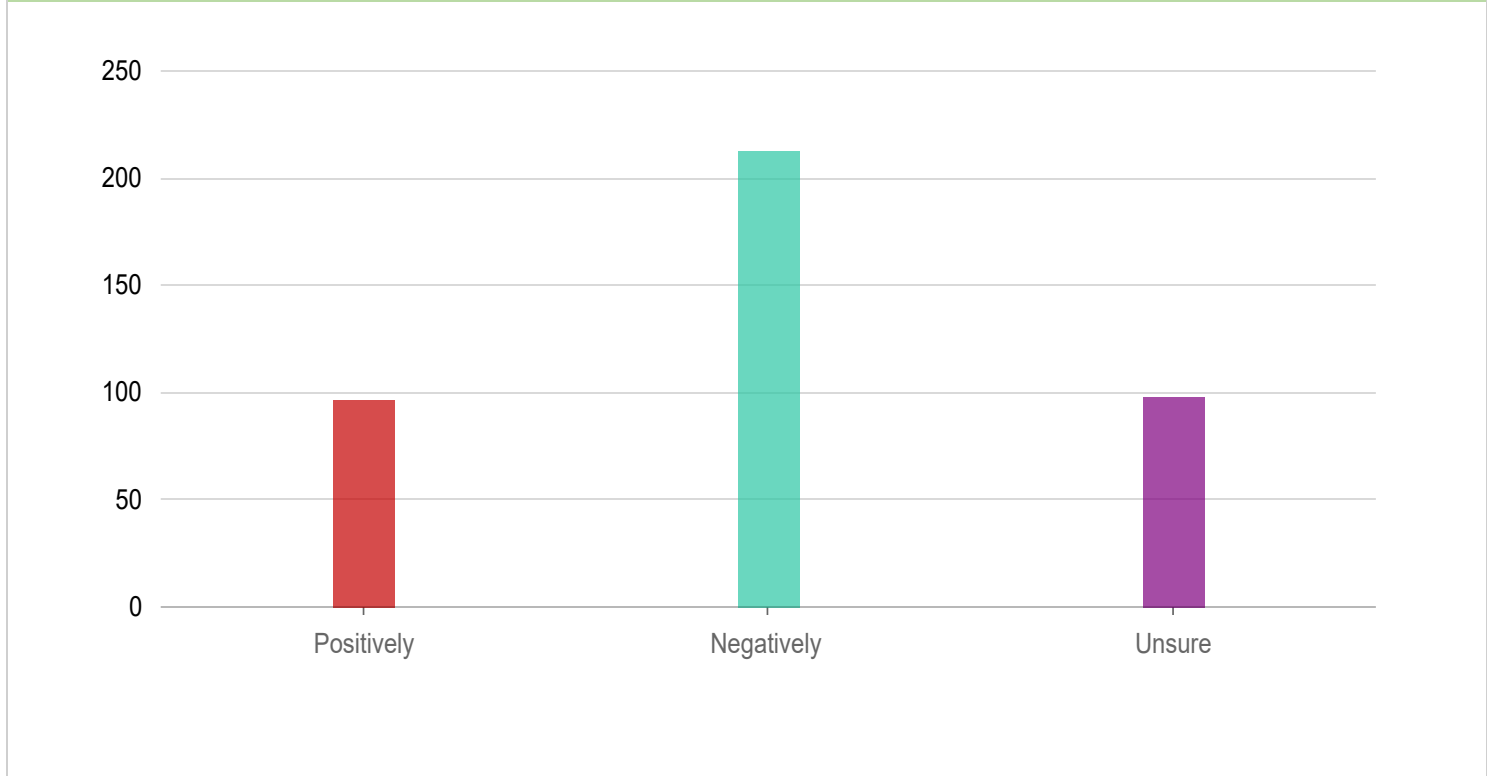
Strongly disagree	50	12.17%
Disagree	58	14.11%
Somewhat disagree	52	12.65%
Neutral	138	33.58%
Somewhat agree	41	9.98%
Agree	44	10.71%
Strongly agree	13	3.16%

Answered: 396 Skipped: 15

2.Do you think the current annual growth rate for Prescott is:



3.Growth outside Prescott city limits, in the Quad City area, affects Prescott:

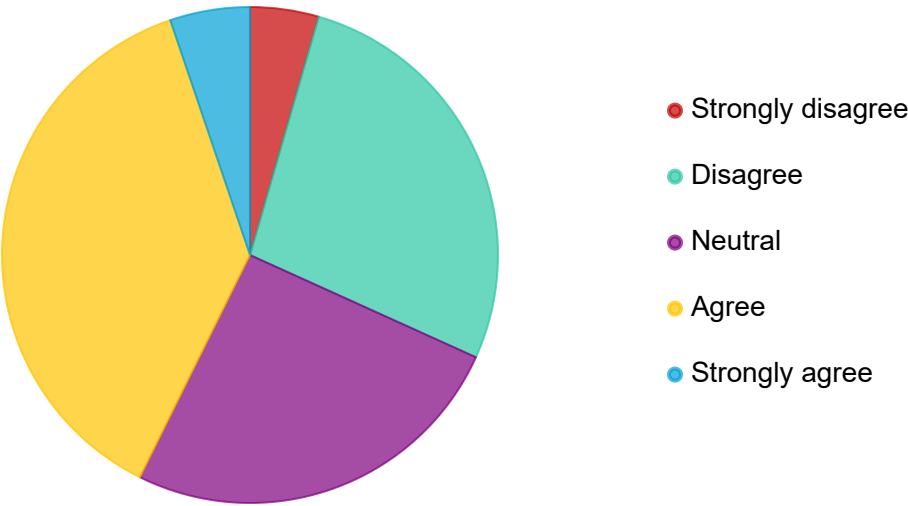


Answers	Count	Percentage
Positively	97	23.6%
Negatively	213	51.82%
Unsure	98	23.84%

Answered: 406 Skipped: 5

Economic Development

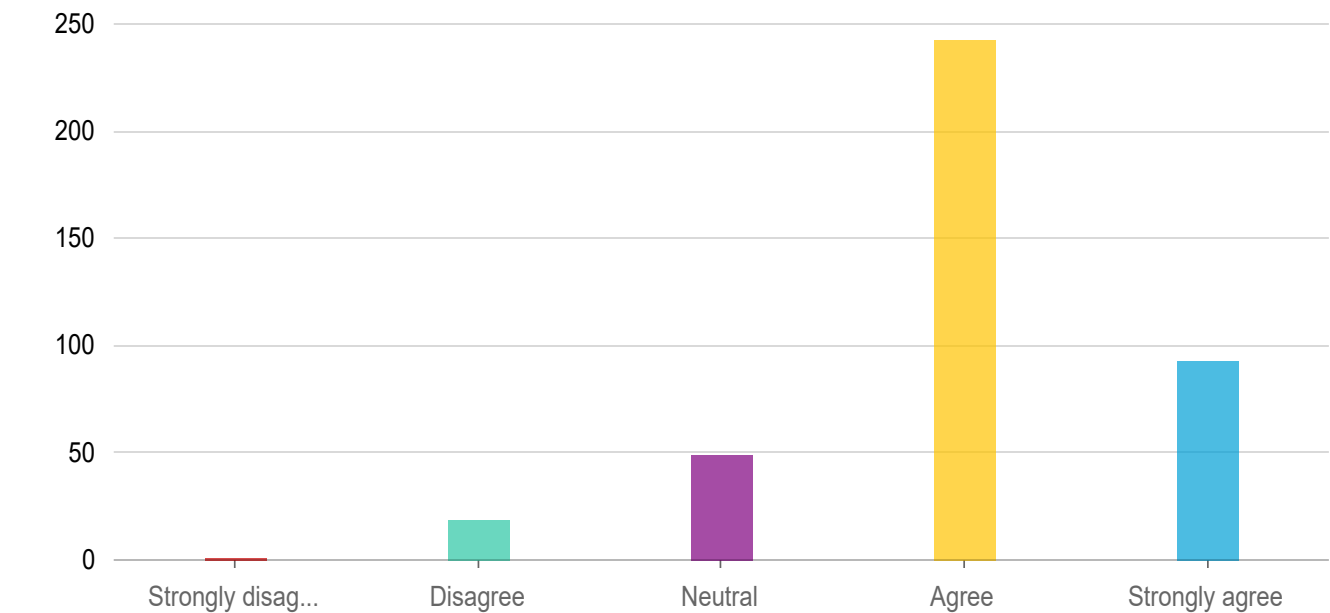
1.Prescott has a strong business sector that provides needed and desired...



Answers	Count	Percentage
Strongly disagree	18	4.38%
Disagree	110	26.76%
Neutral	103	25.06%
Agree	151	36.74%
Strongly agree	21	5.11%

Answered: 403 Skipped: 8

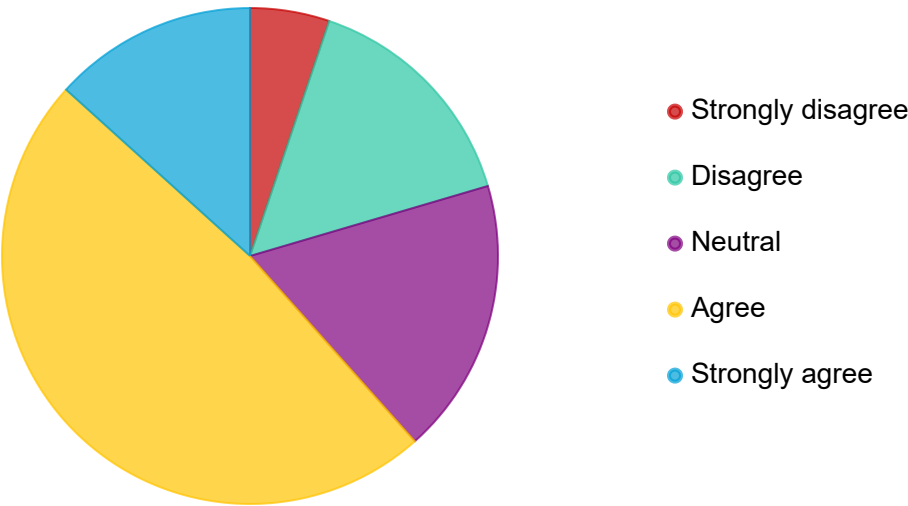
2.Prescott is a tourist destination with a range of attractions throughout t...



Answers	Count	Percentage
Strongly disagree	1	0.24%
Disagree	19	4.62%
Neutral	49	11.92%
Agree	243	59.12%
Strongly agree	93	22.63%

Answered: 405 Skipped: 6

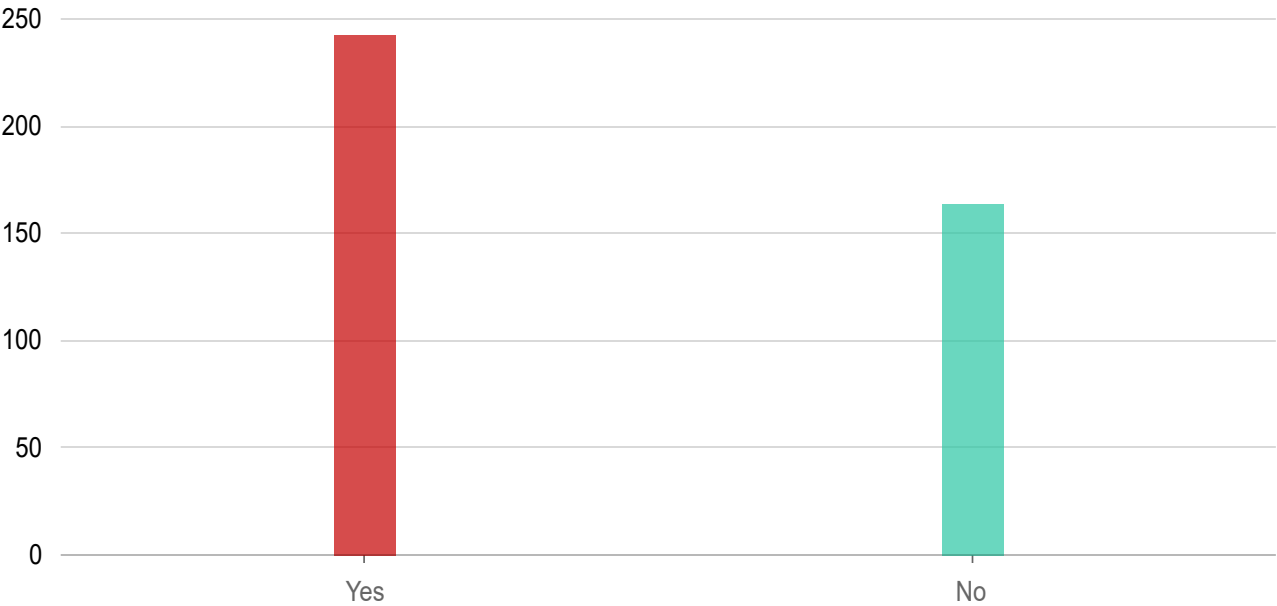
3.Prescott has tourism experiences and products that appeal to people of...



Answers	Count	Percentage
Strongly disagree	21	5.11%
Disagree	62	15.09%
Neutral	73	17.76%
Agree	196	47.69%
Strongly agree	54	13.14%

Answered: 406 Skipped: 5

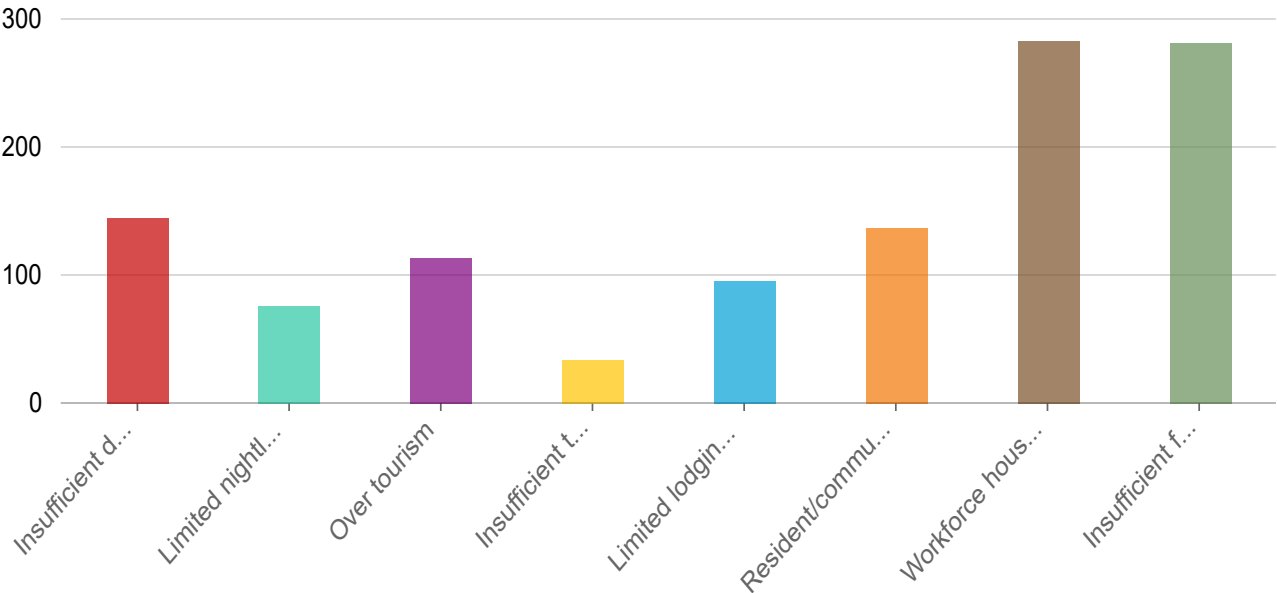
4.Are you aware that Transient Occupancy (Bed Tax) dollars contribute to a quality of...



Answers	Count	Percentage
Yes	243	59.12%
No	164	39.9%

Answered: 406 Skipped: 5

5.What do you believe are the top three challenges facing Prescott as a destination:

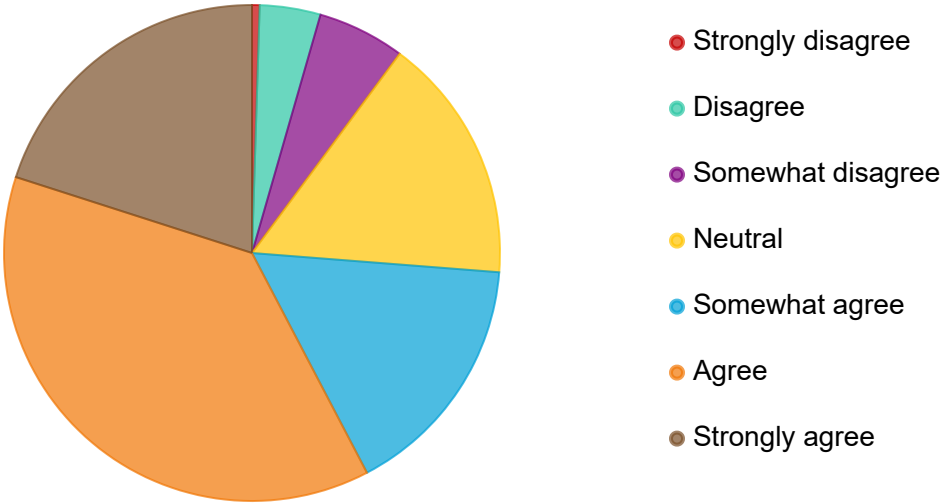


Answers	Count	Percentage
Insufficient diversity, inclusion, or accessibility	145	35.28%
Limited nightlife and entertainment	76	18.49%
Over tourism	114	27.74%
Insufficient tourism funding	34	8.27%
Limited lodging and accommodations	96	23.36%
Resident/community resistance	137	33.33%
Workforce housing	283	68.86%
Insufficient frontline workforce	282	68.61%

Answered: 389 Skipped: 22

Community Quality

1.Library services and existing facility are adequate to serve current...

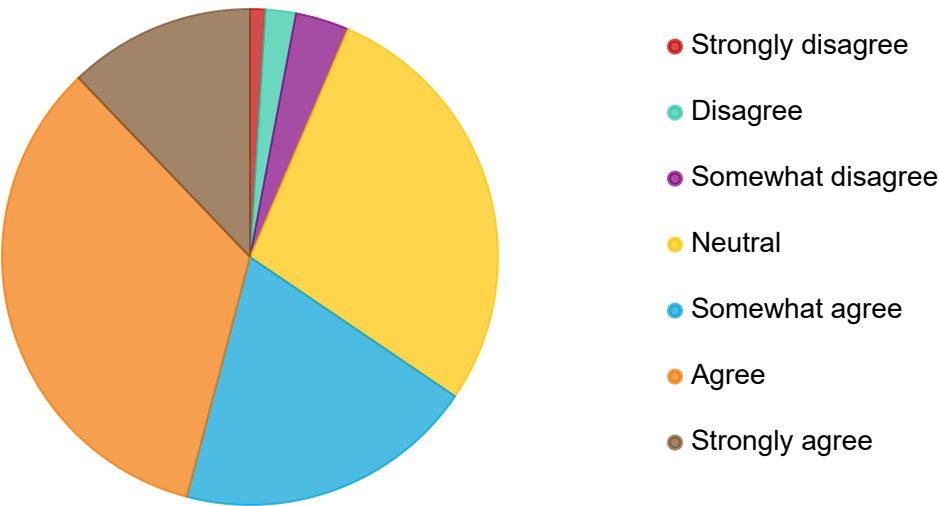


Answers	Count	Percentage
Strongly disagree	2	0.49%

Disagree	16	3.89%
Somewhat disagree	23	5.6%
Neutral	65	15.82%
Somewhat agree	65	15.82%
Agree	152	36.98%
Strongly agree	81	19.71%

Answered: 404 Skipped: 7

2.The City of Prescott, through Prescott Public Library and City initiatives...

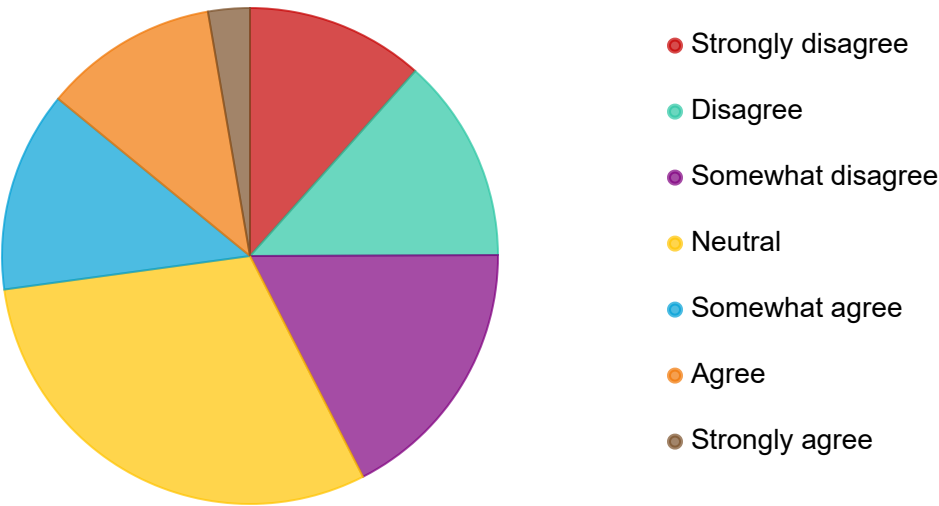


Answers	Count	Percentage
Strongly disagree	4	0.97%
Disagree	8	1.95%
Somewhat disagree	14	3.41%
Neutral	113	27.49%
Somewhat agree	79	19.22%

Agree	136	33.09%
Strongly agree	49	11.92%

Answered: 403 Skipped: 8

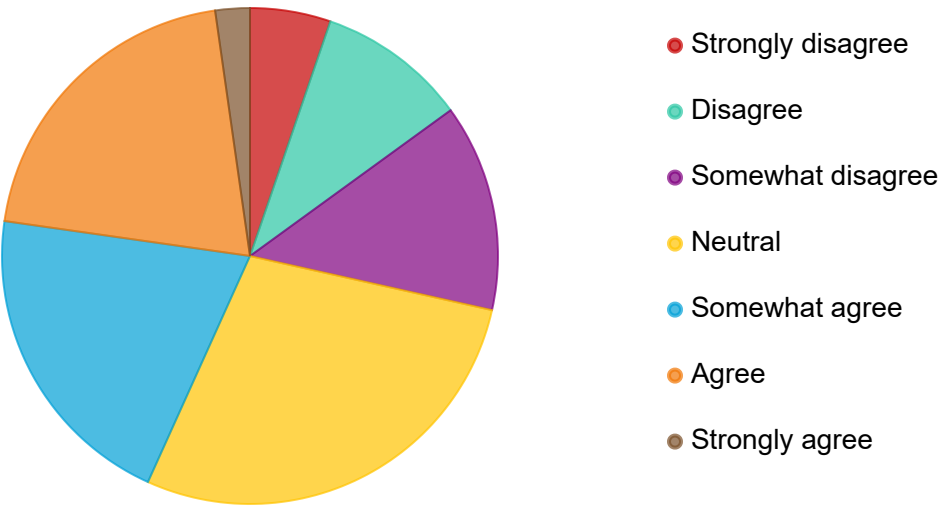
o 3.The quality of life in Prescott has improved over the past ten (10) years:



Answers	Count	Percentage
Strongly disagree	47	11.44%
Disagree	54	13.14%
Somewhat disagree	71	17.27%
Neutral	123	29.93%
Somewhat agree	53	12.9%
Agree	46	11.19%
Strongly agree	11	2.68%

Answered: 405 Skipped: 6

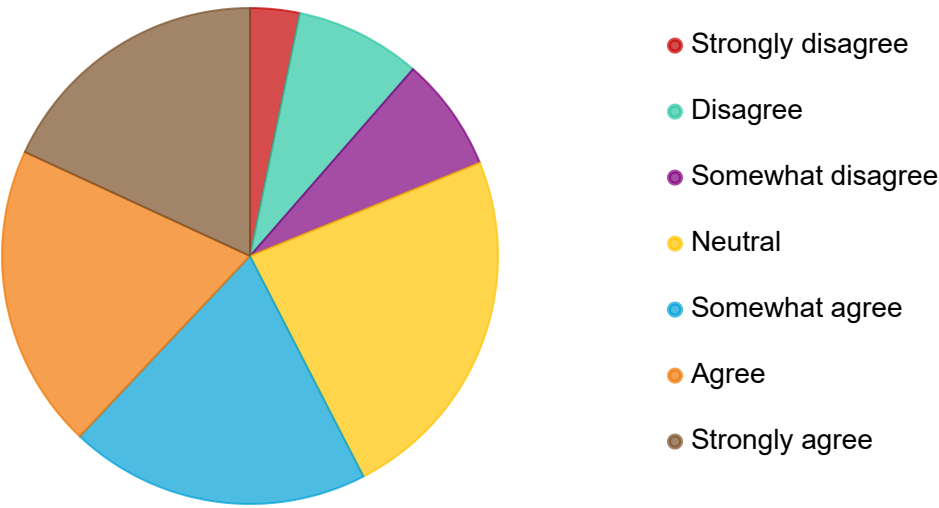
o 4.Government Services in Prescott are adequate for the economic...



Answers	Count	Percentage
Strongly disagree	21	5.11%
Disagree	39	9.49%
Somewhat disagree	54	13.14%
Neutral	113	27.49%
Somewhat agree	82	19.95%
Agree	82	19.95%
Strongly agree	9	2.19%

Answered: 400 Skipped: 11

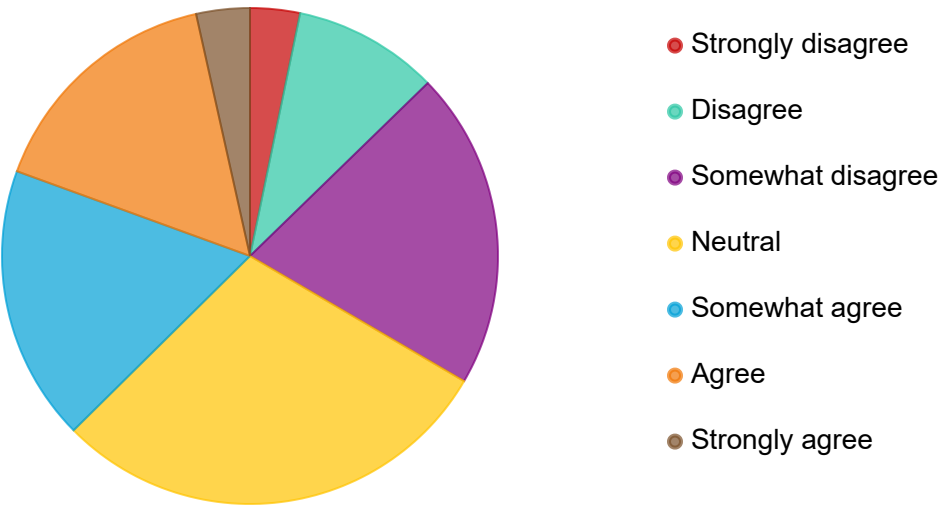
o 5.More resources must be applied towards public safety in Prescott:



Answers	Count	Percentage
Strongly disagree	13	3.16%
Disagree	33	8.03%
Somewhat disagree	30	7.3%
Neutral	95	23.11%
Somewhat agree	79	19.22%
Agree	80	19.46%
Strongly agree	73	17.76%

Answered: 403 Skipped: 8

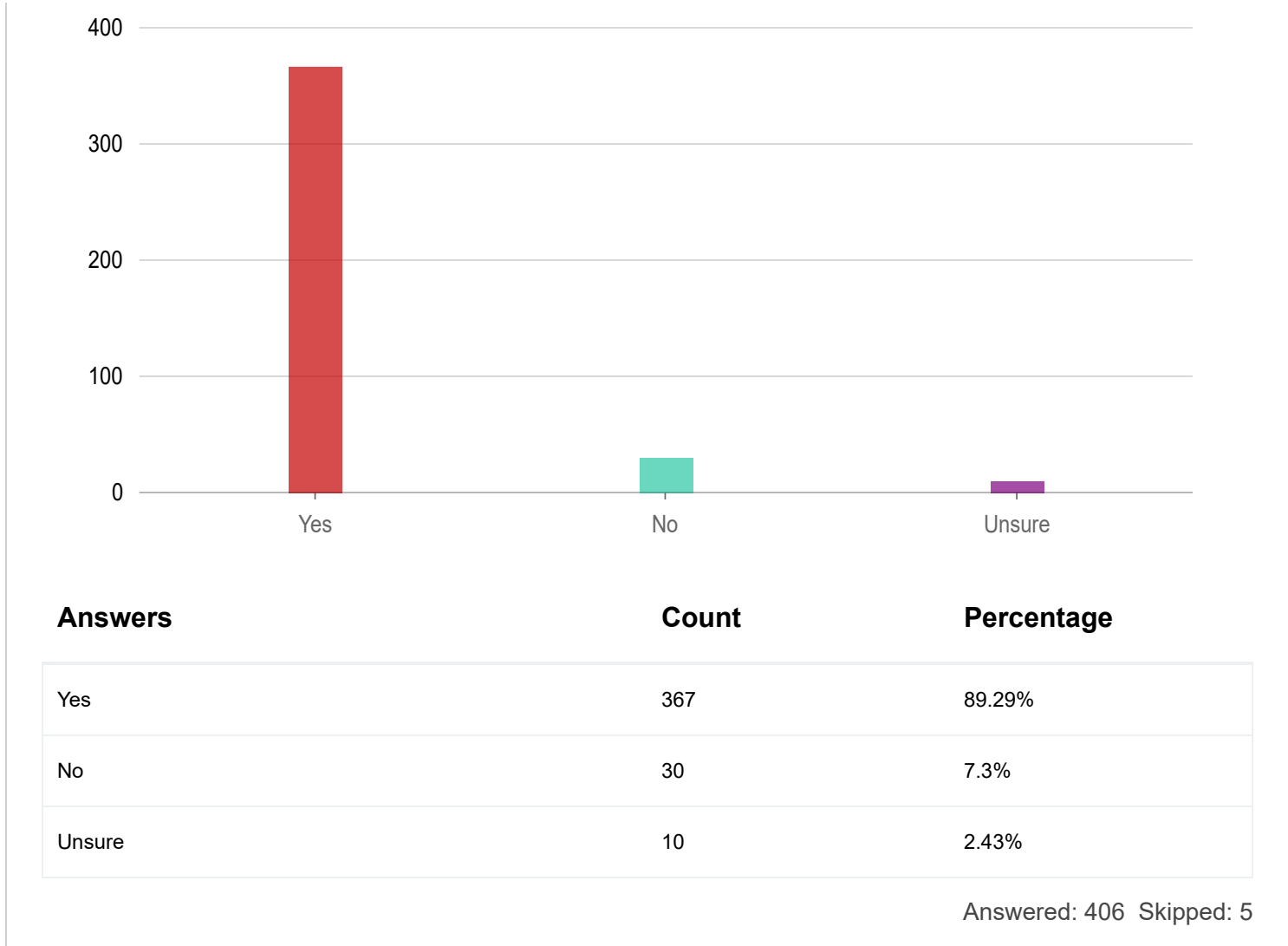
o 6.Citizen communication and outreach programs in Prescott are adequate...



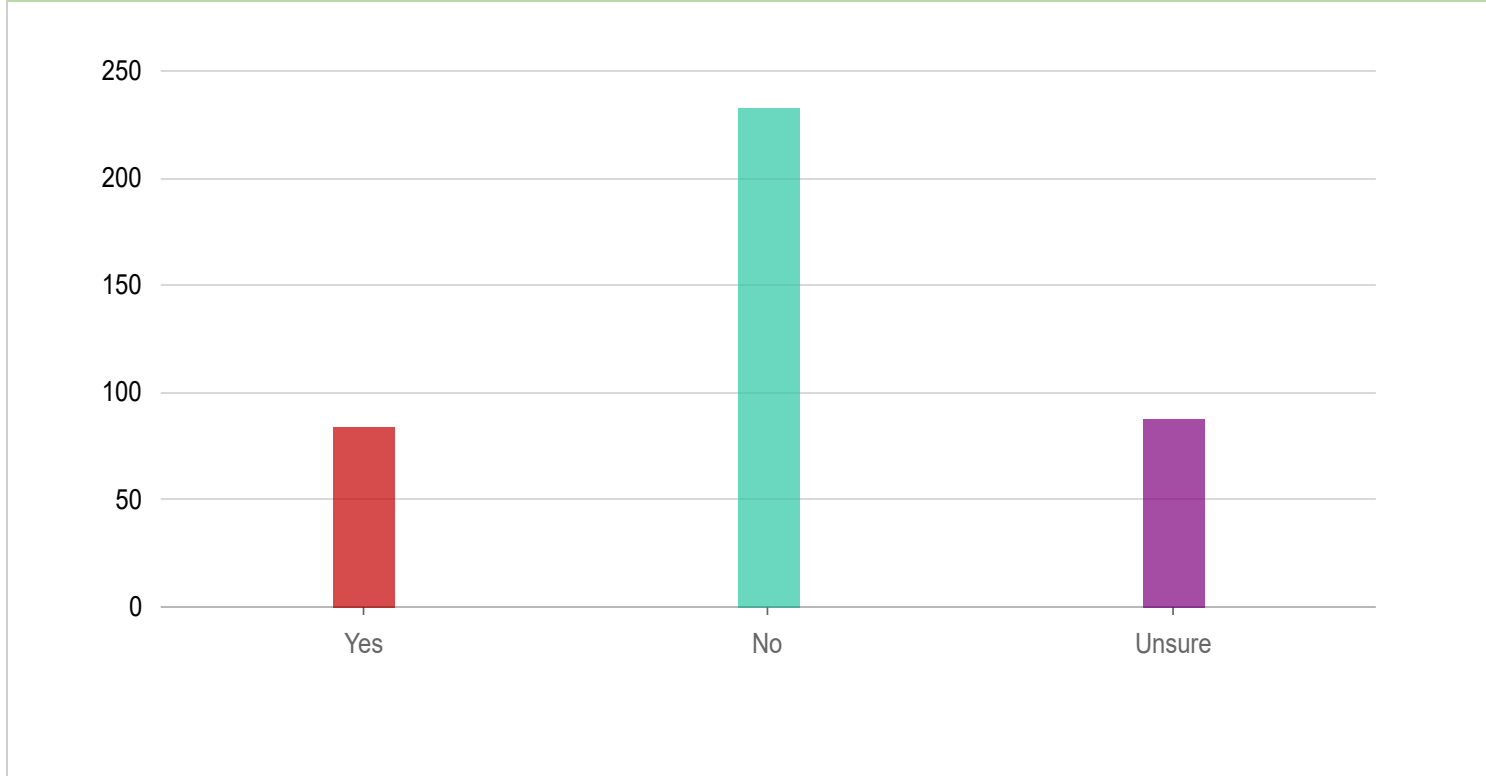
Answers	Count	Percentage
Strongly disagree	13	3.16%
Disagree	38	9.25%
Somewhat disagree	83	20.19%
Neutral	117	28.47%
Somewhat agree	72	17.52%
Agree	64	15.57%
Strongly agree	14	3.41%

Answered: 401 Skipped: 10

7.Do you feel the quality of food you can obtain is appropriate to meet your nutritiona...



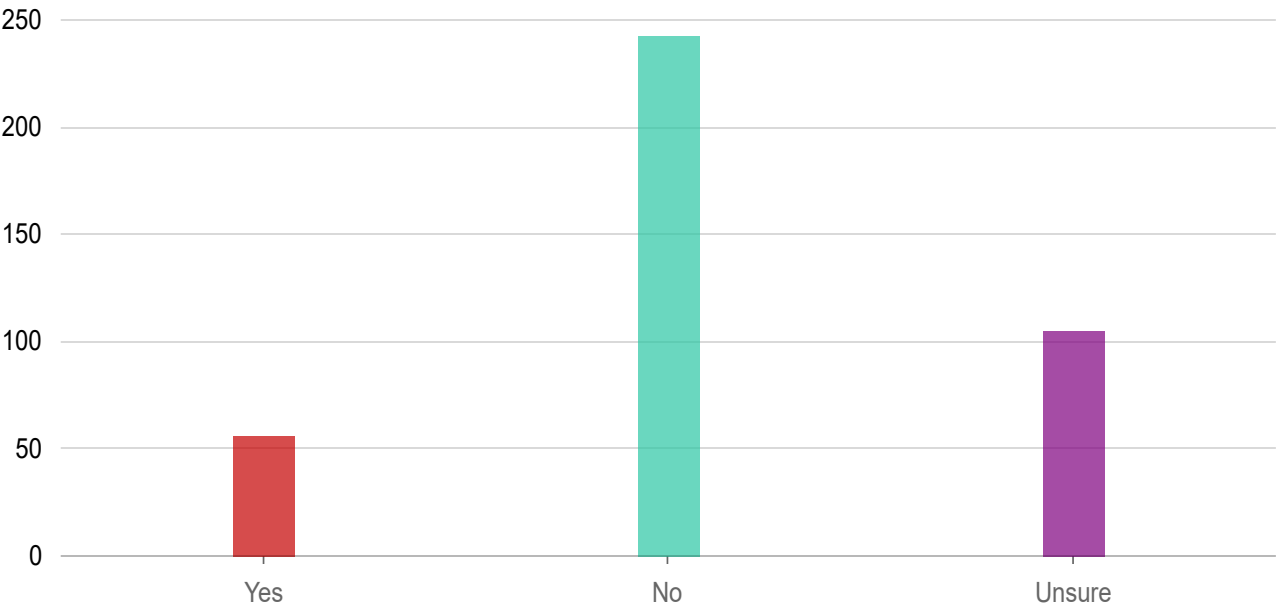
8.Do you feel there are enough young adults coming/staying in the City?



Answers	Count	Percentage
Yes	84	20.44%
No	233	56.69%
Unsure	88	21.41%

Answered: 405 Skipped: 6

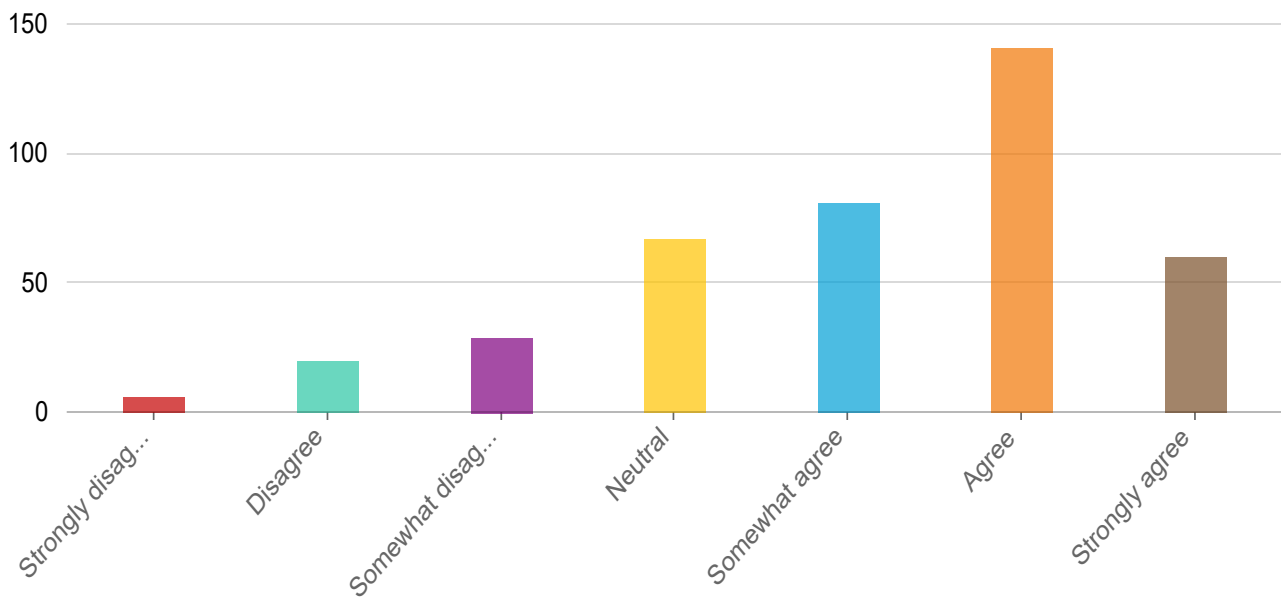
9. Employment opportunities for all residents are being met.



Answers	Count	Percentage
Yes	56	13.63%
No	243	59.12%
Unsure	105	25.55%

Answered: 403 Skipped: 8

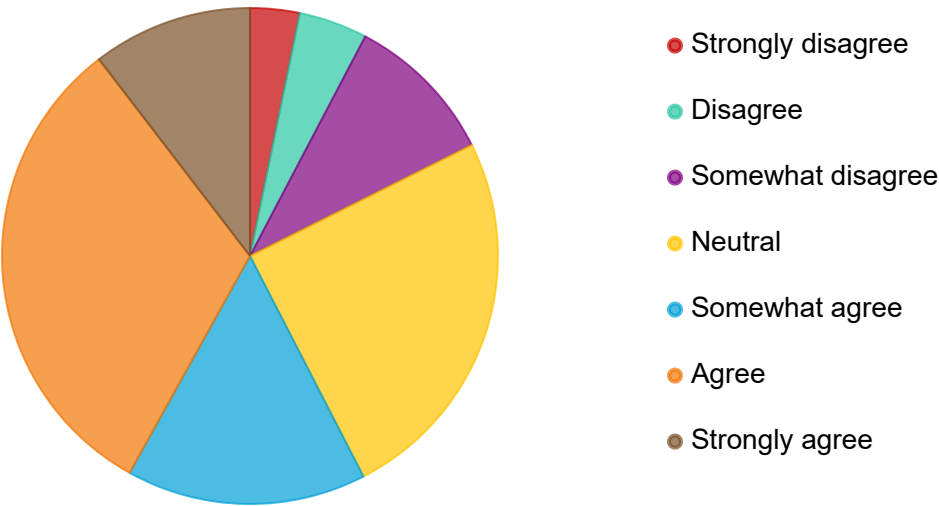
10. The Prescott Police Department has a good visible presence in the city:



Answers	Count	Percentage
Strongly disagree	6	1.46%
Disagree	20	4.87%
Somewhat disagree	29	7.06%
Neutral	67	16.3%
Somewhat agree	81	19.71%
Agree	141	34.31%
Strongly agree	60	14.6%

Answered: 404 Skipped: 7

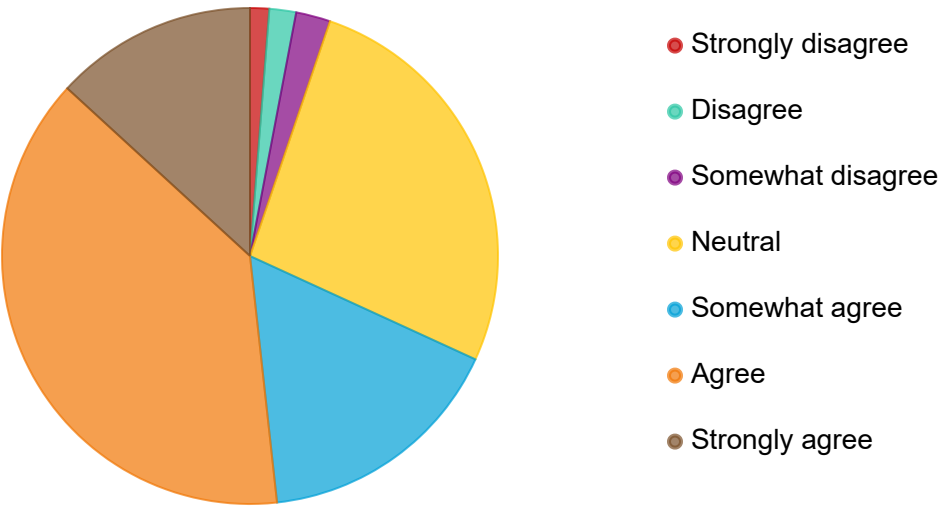
11.The Prescott Fire Department and Prescott Police Department have...



Answers	Count	Percentage
Strongly disagree	13	3.16%
Disagree	18	4.38%
Somewhat disagree	40	9.73%
Neutral	100	24.33%
Somewhat agree	63	15.33%
Agree	127	30.9%
Strongly agree	42	10.22%

Answered: 403 Skipped: 8

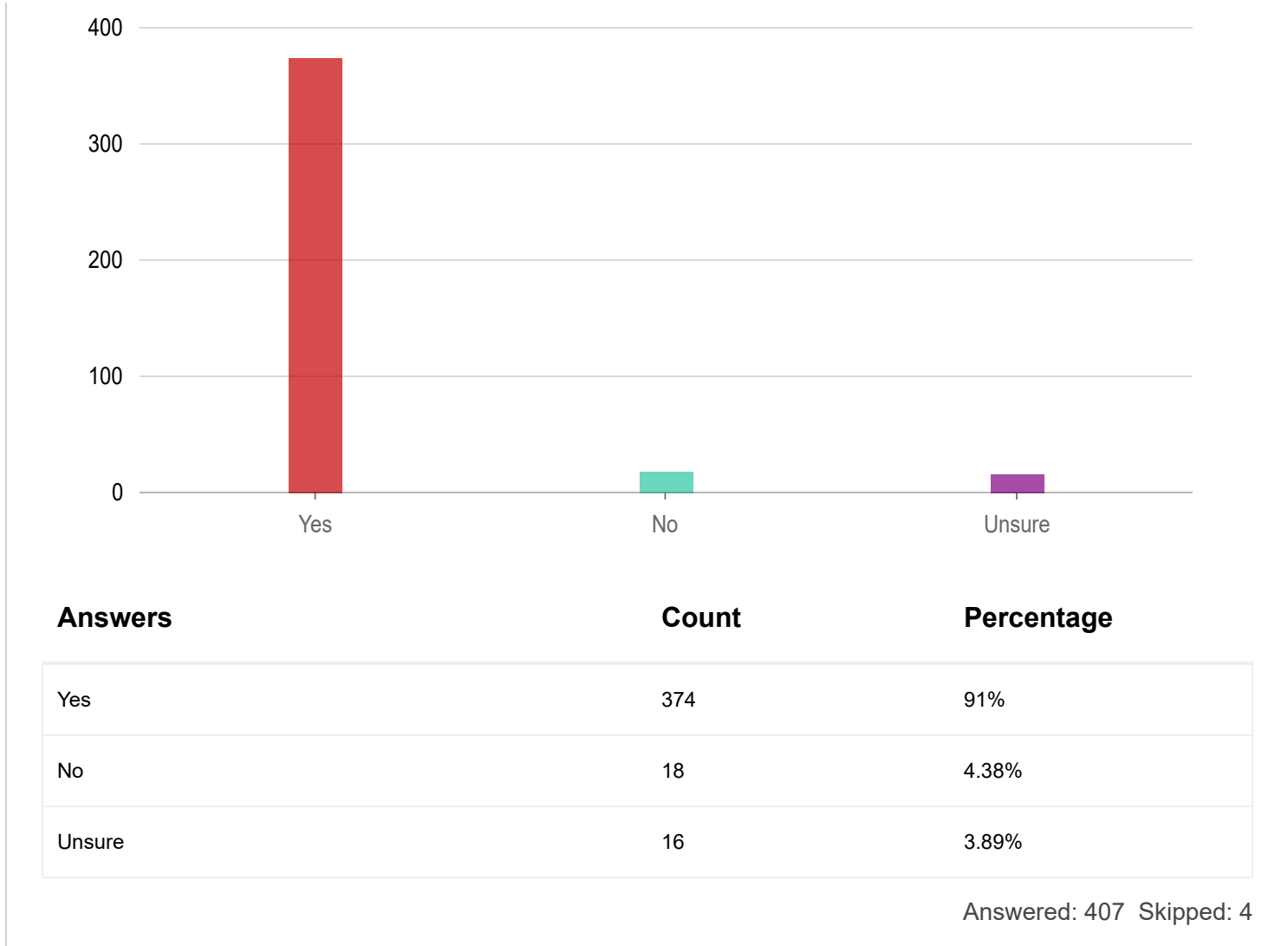
o 12.The City of Prescott provides professional public safety services.



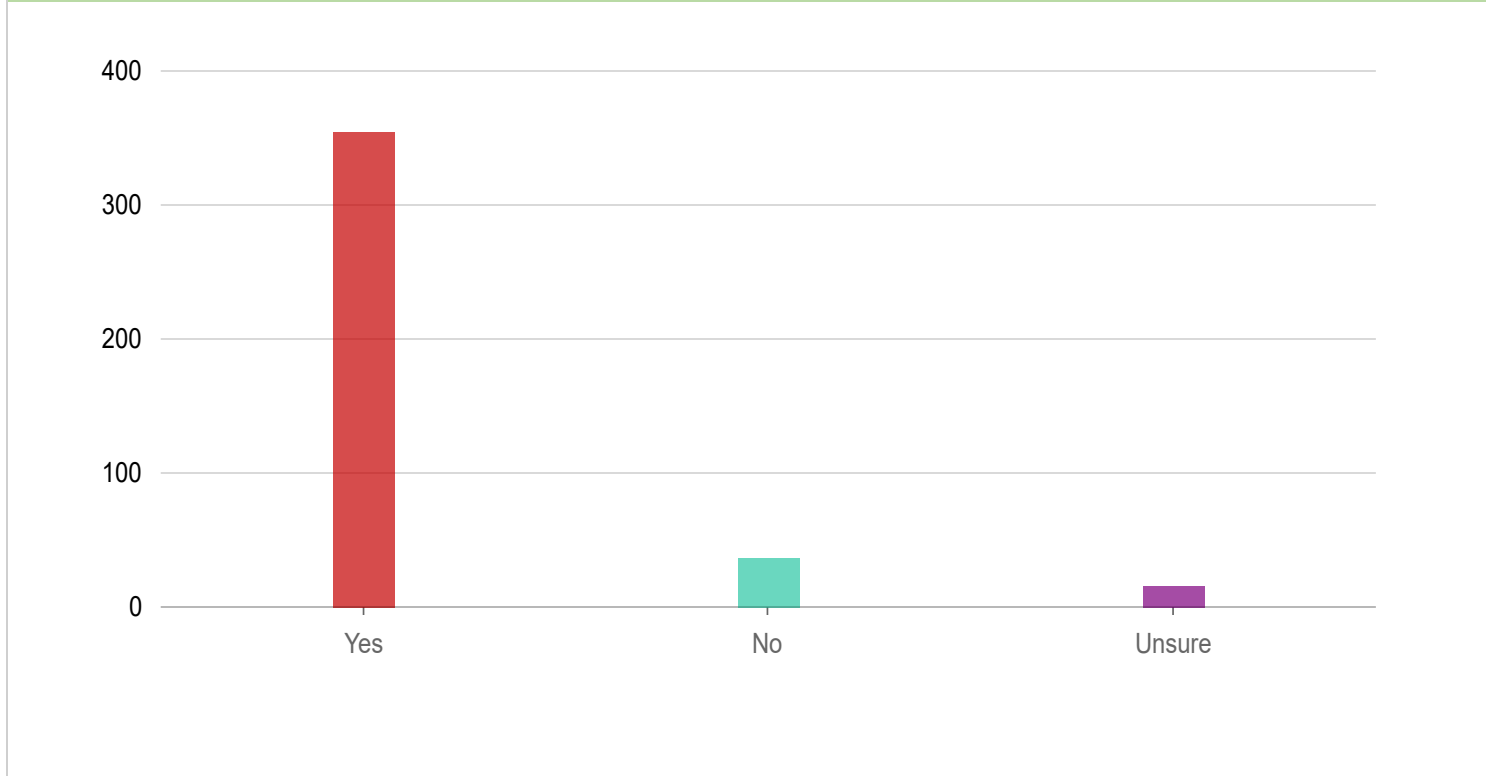
Answers	Count	Percentage
Strongly disagree	5	1.22%
Disagree	7	1.7%
Somewhat disagree	9	2.19%
Neutral	107	26.03%
Somewhat agree	66	16.06%
Agree	155	37.71%
Strongly agree	53	12.9%

Answered: 402 Skipped: 9

o 13.Do you feel safe walking in downtown in Prescott?



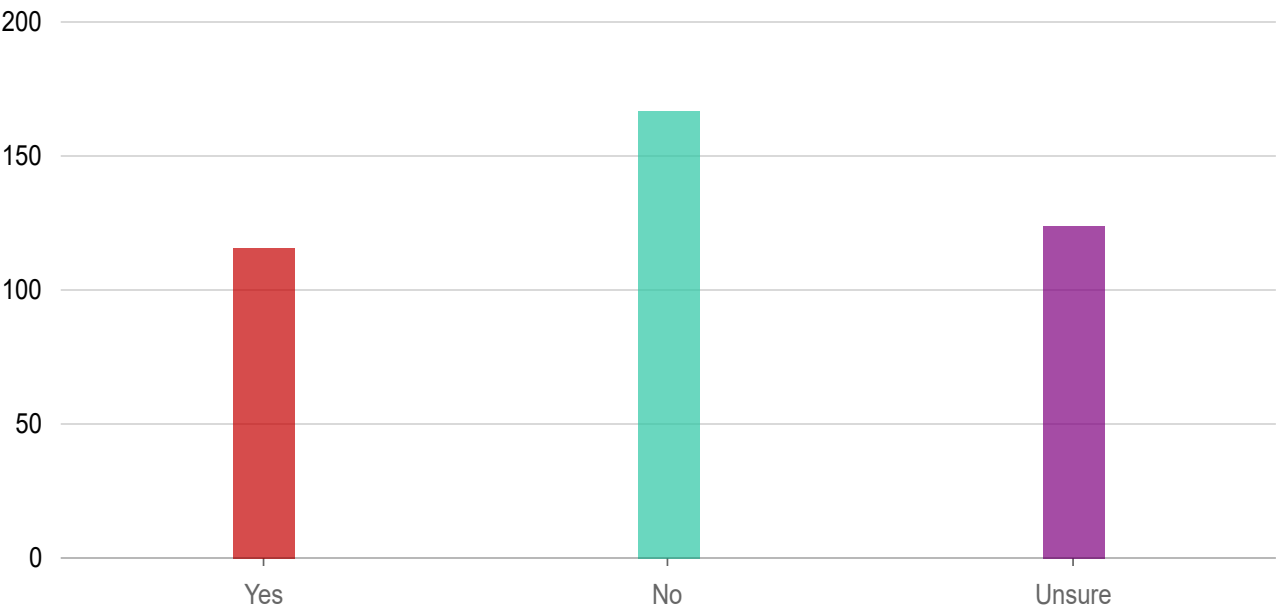
14.Do you feel safe walking in your neighborhood at night?



Answers	Count	Percentage
Yes	355	86.37%
No	37	9%
Unsure	16	3.89%

Answered: 407 Skipped: 4

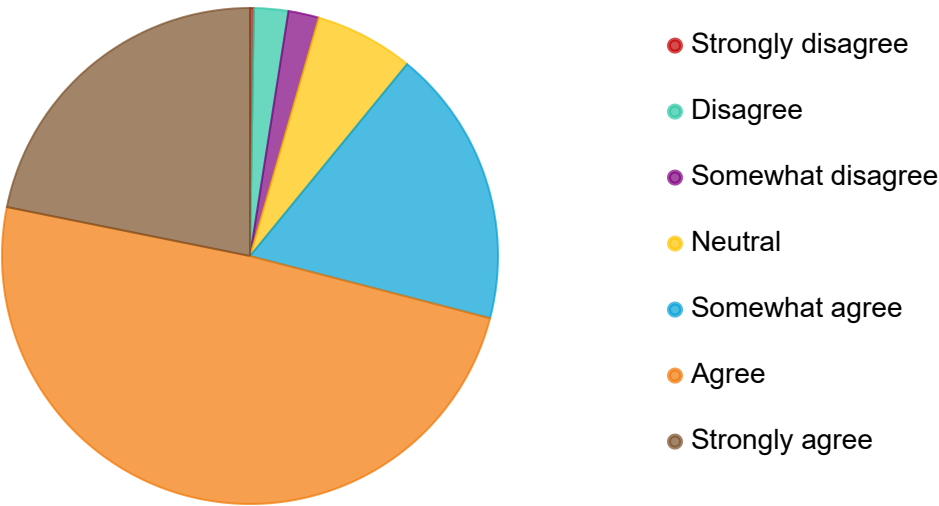
15.Do you feel there are adequate services for the homeless population?



Answers	Count	Percentage
Yes	116	28.22%
No	167	40.63%
Unsure	124	30.17%

Answered: 406 Skipped: 5

16.Do you feel the city has good air quality?

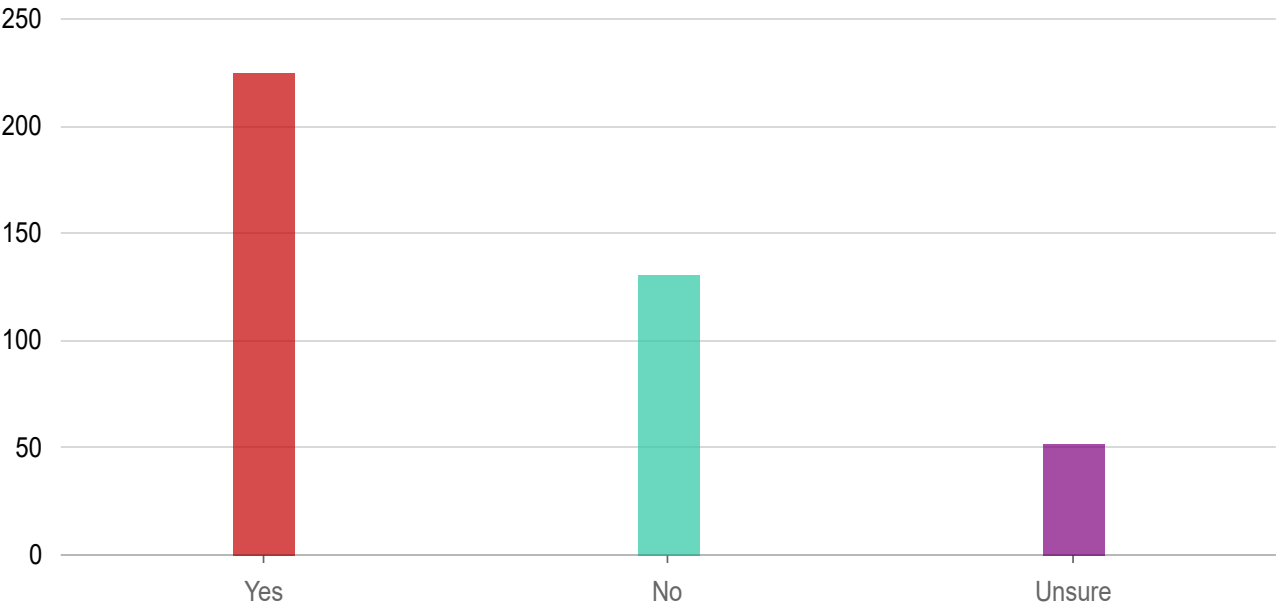


Answers	Count	Percentage
Strongly disagree	1	0.24%
Disagree	9	2.19%
Somewhat disagree	8	1.95%
Neutral	26	6.33%
Somewhat agree	73	17.76%
Agree	198	48.18%
Strongly agree	88	21.41%

Answered: 403 Skipped: 8

Energy

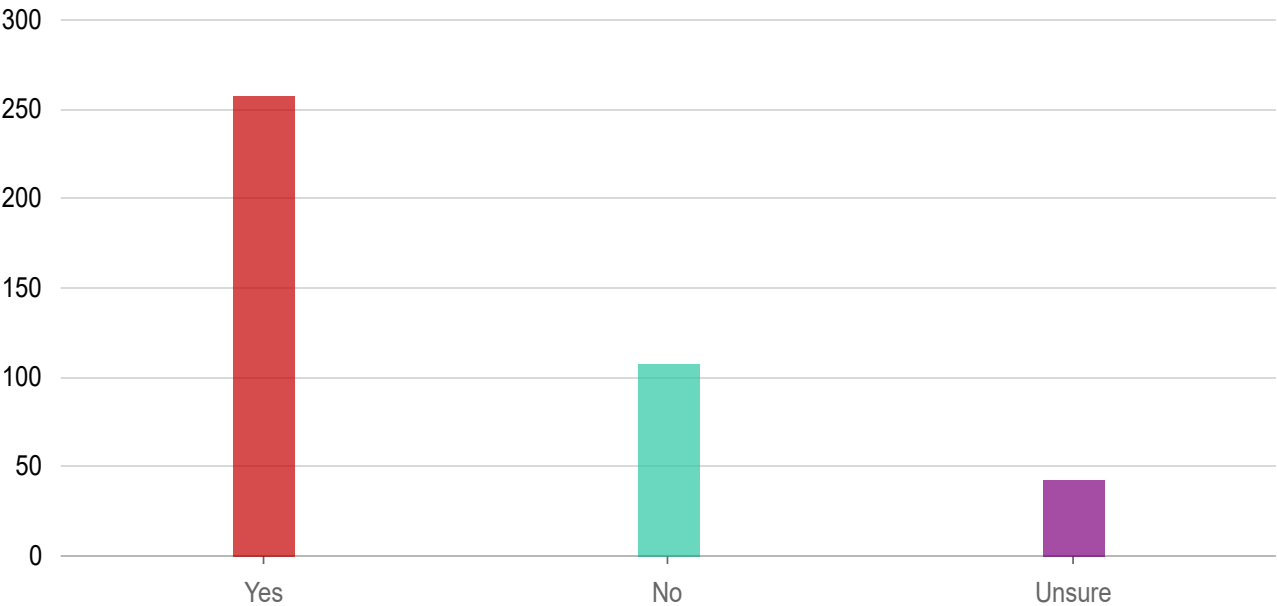
- 1.Should Prescott create a policy to promote the commercial generation, transmissio...



Answers	Count	Percentage
Yes	225	54.74%
No	131	31.87%
Unsure	52	12.65%

Answered: 406 Skipped: 5

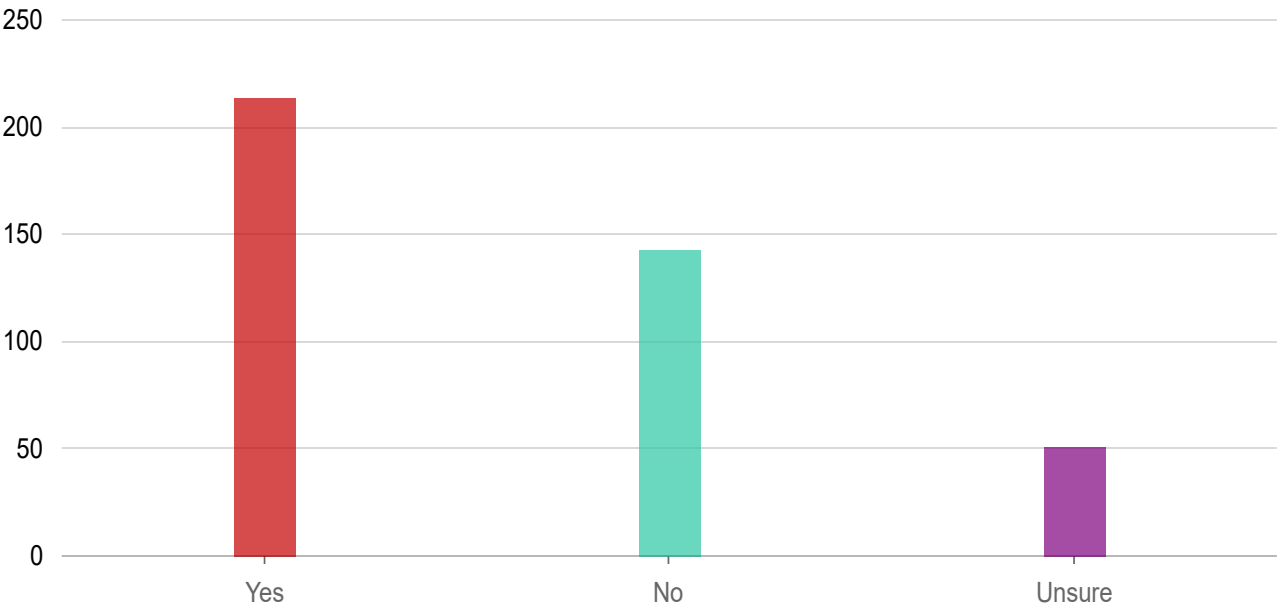
2.Should Prescott encourage the use of alternative energy sources in residential and...



Answers	Count	Percentage
Yes	258	62.77%
No	108	26.28%
Unsure	43	10.46%

Answered: 407 Skipped: 4

3.Should Prescott encourage developers to install electric vehicle charging stations ...



Answers	Count	Percentage
Yes	214	52.07%
No	143	34.79%
Unsure	51	12.41%

Answered: 407 Skipped: 4